## **#YabaManifesto**

## **PILLAR: Policy**

Public policy is struggling to keep pace with change in technological innovation and advancement. Almost every sector of the economy is being 'disrupted' by innovative technologies and business models. This is a good thing as it leads to more consumer choice, and to cheaper, better services and products. It's how progress happens. But it creates problems when new technologies or ways of doing business run up against outdated regulations.

To accelerate the contribution of the #Yaba cluster to economic development through value creation, we seek the engagement of all stakeholders in developing policies that inspire confidence in users while enabling and encouraging innovation. Our ability to create wealth from the wave of innovation and opportunities available to us with technology requires smart and 21st century appropriate policies.

## **Grand Aim:**

To engage multiple stakeholders in bringing policies into 21st century to inspire and encourage entrepreneurs in Yaba and Nigeria as a whole.

## **Key Objectives:**

- 1. Identify specific rules/laws that are outdated or non existent which create issues for the largest group of entrepreneurs
- 2. Identify key stakeholders in government who play, or would play a role in updating these outdated laws
- 3. Evaluate what similar rules in other countries are currently creating a better environment ("Best Practices")
- 4. Draft and Begin discussions of how to update these problematic rules