



Multimedia Content by Bill Schmitt

MOST RECENT ACCOMPLISHMENTS

(as of 12-8-22)

Editorial Consultant (regular writer-editor/contributor: *The Tablet* and DeSales Media Group—multimedia news in Brooklyn Diocese, samples of work

["Vaya con Dios": Hispanic Saints of the Diocese](#) centerfold feature (pp 14-15) (9-17)

[See all Tablet stories by Bill](#) (More than a dozen stories in the past year)

Podcast co-hosting and Radio appearances

[WOPG-FM "Thanksgiving Music" Host/Producer](#) for 40-min show 11-24-22

Guest on [Son Rise Morning Show: "Gaslighting"](#) – at 1 hr 23 min mark 12-7-22

Guest on [Son Rise Morning Show: "Politics & Thought"](#) – at 1 hr 23 min 11-4-22

["That's So Second Millennium Podcast"](#) (A look back: 2018-2022) 11-21-22

["That's So Second Millennium Podcast"](#) (Guest: Paul Seungoh Chong) 10-17-22

Above: eps. 145 & 146; Bill and Dr. Paul Giesting co-hosted this series on science/religion

Blog posts / Online Publications

New on Substack (2x/month): *"Phronesis in Pieces"* – at billschmitt.substack.com

["Fresh Phronesis: Illuminated by Gaslighting"](#) 11-30-22

["50 Ways to Love Your Leader"](#) 11-28-22

["The Abstract Arts: Framing Reality"](#) 10-28-22

["OnWord"](#) – blog commentary on Catholic communications and public affairs

["Illuminated by Gaslighting": The Word of the Year](#) 11-30-22

Publishing: Book Author and Editor

[Book reviewed in latest monthly issue of *Minnesota Catholic Servant*](#)

October issue

Book edited by Bill: Telling Stories That Matter: Memoirs & Essays, Marvin O'Connell

ACCOMPLISHMENTS CONTINUED (Spring – Summer 2022)

Editorial Consultant (regular writer-editor/contributor: *The Tablet* and DeSales Media Group—multimedia news in Brooklyn Diocese, samples of work ...)

[Pew Research Report Sparked Eucharistic Revival - *The Tablet*](#) June 23, 2022

Blog posts published by The Magis Center

<https://blog.magiscenter.com/blog/psa-better-way-to-contemplate-the-ultimate-bad-news> July 28, 2022

[“The Teacher and the Call to Catechize”](#) May 3, 2022

[“A Consecration That Speaks to Mary—and to Us”](#) April 8, 2022

Podcast co-hosting and Radio appearances

Podcast interviewing Matt Swaim for *That's So Second Millennium* July 31:

<https://www.thatssosecondmillennium.net/e/ep-142-matt-swaim-symbols-and-substance-in-faith-and-online/>

Interviewed by Matt Swaim re: Real Presence, *Son Rise Morning Show* July 15:

https://drive.google.com/file/d/1_kM3icH6OYA-Z81yNawrcS0uTCRxOBHk/view?usp=sharing At 1:19:00 mark

[Another recent radio interview by Matt Swaim, May 31](#) At 1:20:00 mark

Hear my monthly podcasts interviewing guests about science/religion/education:

Samples: TSSM Chris Bell, May 31 [“Lessons from a Pro-Life Lifetime”](#)

TSSM Louis Albarran, June 30 [“Faith and Hispanic Students”](#)

TSSM Matthew Cloud, 10/2021 [“Cyber-learning & Business”](#)

Consulting and other activities in Catholic communications/outreach

Facilitated production and publishing of op-ed by pro-life champion Chris Bell:

https://drive.google.com/file/d/1zUK4j91alc6_9-bu-G1rkl8xGLEIsARx/view?usp=sharing
Published by *The Tablet* July 2

Guest lecturer for “Saints and Scholars” students, Holy Cross College program:

[Notes for June 28 lecture, published in *OnWord* blog](#)

Elected as “Inside Guard” (2022-2023) for Knights of Columbus Council 14164:

[Council home page](#)

Member, Catholic Media Association; Society of Professional Journalists; American Marketing Association; Our Lady of Victory Parish, Troy NY

