

Sales Training Agreement

This Sales Training Agreement ("Agreement") is made between the undersigned Developer ("Trainer") and Insha Realty ("Trainee") to establish the terms under which sales training and knowledge transfer will be conducted.

1. Objective

The objective of this agreement is to ensure that Insha Realty's sales team is well-equipped with the knowledge and selling points of the Developer's project(s), thereby enabling accurate representation and effective promotion in the Indian market.

2. Training Scope

The Developer agrees to:

- Conduct virtual and/or in-person training sessions for Insha Realty's sales team.
- Provide detailed information on project specifications, USPs, pricing, and buyer profiles.
- Share FAQs, brochures, presentations, and selling materials.
- Offer regular product updates and pricing revisions.

3. Training Frequency & Format

- Initial training shall be conducted within 30 days of agreement signing.
- Refresher sessions or updates shall be provided monthly or as mutually agreed.
- Training may be conducted via Zoom, Google Meet, or in-person at Insha Realty premises or the Developer's offices.

4. Confidentiality

Both parties agree to maintain confidentiality of any sensitive or proprietary information shared during the course of training.

5. Support & Contact

The Developer shall designate a dedicated liaison or team member who will be available for queries and guidance when needed by Insha Realty's sales staff.

6. Content Usage

Training material provided may be stored and reused internally by Insha Realty for the purpose of team education and onboarding. It shall not be shared with any third party.

7. Governing Law

This Agreement is governed by the laws of the Republic of India.

For Insha Realty:

Name: Imran Husain Saiyad

Designation: Founder & CEO

Signature: _____

Date: _____

For [Developer Name]:

Name: _____

Designation: _____

Signature: _____

Date: _____