Content audit discovery: component recommendations

By Mia Allers, Rebecca Cottrell — 18 August 2022

This document sets out to group and record design elements that can be made consistent across GOV.UK.

Once we have notes on grouping and refinements, we can begin to consider how to incorporate all elements into a standardised template. This exploration will be done in order to consider ways of reducing the number of templates and elements needed to serve content on the site, making iteration and maintenance easier.

Related documents

Work in progress Figma

Useful links

- GOV.UK browser extension (allows you to view components)
- GOV.UK component library
- GOV.UK Design System
- Content audit show and tell deck

General inconsistencies

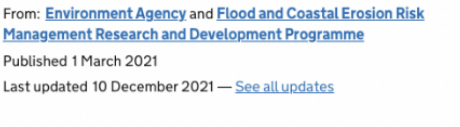
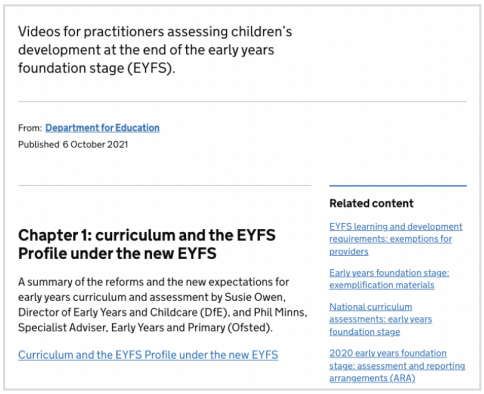
- Not all pages have ‘print’ buttons
- ‘Print’ and ‘email alert’ buttons could have consistent lock-ups, probably don’t need to be repeated at the top and bottom of the page
- ‘Metadata’ component sometimes stretches across the full width, sometimes across two-thirds
- ‘Print’ and ‘email alerts’ are repeated at the top and bottom of the pages they appear on

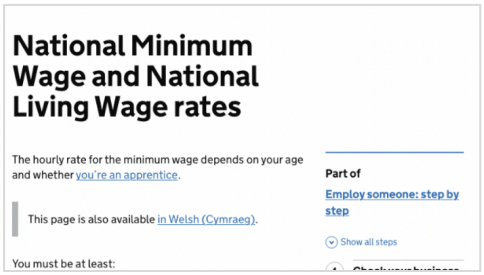
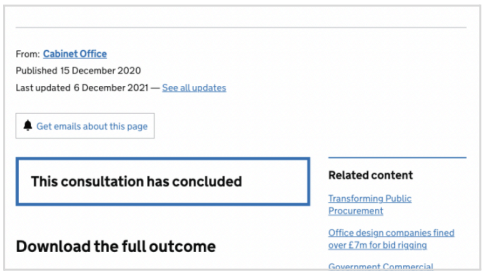
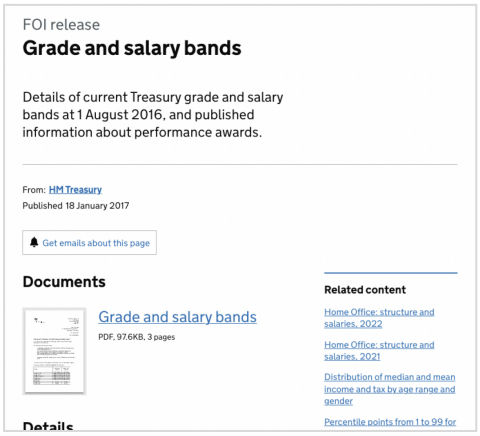
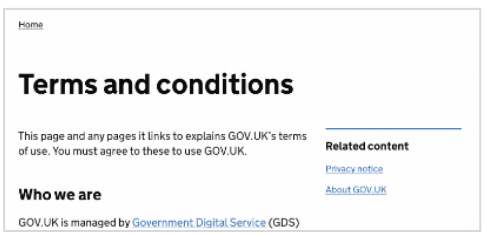
Desktop layout versus mobile layout

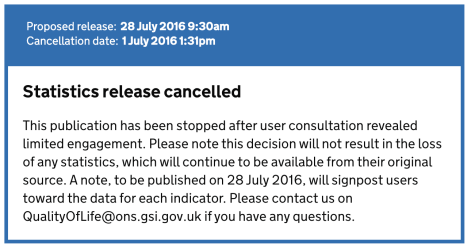
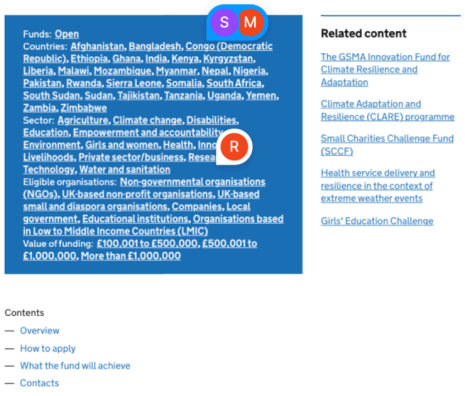
- We’ve recently seen a shift in how our users engage with GOV.UK. It’s now the case that roughly 60% of visits are made using a mobile device.
- This means our focus needs to be on improving the mobile experience

- Publishers have expressed a desire for paginated chapters for long form content (such as guidance). This would allow for shorter pages — this could be a good thing on mobile, where users may have to scroll through ultra-long content before seeing necessary related links

Metadata and top of page information

Element	Doc type	Notes
	Impact assessment	Full width notice for change of government https://www.gov.uk/government/publications/universal-credit-budgeting-advances-impact-assessment
		Metadata spacing is a bit wonky: 'published and updated' should sit closer together, because they are grouped
		The blue boxes of 'metadata' — can be improved by having the headings/ labels above the metadata content, instead of on the same line. Easier to read/ scan
Border with weird spacing:  **No border:**		Sometimes the content area has a top border, sometimes it doesn't. The 'related links' in the sidebar are meant to sit in alignment with this border, so it is needed on all pages. Why this matters: some research done on Step by Step noted that users noticed the related links more consistently (on desktop) when they were aligned with the