Ongoing commentaries on Catholic communications and culture

Continuing new Substack publishing project, “**Phronesis in Pieces**” newsletter:

[See the subscription newsletter on pursuit of virtuous wisdom in everyday life at *billschmitt.substack.com*](#)

Continuing **OnWord** blog, commenting on communications, culture, media, etc.:

[See the blog, with several years of commentary](#) – Also, see archived CV, resume

ACCOMPLISHMENTS CONTINUED (March 15 – May 31, 2022)

Writing, Editing, Publishing, College Instruction

Editorial Consultant (regular writer-editor/contributor: *The Tablet* and DeSales Media Group—multimedia news in Brooklyn Diocese, samples of work ...)

[Six Months After Tragedy, Waukesha Regroups](#) (May 25)

[“Our Lady of ...” – Pictorial Feature on Parish Names](#) (May 23)

Women’s History Month feature: [Women Saints of the Diocese](#) (March 23)

[Our Lady of Knock: A Guide for Irish Catholics in NYC](#) (March 13)

Blog Posts Published: Essays posted by Magis Center (Rev. Robert Spitzer, SJ)

[“The Teacher and the Call to Catechize”](#) (May 3)

[Russia: “A Consecration That Speaks to Mary—and to Us”](#) (April 8)

Substack Publication Launched: Begun in April, several newsletters now posted

[“Phronesis in Pieces” – in pursuit of practical wisdom](#) (billschmitt.substack.com)

Blogging at OnWord.net: Blog on communication, values, and faith—in 9th year

[Takeaways from World Communications Day 2022](#) (May 27)

[National Teacher Appreciation Day and Threat of “Can’techesis”](#) (May 3)

College Presentation Scheduled: Fourth year of presentations on communications

[“Saints & Scholars” program](#) – invited as lecturer, June 2022, Holy Cross College

Marketing-Communications and Development of Radio, Podcast, and Video Content

Co-host of Ongoing Podcast: Interviewer on science and Christian values

[“That’s So Second Millennium” – posted Episode 140](#) in series on current topics

Appearances on radio programs and podcasts

Guest, “Son Rise Morning Show”: Latest of numerous radio/podcast interviews
[World Communications Day 2022](#) (May 31: Advance to segment at 1 hr 20 min)
[Views on Russia/Ukraine Consecration](#) (April 5: Hear at 1 hr 4 min mark)

ACCOMPLISHMENTS CONTINUED (Nov. 15, 2021 – March 15, 2022)

Writing, Editing, Publishing, College Instruction

Editorial Consultant (regular writer-editor/contributor): *The Tablet* and DeSales Media Group – multimedia news in Brooklyn Diocese; samples of work ...

[“The Mysterious Saint: Will He Be Our Valentine?”](#) Feb. 10, 2022

Black History Month feature: [“Impact of Sidney Poitier & ‘Amen’”](#) Feb. 17, 2022

Black History Month feature: [“Jackie Robinson – A Brooklyn Icon”](#) Feb. 24, 2022

[“Just-War Theory and Catholic Peace Values”](#) March 3, 2022

Book editor, “Telling Stories That Matter: Marvin O’Connell” (published 2021).
[Book was reviewed in “The Imaginative Conservative” magazine](#) December 2021

Writer for website of Purdue University’s School of Engineering Education.
[Personal profile of a multidisciplinary-studies graduate](#) (posted in 2021).

Writer for “Today’s Catholic,” diocesan newspaper for Fort Wayne-South Bend.
[Newsbrief: Turn to “Around the Diocese” – “Pastor Honored”](#) Jan. 7, 2022

Appearances on broadcast programs and podcasts

Co-host of podcast, “That’s So Second Millennium,” see [website](#) (new episodes):

[Interview with Rev. Robert Spitzer, SJ, Magis Center](#) Dec. 20, 2021, ep. 135

[Interview with Deacon Harold Burke-Sivers, writer/speaker](#) Jan. 31, 2022, ep. 136

[Conversation with co-host Giesting about Francis Bacon](#) Feb. 28, 2022, ep. 137

Appeared on TV program as musician and board member for South Bend's non-profit The Music Village. Featured on "Experience Michiana" show.

