

Golden SIM Hunt Promotion

UK FEVER x Tesco Mobile

November - December 2025

Specific Terms and Conditions

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| Promotion Period | The Promotion will begin at 4:00 PM (GMT or BST/GMT/GMT +1) on November, 17th, 2025 and end at 23:00 PM (GMT or BST/GMT/GMT +1) on December 1st, 2025. |
| Participation and Winners | <p>Golden SIM Cards will be hidden across the eight (8) cities participating in the Promotion:</p> <ul style="list-style-type: none">• London• Manchester• Birmingham• Bristol• Liverpool• Edinburgh• Glasgow• Belfast. <p>Each Golden SIM Card will display a unique QR code linked to one of the Prizes available in the Promotion.</p> <p>Clues indicating the possible locations of the Golden SIM Cards will be shared on Fever's Secret UK Instagram, Facebook and TikTok pages and on the website of the Promotion (link: here).</p> <p>If you find a Golden SIM Card, you will automatically become a winner of one of the Prizes of the Promotion ("Winner"). To register your win, you must scan the QR code displayed on the Golden SIM Card and follow the instructions provided on the webpage, entering your details on the form that appears (the "Form"), including your name, email, the city where you found the SIM, and the unique alphanumeric code printed on the SIM.</p> <p>Upon scanning the QR code, you will immediately discover which specific Prize you have won. Each Golden SIM Card is valid for one (1) single use only and must be retained by the Winner as proof of eligibility to claim the Prize.</p> <p>Winners will be contacted by Fever's team via the email address provided upon scanning the QR code.</p> <p>Notifications to winners will be issued periodically every few days during the period from 17th November to 2nd December, and in any event no later than December 5th, 2025.</p> <p>Participants are solely responsible for any costs incurred in connection with their participation in the Promotion, including travel and other expenses related to searching for the Golden SIM Cards.</p> |
| Prize. | <p>The prize(s) will consist of the following items (each a "Prize"): </p> <ul style="list-style-type: none">• Apple iPhone 17 (256GB) – Approximate retail value ("ARV") £799 each• Samsung Galaxy S25 Plus (256GB) – ARV £999 each• Google Pixel 10 Pro (128GB) – ARV £999 each |

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| | <ul style="list-style-type: none"> • Samsung Galaxy Buds3 Pro – ARV £219 each • Apple AirPods Pro 3 – ARV £219 each • Fever Voucher – face value £200 each • Tesco Gift Card – face value £150 each <p>The total approximate retail value of the Prizes will vary depending on the number of winners per city.</p> <p>Allocation of Prizes by City</p> <p>London: 7 Apple iPhone 17 (256GB); 5 Samsung Galaxy S25 Plus (256GB); 4 Google Pixel 10 Pro (128GB); 4 Samsung Galaxy Buds3 Pro; 4 Apple AirPods Pro 3; 5 Fever Vouchers (£200); 5 Tesco Gift Cards (£150).</p> <p>Manchester: 3 Apple iPhone 17 (256GB); 2 Samsung Galaxy S25 Plus (256GB); 2 Google Pixel 10 Pro (128GB); 1 Samsung Galaxy Buds3 Pro; 2 Apple AirPods Pro 3; 3 Fever Vouchers (£200); 3 Tesco Gift Cards (£150).</p> <p>Birmingham: 3 Apple iPhone 17 (256GB); 3 Samsung Galaxy S25 Plus (256GB); 2 Google Pixel 10 Pro (128GB); 2 Samsung Galaxy Buds3 Pro; 2 Apple AirPods Pro 3; 3 Fever Vouchers (£200); 3 Tesco Gift Cards (£150).</p> <p>Bristol, Liverpool, Edinburgh and Glasgow (each city): 2 Apple iPhone 17 (256GB); 1 Samsung Galaxy S25 Plus (256GB); 1 Google Pixel 10 Pro (128GB); 2 Samsung Galaxy Buds3 Pro ; 2 Apple AirPods Pro 3; 2 Fever Vouchers (£200); 2 Tesco Gift Cards (£150).</p> <p>Belfast: 1 Apple iPhone 17 (256GB); 1 Samsung Galaxy S25 Plus (256GB); 1 Samsung Galaxy Buds3 Pro ; 1 Apple AirPods Pro 3; 2 Fever Vouchers (£200); 2 Tesco Gift Cards (£150).</p> |
| <p style="text-align: center;">Additional specification on Prizes</p> | <p>Prize specifications (including colour, model or technical features) are subject to change by the manufacturer without prior notice.</p> <p>Fever Voucher and Tesco gift cards and cannot be replaced if lost or stolen. Fever voucher will expire twelve (12) months from the date of issue and can only be redeemed online. Use of the Fever Voucher is subject to the Terms of Use and Vouchers T&Cs available on Fever's website.</p> <p>Tesco gift cards cannot be replaced if lost or stolen. Tesco gift cards expire 5 years after the last time they were used, or a balance enquiry was made. Use of the Tesco gift card is subject to the terms of use available at the following link https://www.tescogiftcards.com/faqs.</p> |