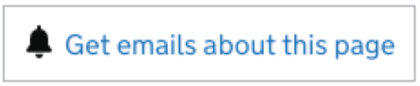
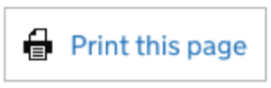
 **Notice replaces border**  **Metadata replaces border** **No border:**  **No border:** 		(govspeak) content area of the page

		Metadata with notice attached from here
	international_development_fund	Example of elements not working well together from here

Actions to take:

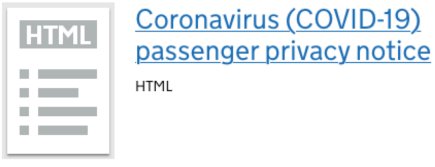
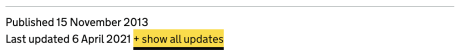
- Propose a design for a consistent metadata box with support for variants
- Start with a content outline
- Create consistent layout rule for where related links sit in relation to the govspeak content (on desktop; on mobile related links go to the bottom)
-

Page buttons

Element	Doc type	Notes
		Get emails about this page button, shown at top and bottom of content
		Print this page button, shown at the end of content on manuals

		Share buttons
Actions to take: • Should all pages have these buttons? Why do some pages have them and others don't? • These need to always sit in the same place on every page, and they should be 'locked up' nicely		

Attachments and change notes

Element	Doc type	Notes
	Publication	PDF attachment, No 'request accessible format' link
	Publication	PDF attachment, 'Request accessible format' link with warning
	Publication	HTML 'attachment'
Change notes 	Publication	Change notes Example: https://www.gov.uk/government/publications/points-based-system-student-route

Actions to take:

Unique components

Element	Doc type	Notes
Protected name food **This product name is currently under consideration for registration as a UK Geographical Indication** product specification Wiltshire Cured Ham, Wiltshire Cured Bacon, Wiltshire Cured Gammon		https://www.gov.uk/protected-food-drink-names/english-whisky (no logo) https://www.gov.uk/protected-food-drink-names/welsh-leeks (logo)

Contents lists

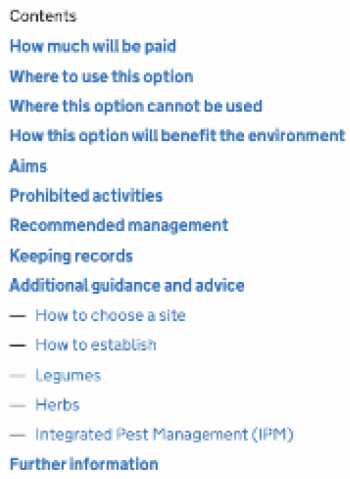
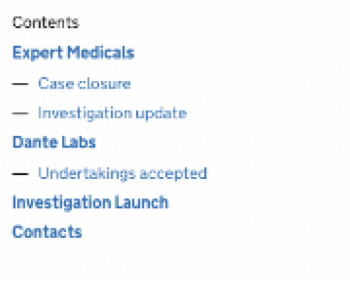
https://components.publishing.service.gov.uk/component-guide/layout_for_public

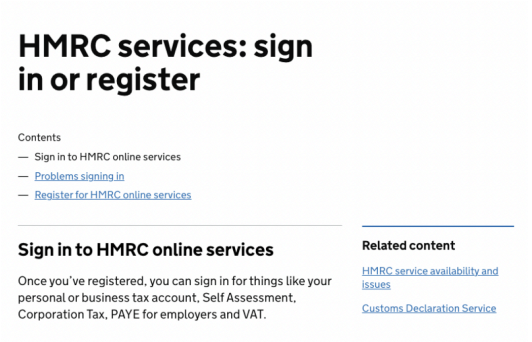
The contents lists are automatically generated by the H2s in the content.
We've got several kinds of contents lists:

- 1 level lists
- 2 level lists
- Numbered lists

The placement of contents lists is not always consistent. On Mainstream Guides, they sit directly below the H1. In Whitehall content types, they sit below the metadata and just above the content. This should be made consistent.

Contents lists on HTML publications sit to the left of the content on desktop view.

Element	Doc type	Notes
	Specialist document (countryside_stewardship_grant)	Two level content list that uses bold for the first level, and indented for the second level Sits below the metadata
	CMA case	2 level contents list Sits below the metadata

	[Mainstream guide]	1 level list, sits above where metadata would normally sit (there is no metadata on this content type, but the placement of the contents could still match the rest of the content types
[There is an example somewhere of an A-Z list that is also numbered. Think it's an HTML publication]		
	HTML publication	2 level list in a slightly smaller column than the traditional 1/3rd column Previous investigation found that the HTML publications don't adhere to the same layout grid in order to accommodate slightly larger graphics

Actions to take:

- Generally I think having different styles isn't a problem, but
- Would be good to ensure the contents always sit in the same place on the page (source order)

Metadata

https://components.publishing.service.gov.uk/component-guide/metadata

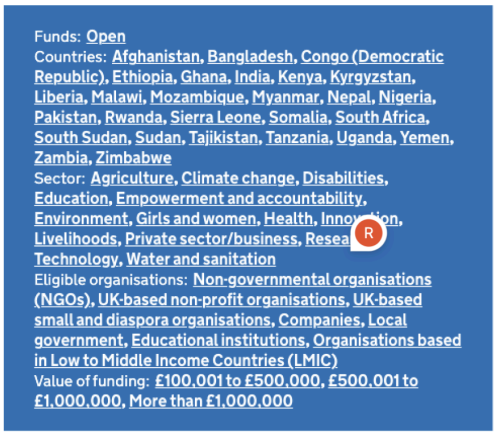
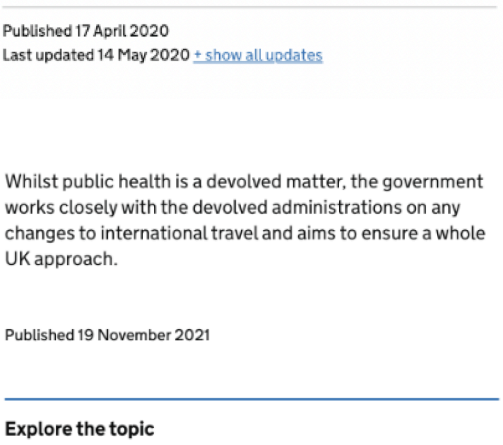
These blue boxes from Specialist documents could be improved and we need to make sure their placement on the page is always consistent.