[Performed accordion for holiday show on PBS in South Bend](#) (Dec. 23, 2021)

Co-producer of news content for radio/online: Volunteer at WOPG Albany, NY.

Produced coverage of recent talk, using Audacity software – a segment for Albany's Catholic radio station accompanied by [this website content](#). (March)

Podcast producer/interviewer in two episodes focused on the School of Materials Engineering in Purdue University's College of Engineering.

[Samples from the "Sounds Like the Future" podcast](#) series produced for Purdue, describing engineering research for general audiences (recently found from 2020)

Commentary featured on "Son Rise Morning Show" – on EWTN radio's national network. Interview on Pope Francis' 2022 World Communications Day message. (Advance audio to 1 hour - 37-minute mark.)

[Catholic values that can improve communication](#). (Jan. 24, 2022)

Commentary featured on "Franciscan Dave" podcast, with David Seitz, OFS, host.

[Interviewed on Catholic values in journalism and civic society](#) (Nov. 13, 2021)

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ACCOMPLISHMENTS CONTINUED

(June – Nov. 15, 2021)

Writing, Editing, Publishing, College Instruction

Editorial Consultant (full-time editor): *The Tablet* multimedia news in Brooklyn Diocese – writing, editing, print/online planning (Aug. – Dec.); sample of work ...

[“Saints of Brooklyn”](#) ... concept & compilation (pp 18-19)

[“Nativity Fast for Catholics and Orthodox”](#) ... reporting and writing (Dec. 3, 2021)

Blog post author for Magis Center: Virtuous Communications (Sept. 8, 2021)

[“Between the Lines, Young Writers Reveal Hope”](#) – based on recent experience of three semesters as an adjunct professor teaching writing at Holy Cross College

Marketing-Communications and Development of Radio, Podcast, and Video Content

Co-production, co-hosting: “On the Beat” weekly podcast/radio show with MNC 95.3 FM (South Bend) – samples of spring-summer program about local music:

<https://omny.fm/shows/on-the-beat/june-16th-2021-the-music-village-fathers-day-is-he>

<https://omny.fm/shows/on-the-beat/june-9th-2020-the-music-village-and-the-jammers>

<https://omny.fm/shows/on-the-beat/may-26th-2021-the-music-village-meet-the-staff>

<https://omny.fm/shows/on-the-beat/june-2nd-2020-the-music-village-a-return-to-normal>

<https://omny.fm/shows/on-the-beat/5-18-tmv-remote-teaching>

Interviewed as subject of news story: *St. Joseph County Senior Living*

[Profile of a local musician](#) in August 2021 issue ... see page 4 of PDF

Appearances on radio programs and podcasts

Co-host, interviewer: “That’s So Second Millennium” podcast (Oct. 5)

[Episode 133: Cyber-security](#), featured Prof. Matthew Cloud of Holy Cross College

Interviewed on podcast: “Communication and Holiness of Life” and my book *When Headlines Hurt: Do We Have a Prayer?* ... interviewed by [David Seitz in his series for the Secular Franciscan Order](#) (Nov. 13)

Interviewed on podcast: “Communication and Journalistic Responsibility” ...part of the [“Faith in Action” series on Catholic Radio Indianapolis](#) (June 4)

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ACCOMPLISHMENTS CONTINUED (January – May 31, 2021)

Writing, Editing, Publishing, College Instruction

[Feature stories for Purdue’s College of Engineering posted](#)—Used a student’s story to alert potential applicants that a distinctive engineering program can lead to MBA studies and a law degree. Feb. 16, 2021

[Interviewed on University of Notre Dame’s “Ethics and Culture Cast” podcast](#)—Conversation with host Ken Hallenius on the 2020 book *Telling Stories That Matter*, promoted memoirs I edited for a local publisher. Feb. 18, 2021

[News and people-profile stories for Today’s Catholic weekly content](#)—Expanded audience’s knowledge of Black Catholics’ concerns by profiling a deacon who won an award as a role model in South Bend’s Black community. April 12, 2021

[Continued personal blog about news, media, community, and conversation](#)—Extended the “OnWord.net” blog, now online for several years, with timely reflections to promote group interactions that can heal our polarized society.