General Terms and Conditions

PURCHASE IS NOT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING. BY ENTERING, YOU AGREE TO THESE TERMS AND CONDITIONS, SPECIFIC AND GENERAL, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES

Sponsor. Kzemos UK Ltd. (hereinafter, "**Fever**"), with registered offices at 4th Floor, The Wingate, 93-107 Shaftesbury Avenue, London W1D 5DY is the sponsor, manager and promoter of this **Promotion** that is to be administered in accordance with these Terms and Conditions ("**Terms**").

This Promotion is organised by Fever as part of a collaboration with Tesco Mobile. Notwithstanding this collaboration, Fever remains solely responsible for the organisation, management and administration of the Promotion, as well as for the delivery of all Prizes. The delivery and handling of the Prizes will be managed on Fever's behalf by The NDG Group.

This Promotion is not sponsored, endorsed or administered by, or associated with, Apple, Samsung, Google or any other brand referenced in connection with the Prizes.

Acceptance of the Terms. By participating in this Promotion, (i) each participant (each one, **“you”, “your”** or a **“Participant”**) agrees to be bound by these Terms and all applicable laws, ordinances and regulations, as well as by the decisions Fever makes regarding this Promotion in accordance with the foregoing, (ii) you agree to release Fever and its administrators, partners and employees from any liability, loss or damage resulting from your participation in this Promotion or with respect to the adjudication, receipt, possession, use and/or misuse of any of the Prizes awarded in accordance with these Terms, and (iii) you represent that you are at least eighteen (18) years of age. Fever may exclude you from participation if you are suspected to be engaging in or have engaged in abusive or fraudulent practices relating to the Promotion. Fever reserves the right to cancel, suspend and/or modify any aspect of the Promotion, if any fraud, technical failures or any other factor beyond Fever’s reasonable control impairs the integrity or proper functioning of the Promotion, as determined by Fever in its sole discretion. Fever shall communicate any such change to Participants at least through the original publication of the Promotion, itself. Fever’s failure to enforce any provision of these Terms shall not constitute a waiver of that provision. Fever is not responsible for the content of any external websites that are linked or referenced within these Terms.

Participation in this Promotion is completely free and does not entail or require any payment or consideration by Participants. Odds of receiving a Prize shall depend on the ability to find the Golden SIM Card and on the number of the participants in the Promotion.

Fever is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Proof of submission will not be deemed to be proof of receipt by Fever. Fever will not be responsible for the veracity of any data provided by Participants.

Participation in this Promotion is completely free and shall not require or otherwise suggest any payment for entry by the Participants.

Participants. Each eligible Participant must be a natural person, aged eighteen (18) years or older, legally residing in the UK. The following persons may not be Participants or enjoy any Prize (either directly, or indirectly as a companion): Fever and/or its employees, agents, freelancers, contractors (and those of any Promotion partners, associated companies or Prize providers) and their immediate family members or households (whether related or not), and anyone else professionally involved with the Promotion. If any Participant is found to fall within these categories, regardless of whether they win a Prize, it will be understood that their participation shall be automatically voided.