The text wrapping and the labels sitting on the same line as the data make scanning these very difficult.

The blue background is harsh and makes it unpleasant to read.

We need to decide whether this kind of information should sit closer to the content of the page, or closer to the metadata component.

Element	Doc type	Notes
		Metadata block https://components.publishing.service.gov.uk/component-guide/metadata
	Specialist document (countryside_stewardship_grant)	‘Metadata’ type information
	CMA case	
	DRCF digital markets research (specialist_document)	
	Drug safety update (specialist_doc	

	ument)	
	Employment appeal tribunal decision (specialist_document)	
	international_development_fund	https://www.gov.uk/international-development-funding/global-innovation-fund
	World_news_story and written_statement	Two examples of publishing dates: one with a border and link to version history, the other without

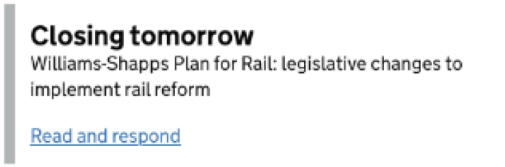
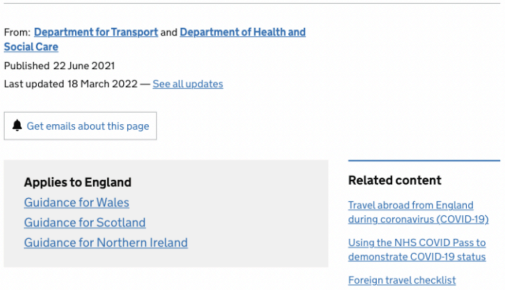
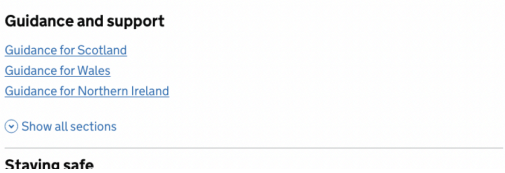
Actions to take:

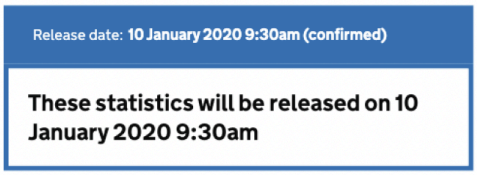
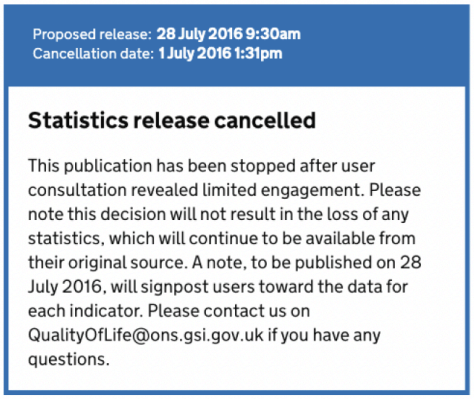
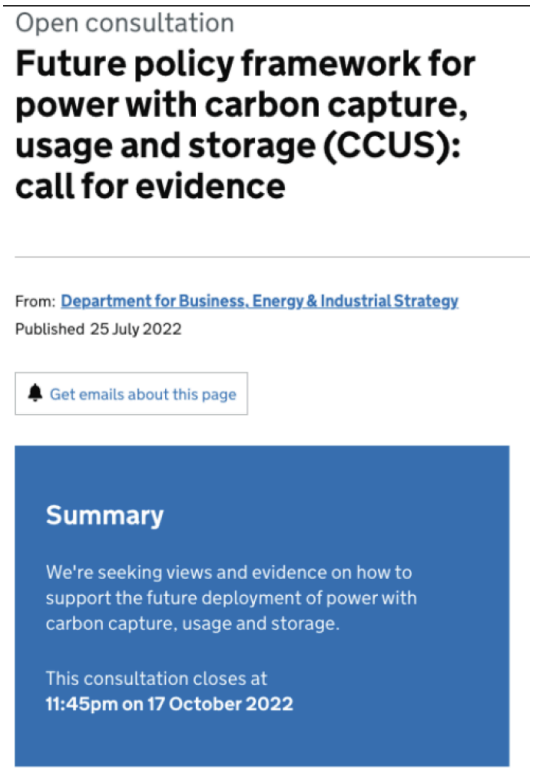
- Improve the readability and usability of specialist metadata
- Consolidate/ merge the different publishing date components
- Create a consistent lock up with the publishing date, publishing metadata and specialist metadata
- In the longer term: get measurement of specialist metadata on a backlog to figure out if anyone actually uses it?
    - If it's being used it needs to be improved: the links will be unusable on mobile due to the tiny touch targets

Banners, notices

https://components.publishing.service.gov.uk/component-guide/notice
https://components.publishing.service.gov.uk/component-guide/devolved_nations

We could probably reduce the number of styles for these kinds of things, and decide on consistent sizing and placement.

