

Kenosha Unified Athletics – Hall of Fame Inductee – Class of 2014

Jamaine “Coco” Blalock – 1994

Winning 8 Varsity letters in three high school sports is just a drop in Coco Blalock's bucket of fame. This stand out Bradford High School 1994 graduate led his Red Devil teammates in basketball, track and football. In basketball as a senior starting point guard and captain, Coco was named to the 1st Team – All County. As a junior MVP on the gridiron, he averaged 7.3 yards per ball carry, scored 11 touchdowns and was named to the All-Conference team. In his senior year, Coco started for both defense and offense squads, was named to the 1st team All-Conference team and again was listed as MVP.

Throughout his high school career, Coco collected many records in Track and Field and the newspaper headlines documented it all. After setting records in the long jump as a sophomore and junior, as a senior he was the State long jump champion, soaring 22'8 ¾". That jump also was a Bradford High School Record. Coco also set SEC records in the 200 meter and the 400 meter relays, and established county records in the long jump and 400 meter relay as well. In his three years as a track superstar, Coco rounded up 489 points, which tops the career leader board.

After walking across the stage at Bradford, Coco moved to Estherville, Iowa to become a Laker for Iowa Lakes Community College then played running back position at the collegiate level for Western Illinois University. Suiing up as a Leatherneck, he started in 11 games while averaging 11.7 yards per reception in the season. He was also second on the team with 22 receptions and rushing second of 36.8 per game.

When the scouts for the Arena Football League called, Coco answered positively. After playing a short season with the now defunct Milwaukee Mustangs, he signed with the New Jersey Gladiators. As both a New Jersey Gladiator and a Las Vegas Gladiator, he was the team's MVP in 2001, later honored as the Army Ironman of the Week for catching four passes for 52 yards with one touchdown and three kicks for 38 yards for the offense and tallied 3.5 tackles for the defense. In a game against the Columbus Destroyers, Coco accounted for six touchdowns and 225 all-purpose yards, caught eight passes for 147 yards and five touchdowns, added a rushing touchdown and totaled 74 yards in kick-off returns. This feat honored him as the Baby Ruth Real Deal Offensive Player of the Week. In six AFL seasons, Coco has tallied over 3,000 receiving yards and 52 total TD's.

Besides being a celebrity on the field, Coco has had other opportunities to work with celebrities.. in movies. He appeared in *The Longest Yard* with Adam Sandler and *Invincible* with Mark Wahlberg. These days fans can catch Coco working with high school football teams.