Fever reserves the right to request a copy of a valid identity document (i.e. national identity card and/or passport) for the purpose of verifying that the participation requirements are met. Fever reserves the right to request any other documentation that it deems appropriate in order to verify the identity of a Winner, and shall have the right to refuse delivery of the Prize in the event that a Winner is found not to comply with the participation requirements or any other part of these Terms.

Winner Selection. As specified in the Specific Terms and Conditions, the Winners of the Promotion are those Participants who physically find one (1) of the Golden SIM Cards hidden across the eight (8) participating cities. Each Golden SIM Card together with the unique alphanumeric code printed on it corresponds to one (1) Prize. This Promotion does not involve any element of chance or random selection.

Upon sending the Form, the Participant will immediately discover which specific Prize they have won. Each Golden SIM Card is valid for one (1) single use only and must be retained by the finder as proof of eligibility to claim the Prize. Participants are limited to one redemption per person; multiple prizes or SIMs cannot be claimed by the same individual.

Fever will verify the validity of each winning claim, including confirmation that the QR code and the alphanumeric code printed on it and has not been previously redeemed. Fever will contact each Winner via the email address provided in the Form to confirm the win and arrange delivery of the Prize. Notifications to winners will be issued periodically every few days during the period from 17th November to 2nd December, and in any event later than December 5th, 2025. .

If a Winner fails to provide accurate or complete contact information, or does not respond to Fever’s communication within five (5) business days of notification, the Prize may be forfeited. Fever will not be responsible for any inability to contact a Winner arising from inaccurate information provided at the time of entry.

Prize. Upon notification by Fever, the Winner shall have five (5) business days to claim the Prize, by confirming their relevant contact details with Fever, in order to facilitate Prize delivery, otherwise the Prize shall be forfeited.

All Prizes will be delivered within twenty-eight (28) working days the Winners provide all the requested information, including the delivery address to Fever.

Once the Prize has been delivered, the Winners shall be solely responsible for the use and redemption of the Prize. If a Winner rejects the Prize or in the event of any noncompliance with these Promotion terms and conditions by a Winner, the Prize will be considered to be forfeited and an alternate Winner will be selected from all remaining eligible entries. Upon prize forfeiture, no compensation will be given.

Limit of one prize per person or household. Once the Prize has been delivered, the Winners shall be solely responsible for its use and redemption, in accordance with any applicable terms provided by Fever. The Prize does not include assistance with travel or travel costs or other expenses associated with attending the experience. There shall be no cash awarded in lieu of the Prize. The Prize is non-transferrable. Fever reserves the right to unilaterally substitute any element of the Prize for another of equal or greater value. All taxes applicable to the Prize are solely the responsibility of the Winner, and the Winner shall ensure that they comply with any associated legal and filing requirements.

Participation through social networks. Instagram, Facebook and TikTok don't in any way sponsor, endorse or administer the Promotion, nor is it associated with it. Participants exempt Instagram, Facebook and TikTok from any responsibility derived from the development of the Promotion. You may not comment or incorporate content into the posts, and / or any digital content related to the Promotion any content that is offensive, obscene, violent, denigrating, racist, discriminatory, defamatory, illegal or that incites illegal behavior, threats or insults. Offensive comments include such content that is deemed to be in breach of Instagram/Facebook/TikTok's Community Guidelines, and that may be removed by Instagram/Facebook/TikTok. Fever reserves the right to remove such content and / or to inform the competent authorities of any content that appears in breach of Instagram's published standards or applicable law, in its opinion. Any Participant that is found to breach this term shall have their participation in the Promotion automatically made void.

Social. Acceptance of a Prize constitutes permission for Fever and/or its designees to use your name, city or geographical area of residence, social media handle, photograph, testimonial or other likeness and/or prize information or personal exposition, and Fever may refer to your association with the Promotion (and/or any edited portion thereof) for promotional, advertising, PR, and/or publicity purposes in any media, now or hereafter known throughout the world in perpetuity, without compensation or notice to, or further consent of, the Winner to the extent permitted by law.