Element	Doc type	Notes
		Notice is about all the content on the page
	get_involved	
	Detailed guidance (detailed_guidance)	Notice is about all the content on the page
	Decision (publication)	Notice is about all the content on the page
	Correspondence	Notice is about all the content on the page
	Coronavirus	Notice is about all the content on the page

		Notice is about all the content on the page
		Notice is about all the content on the page
		Not a notice, could just be plain text

Actions to take:

- Standardise these into a single, flexible ‘notice’ component.
    - Consider the ways notices interact with each other, whether they appear in multiples, what kind of content/ headings/ fields they require

Captions

Captions are often inconsistently used above H1s on content pages.

In the Design System, captions above H1s usually refer to the **section of a journey**/ site that the user is in. On GOV.UK, we often use them to show the **content type.**

In order to make better use of this component to provide users with more navigational clues, we should move the ‘content type’ label.

Design proposal below:
How contextual titles are used on GOV.UK

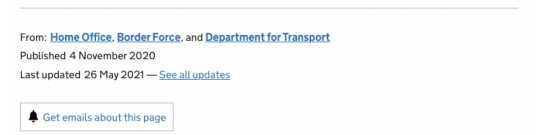
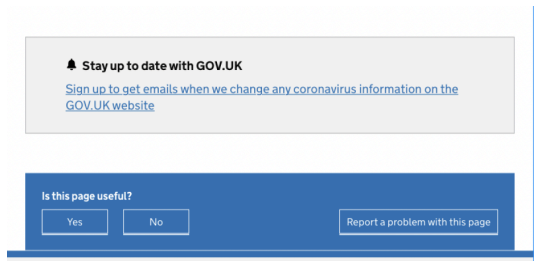
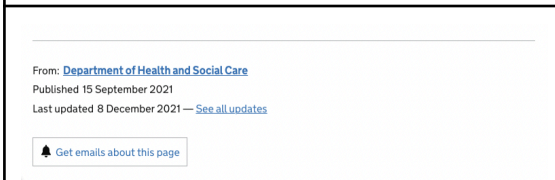
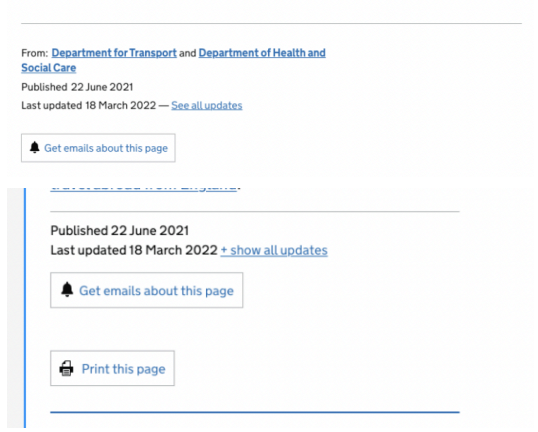
We also know from user research that publishers sometimes choose content types according to the captions, even when not appropriate.

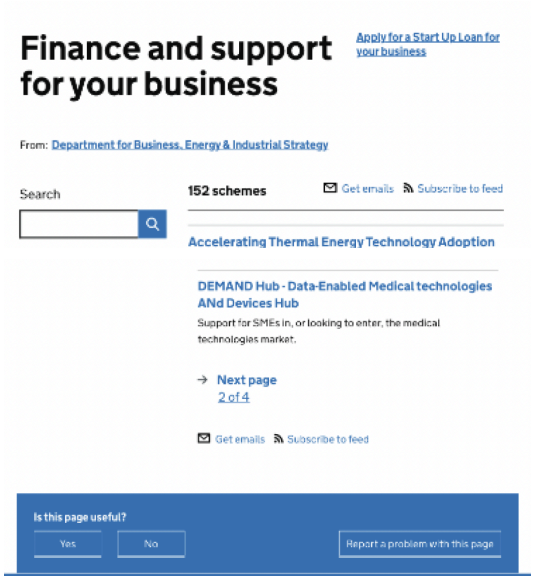
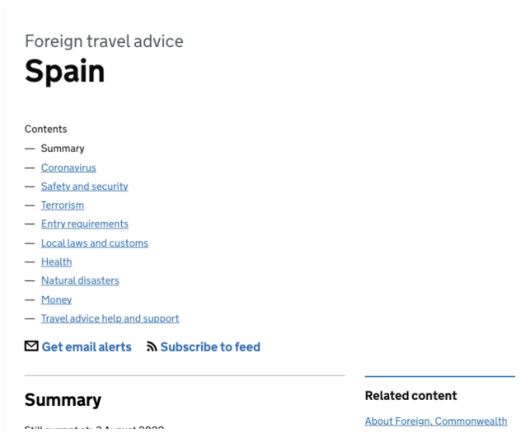
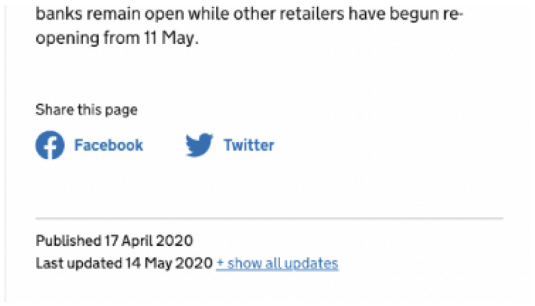
Element	Doc type	Notes
Guidance **Travel to England from another country during coronavirus (COVID-19)**	Detailed guidance (detailed_guidance)	Heading caption used as content type label
Decision **Regulatory approval of Pfizer/BioNTech vaccine for COVID-19**	Decision (publication)	Heading caption used as content type label
Correspondence **Temporary medical exemptions for COVID-19 vaccination of people working or deployed in care homes**	Correspondence	
Corporate report **Coronavirus (COVID-19) passenger privacy notice**	Correspondence	

Form **Apply for a vehicle registration certificate (form V62)**	Form	
Actions to take:		