[Completed third semester \(Spring 2021\) teaching writing as an adjunct professor](#)—Taught honors-level course, “Writing and Rhetoric,” at Holy Cross College; stressed effective essays, good grammar, impactful multimedia communication.

Marketing-Communications and Development of Radio, Podcast, and Video Content

[Weekly appearances on MNC Radio show about The Music Village](#)—Diligent collaboration with the 95.3 FM team, plus ongoing content planning, helped lead to weekly schedule of TMV content. Includes on-air informational role [ongoing](#).

[Co-hosting podcast about science, religion, and culture, now with 126 episodes](#)—Continued collaboration with Notre Dame Ph.D. Paul Giesting on all areas of planning, production, and on-air interviewing for “That’s *So* Second Millennium.” Latest interview is with Stephen Barr, Ph.D., president, Soc. of Catholic Scientists.

[Co-produced videos for The Music Village, where I am on the board of directors](#)—Advanced the marketing of instruction and other services provided by a nonprofit dedicated to building community through music. Performed portions of concerts.

Appearances on radio programs and podcasts

[Interviewed on national Catholic radio about papal statement](#)—Spoke on “Son Rise Morning Show.” Go to audio, scroll to 1 hr 40 min mark. Presented timely coverage of just-released message about journalism and values. [Jan. 25, 2021](#)

[Interviewed on international webcast of popular public speaker](#)—In-depth dialogue with Deacon Harold Burke-Sievers on values and media. Jan. 13, 2021

[Interviewed on national Catholic radio about building truth and trust](#)—Spoke on Teresa Tomeo program in connection with World Communications Day. Go to podcast archive and scroll to 39 min 10 sec mark. May 14, 2021

ACCOMPLISHMENTS FOR CLIENTS AND PARTNERS (2020)

Writing, Editing, Publishing

[Feature stories for Purdue’s College of Engineering posted](#)—Materials science research gives high school teacher a transformative path for his STEM students

[News story on Guadalupe celebrations at University of Notre Dame](#)—posted by *Today’s Catholic* diocesan newspaper, Dec. 2, 2020

[Fourth book release](#)—as Editor of the late historian Marvin O’Connell’s [*Telling Stories That Matter: Memoirs and Essays*](#). St. Augustine’s Press (December 2020)

[Editing of book manuscripts for St. Augustine's Press](#) (founded 1996)—recent collaboration and mark-comm: scholars in history, theology, political philosophy

Podcasts, Blogs, Videos, Presentations

[Podcast co-host, "Encounter-Points"](#)—third season of discussions on Catholic resources for evangelization; with Ken Hallenius, continuing 2021

[Podcast co-host, "That's So Second Millennium"](#)—More than 100 episodes, interviewing and discussing science/religion/society; with Dr. Paul Giesting

[Blog, "OnWord"](#)—fifth year of commentary on society, journalism, conversation, and faith; a homepage for thought-leadership and career background information

[Co-produced Christmas music video](#)—my performance for the residents of Holy Cross House senior residence, Notre Dame, IN, December 2020

[Co-produced a music-video sampler](#) of my accordion performance—Christmas, 2020

[Performance with "Potawatomi \(Park\) Jammers"](#) aired on MNC 95.3 FM radio show (South Bend, IN); assisted planning of "Christmas Special"—Dec. 24, 2020

[Half-hour interview on "The Sandwich Generation"](#)—weekly program on Redeemer Radio + podcast, "The Family that Plays Together...", Dec. 22, 2020

[Interviewed on Catholic Radio re: Pope Francis encyclical](#)—discussion with anchor Matt Swaim, "Driving Home the Faith," Oct. 6, 2020 (at 1 hr- 17 min mark)

[Interviewed on Catholic Radio about Alex Trebek](#), game-playing, and faith—discussion with anchor Kyle Heimann for broadcast + podcast, Nov. 17, 2020

Global Engineering Programs and Partnerships at Purdue University published Bill's latest feature story on an outstanding student—"rocketeer" [Emily Endicott](#).

Eighth podcast episode was produced and posted for the Purdue College of Engineering, representing the founding contributions which anchor a prestigious

interview series (now called “Purdue Engineering Podcast”) still in production.
[Listen to the podcast](#), for which Bill served as concept developer, producer, and host during a consulting project that spanned more than half a year.