Limitation of Liability; Disclaimer of Warranties. By participating in the Promotion, Participants and Winners agree to release and hold harmless Fever and its respective advertising and promotion agencies and its respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors (collectively, "**Released Entities**"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Promotion, or possession, acceptance and/or use or misuse of the Prize or participation in any Promotion-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery, to the extent allowable by law.

IN NO EVENT WILL THE RELEASED ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE PRIZE AND/OR THE PROMOTION. IN NO EVENT SHALL THE RELEASED ENTITIES' TOTAL LIABILITY TO YOU FOR ALL DAMAGES, LOSSES, OR CAUSES OF ACTION EXCEED £10. WITHOUT LIMITING THE FOREGOING, THIS PROMOTION AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, AND IN THIS CASE SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.

Acceptance and publication of the rules. Participation in this Promotion implies full acceptance of these Terms. Any statement to the contrary by the Participant will result in their disqualification from the Promotion and Fever will, therefore, be released from the fulfillment of the obligations contracted with said Participant under these Terms

Data protection. The personal data provided by each Participant in the framework of the Promotion will be processed by Kzemos UK Ltd. with registered offices at 4th Floor, The Wingate, 93-107 Shaftesbury Avenue, London W1D 5DY, as

part of the Fever Group ("**Fever**") for the purpose of managing your participation in the Promotion, and if applicable, managing the delivery of the Prize, as well as subsequently sending you commercial communications, including by electronic means about new products or services, events and/or promotions that we organize.

The personal data provided by the Participants during the term of the Promotion will be processed in accordance with the provisions of (i) the UK Data Protection Act 2018; (ii) the UK General Data Protection Regulation ("UK GDPR"); (iii) the General Data Protection Regulation (EU) 2016/679 ("GDPR"); and (iv) any other applicable privacy law or data protection regulation in a jurisdiction in which these terms operate, as each may be amended from time to time, and those definitions shall be applicable.

Fever reserves the right to request a copy of the document proving the identity of the Participants (national identity card and/or passport), in order to:

- verifying that they comply with the Terms and Conditions; and
- deliver the corresponding Prize to the winner.

Likewise, and for the purpose of delivering the Prize to the winner, Fever reserves the right to require such documentation as it deems appropriate for the purpose of verifying the identity of the winner, having the right to refuse the delivery of the Prize in the event that they do not comply with the participation requirements or any other clause of these Terms and Conditions.

If you win a Prize, then Fever will make your name and county available, as a winner, to people requesting that information in accordance with Fever's responsibilities under the UK Code of Non-broadcast Advertising and Direct & Promotional Marketing. If you do not want your name to be made available, please inform Fever using the contact details provided in these Terms.

Fever will not disclose or share your personal data or with any third party other than those who are engaged by Fever to administer the competition and/or fulfil the Prize. Your personal data may be sent to countries outside of the European Economic Area where Fever (or its third parties') processing equipment is located in another country or where fulfilment of the Prize happens in another country, but Fever will ensure that any transfer happens in accordance with applicable law.

Fever reminds Participants in the Promotion that at any time you may exercise your rights of access, rectification, deletion, limitation of treatment, opposition to treatment, including the sending of commercial communications by electronic means, and when proceed to the portability of your data by sending an email to DPO@feverup.com. Likewise, you have the right to file a complaint with the competent control authority regarding data protection, such as the case of the Information Commission Officer (ICO) at www.ico.org.uk. For more information about the processing of personal data of its registered users by Fever, please consult the Privacy Policy available [here](#).

Choice of law. These Terms and Conditions are governed and must be interpreted in accordance with the laws of England. Any legal claim or dispute that arises in relation to these Terms will be subject to the exclusive jurisdiction of English Courts and Tribunals in the city of London.

Winners List. To obtain a copy of any legally-required winners list, send a self-addressed stamped envelope to: "Promotion Winners List" at Fever C/O 4th Floor, The Wingate, 93-107 Shaftesbury Avenue, London W1D 5DY.