Email alerts, print buttons, RSS feeds, social sharing

https://components.publishing.service.gov.uk/component-guide/share_links
https://components.publishing.service.gov.uk/component-guide/signup_link
https://components.publishing.service.gov.uk/component-guide/single_page_notification_button
https://components.publishing.service.gov.uk/component-guide/subscription_links
https://components.publishing.service.gov.uk/component-guide/print_link

Element	Doc type	Notes
	Corporate report	
	Coronavirus	
	Correspondence	
	Decision (publication)	
	Detailed guidance (detailed_guidance)	Email alert at top and bottom, awkward lock up with metadata and print button

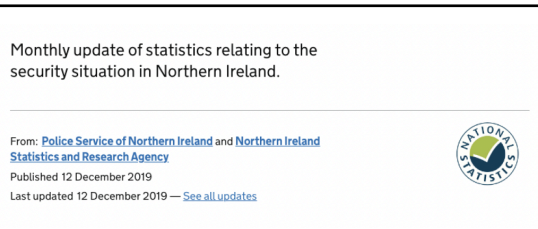
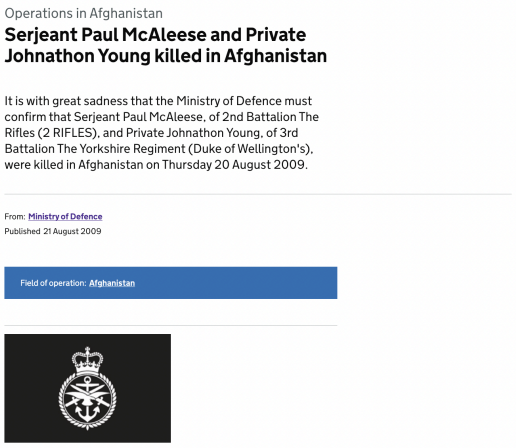
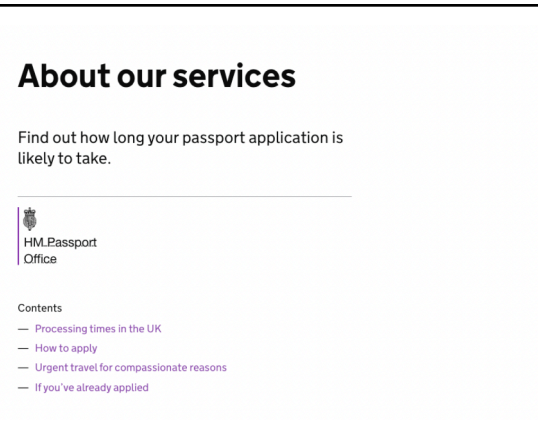
	Finder (finder)	Different email component, bottom and top of page
	Travel advice	
	world_news_story	Social sharing links

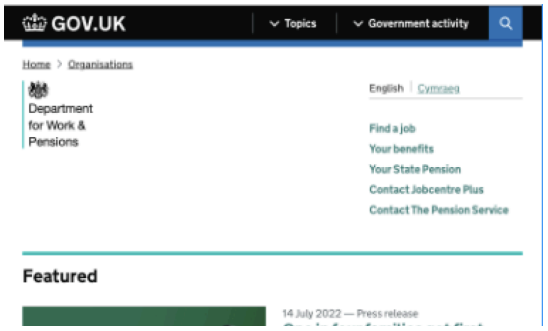
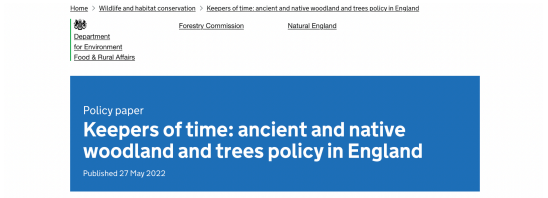
Actions to take:

- Create a consistent lock-up for print, rss and email buttons
- Decide on a consistent placement for elements across all templates
- Make email alert banner consistent with design of buttons

Organisation logos

https://components.publishing.service.gov.uk/component-guide/organisation_logo

	Statistics release	Hard coded ONS logo sits in the metadata area
	Fatality notice	Logo is placed using the document image feature
	Corporate information page	Logo sits below lede
	html_publication	Department logo

	Department landing page (unsure of the content type name)	
	html_publication	Multiple department logos
	html_publication	Department logo with non-department link text (instead of logo)

Actions to take:

- Create consistent placement rules for logos on pages
- Ensure that logos are added as logos, not images in the text

Related links

Explore the topic Border control Travel and identity documents for foreign nationals Visas and entry clearance British nationals overseas Living abroad + 2 more **World locations** France	world_news_story	‘Explore this topic’ can probably be retired World locations — does anyone use this, at all??
Related content GCSE, AS and A level qualifications in 2022 Subject-by-subject support for GCSE, AS and A level students in 2022 Additional help for students taking exams in summer 2022: postcard Subject content and assessment arrangements 2022 to 2023 Collection **Vocational, technical and other general qualifications in 2022** **GCSE, AS and A level qualifications in 2022**	authored_article	Related links with collection
Related content Find an apprenticeship Training and study at work Careers helpline for teenagers		

<table>
<tr>
<td>

Related content

Ukrainian nationals in the UK: visa support

Invasion of Ukraine

UK visa support for Ukrainian nationals

Move to the UK if you're coming from Ukraine

Homes for Ukraine: record your interest

Find out about the UK's response

</td>
<td>https://www.gov.uk/guidance/move-to-the-uk-if-youre-from-ukraine</td>
<td>Custom related links for Ukraine content with related content module shown above (why isn't the visa support link included in the customised module?)</td>
</tr>
<tr>
<td colspan="3">Actions to take:

• Can we retire the 'Explore this topic' list?
• Investigate if world locations is used?</td>
</tr>
</table>

H1 headings

Sometimes H1s have really weird content. We need to implement some rules in the code to ensure that things like brackets stay with the text on one line

The REACH etc. (Amendment) Regulations 2021		
1) Sir Benjamin Slade Baronet 2) Andrew Hamilton v 1) Melissa Biggs 2) Roxanne Stewart 3) Aethelbert Ltd: EA-2019-000687-VP (Previously UKEAT/0296/19/VP)		
	html_publication	H1 on blue block https://components.publishing.service.gov.uk/component-guide/inverse_header
Actions to take: • Headings need some kind of CSS rule that ensures brackets aren't orphaned		

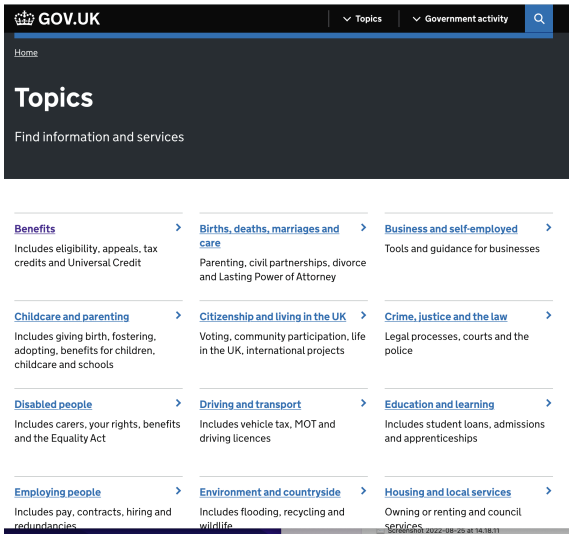
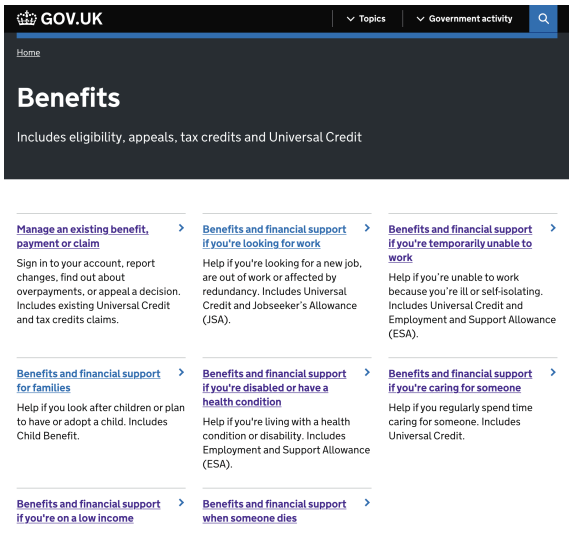
Types of pages

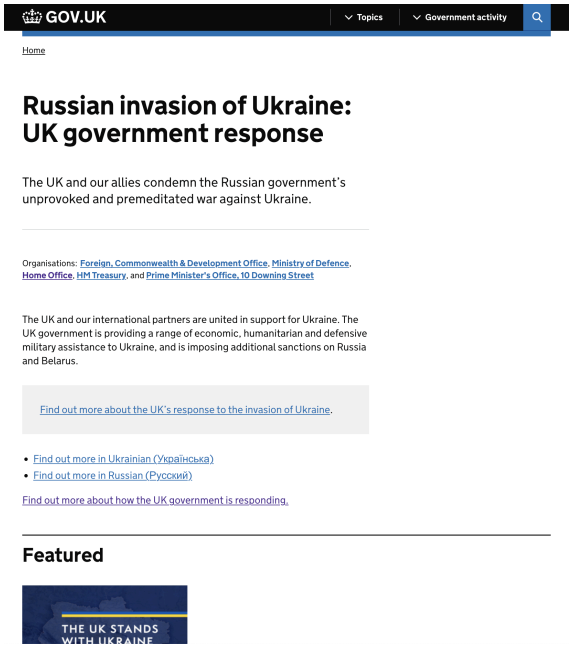
Content page typologies from this deck: 🟨 Content type typology

Looking at the layouts of these pages in order to consider how they might be made consistent/ merged.

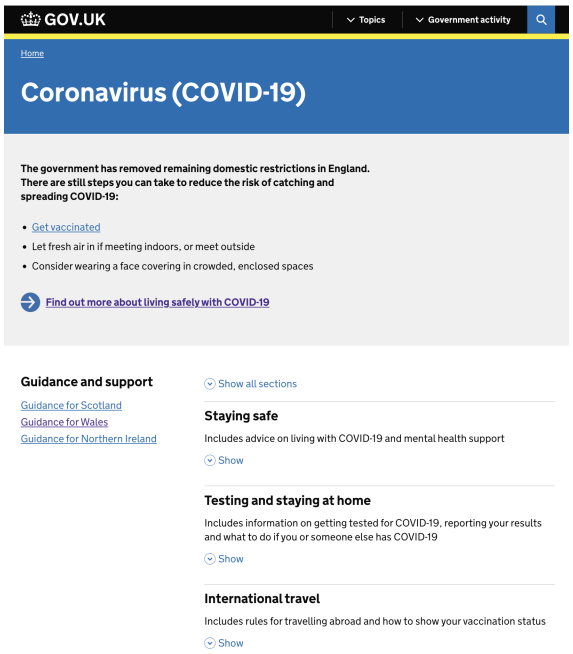
Grouped content

Examples: (specialist) topics, mainstream browse page, document collections, topical events, hub

	Notes
Mainstream browse level 1  Mainstream browse level 2  	
Topical event	

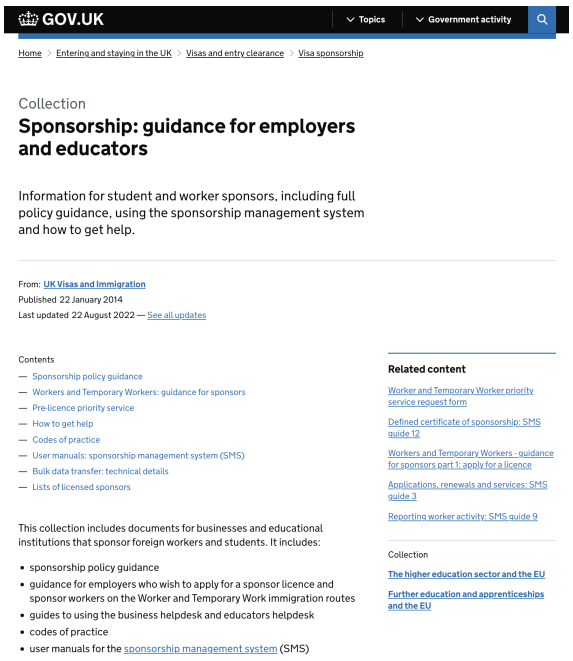


Hub



Custom

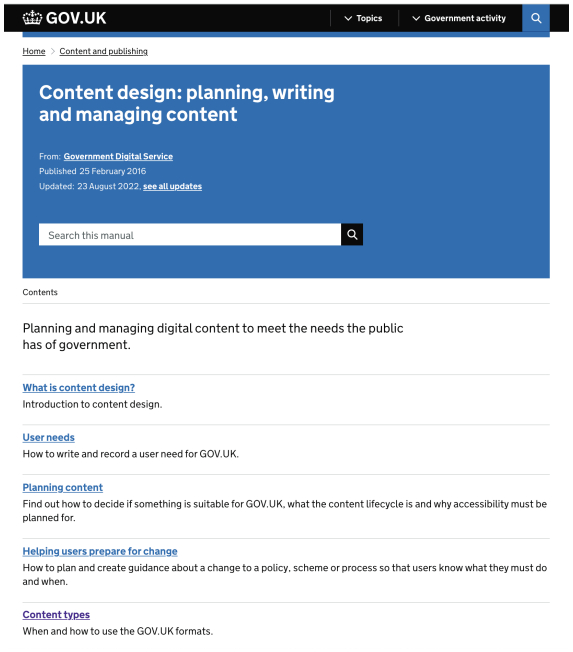
Collections



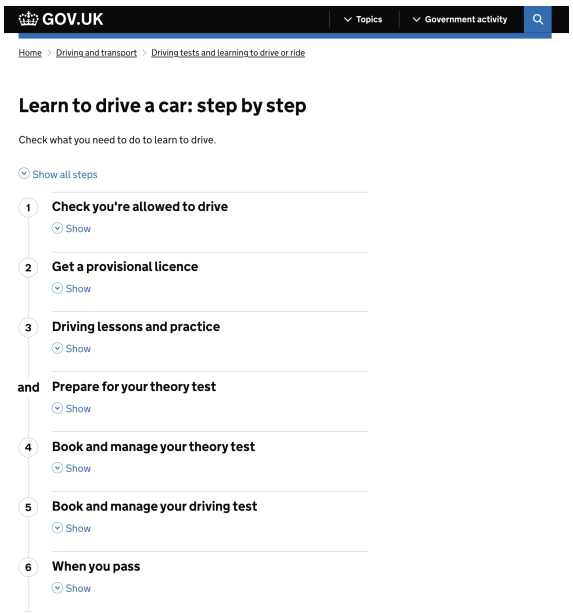
Multi-part content

Examples: guides, step by steps, manuals

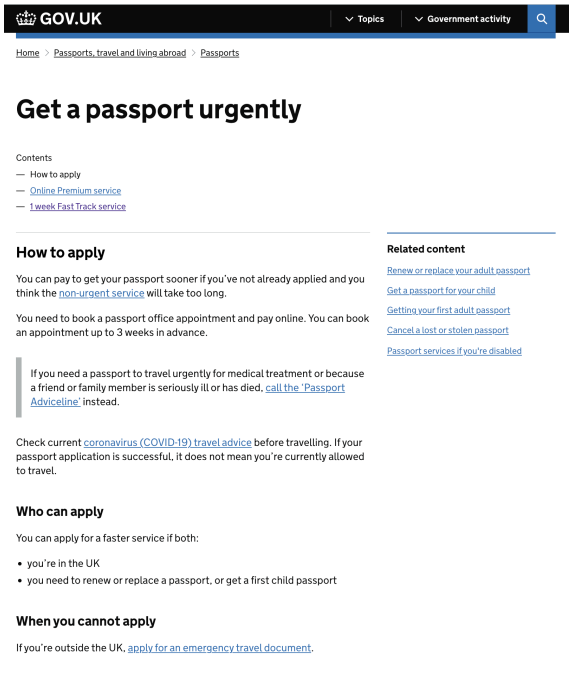
Manuals



Step by step



Guides



Phased content

Examples:
statistics announcements become publications
open consultations become closed consultations

Statistics announcements	

GOV.UK Topics Government activity

Home

National statistics announcement

Ethnic group, national identity, language, and religion: Census 2021 in England and Wales

Data and supporting commentary about ethnic group, national identity, language, and religion from Census 2021 in England and Wales. It includes univariate data (one variable only) down to Output Area (OA) level, where possible. This is part of topic summaries from Census 2021 results. Multivariate data (more than one variable) will be released winter 2022 to early 2023.

From: Office for National Statistics
Published 29 June 2022
Last updated 7 July 2022 — See all updates

Release date: **October to November 2022 (provisional)**

These statistics will be released between October and November 2022

Related content

Interactive content from Census 2021 first results

First results from the 2021 Census in England and Wales

Census 2021 first results, England and Wales

Companies House gender pay gap report and data 2020

Funding competition: Aerospace Technology Institute R&T programme

Consultation outcome

GOV.UK Topics Government activity

Home > Business and industry > Financial services > Bank regulation > Future oversight of the CMA's Open Banking remedies

CMA Competition & Markets Authority

Consultation outcome

The future oversight of the CMA's open banking remedies

Updated 25 March 2022

Contents

Introduction
Next steps

Print this page

Introduction

In January 2020 the Open Banking Implementation Trustee (the Trustee) sent the CMA his proposal for a revised Agreed Timetable and Project Plan (the Roadmap) which he said would "successfully deliver against the implementation requirements of the Retail Banking Market Investigation Order 2017 (the Order) as they relate to Open Banking. [footnote 1] An amended version of these proposals, adjusted to reflect the impact of the coronavirus (COVID-19) pandemic on the delivery timetable, was adopted by the CMA in May 2020. Although some of the dates have moved back since then, the implementation requirements of the Order will be delivered by the end of 2021.

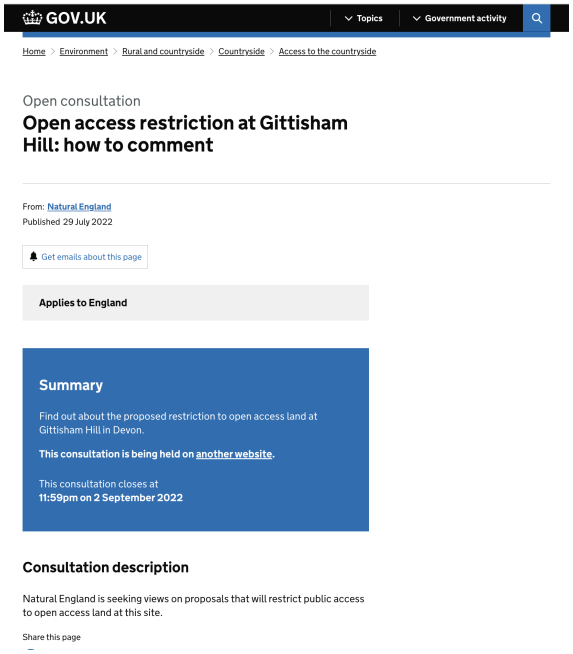
The purpose of this document is to seek stakeholder views on what arrangements it would be appropriate to put in place to ensure the effective oversight and governance of the CMA's open banking remedies following the delivery of the implementation requirements of the Order and how we should manage the transition process towards this new governance model.

Design considerations for the future oversight of the open banking remedies

Previous references to the future governance of the ecosystem

Closed consultation (becomes publication)

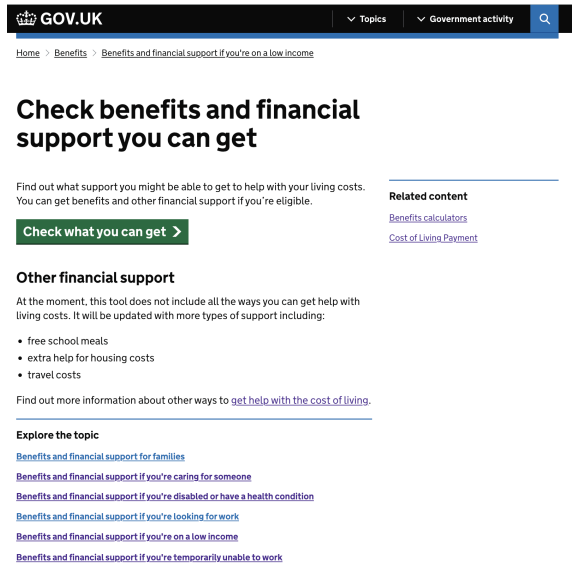
Open consultation



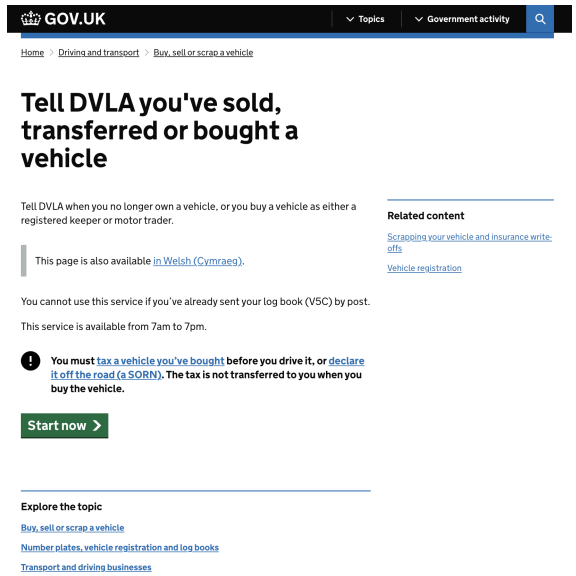
Routed content

Examples: simple smart answers, smart answers

Smart answer	



Simple smart answer



Structured content

Examples: people, roles, role appointments

People	

GOV.UK Topics Government activity

Home

Cabinet Secretary and Head of the Civil Service

Simon Case

Contents

— Biography
— Role
— Previous roles
— Announcements

Biography

Simon Case was appointed Cabinet Secretary and Head of the Civil Service in September 2020.

Before this he was appointed Permanent Secretary at No10, focusing on Covid-19 and the response to the pandemic.

He has also served in the Royal Household, having previously been Private Secretary to HRH Prince William, Duke of Cambridge. Prior to this, he held many other notable positions across government, serving under both Cameron's and May's administrations as Principal Private Secretary to the Prime Minister.

He has also served as Director General for Northern Ireland and Ireland, as well as Director General for the UK-EU relationship throughout his time in government. Simon has amassed over 15 years of experience in the Civil Service.

Cabinet Secretary

The Cabinet Secretary is the Prime Minister's most senior policy adviser and acts as Secretary to the Cabinet, responsible to all ministers for the running of Cabinet Government.

Cabinet Office, Civil Service, Civil Service Reform, Civil Service Board, and Cabinet Office Board

Head of the Civil Service

The Head of the Civil Service leads nearly half a million public servants who work in public institutions, administer tax, benefits and pensions systems and put government policy into practice. The civil service is a permanent,