

# Content audit discovery: component recommendations

By Mia Allers, Rebecca Cottrell — 18 August 2022

This document sets out to group and record design elements that can be made consistent across GOV.UK.

Once we have notes on grouping and refinements, we can begin to consider how to incorporate all elements into a standardised template. This exploration will be done in order to consider ways of reducing the number of templates and elements needed to serve content on the site, making iteration and maintenance easier.

## Related documents

[Work in progress Figma](#)

## Useful links

- [GOV.UK browser extension](#) (allows you to view components)
- [GOV.UK component library](#)
- [GOV.UK Design System](#)
- [Content audit show and tell deck](#)

## General inconsistencies

- Not all pages have 'print' buttons
- 'Print' and 'email alert' buttons could have consistent lock-ups, probably don't need to be repeated at the top and bottom of the page
- 'Metadata' component sometimes stretches across the full width, sometimes across two-thirds
- 'Print' and 'email alerts' are repeated at the top and bottom of the pages they appear on

## Desktop layout versus mobile layout

- We've recently seen a shift in how our users engage with GOV.UK. It's now the case that roughly 60% of visits are made using a mobile device.
- This means our focus needs to be on improving the mobile experience

- Publishers have expressed a desire for paginated chapters for long form content (such as guidance). This would allow for shorter pages — this could be a good thing on mobile, where users may have to scroll through ultra-long content before seeing necessary related links

## Metadata and top of page information

Element	Doc type	Notes
<p>From: <a href="#">Department for Work and Pensions</a> Published 10 October 2011</p> <p><a href="#">Get emails about this page</a></p> <p>This was published under the 2010 to 2015 Conservative and Liberal Democrat coalition government</p>	Impact assessment	<p>Full width notice for change of government</p> <p><a href="https://www.gov.uk/government/publications/universal-credit-bud-geing-advances-impact-assessment">https://www.gov.uk/government/publications/universal-credit-bud-geing-advances-impact-assessment</a></p>
<p>From: <a href="#">Environment Agency</a> and <a href="#">Flood and Coastal Erosion Risk Management Research and Development Programme</a> Published 1 March 2021 Last updated 10 December 2021 — <a href="#">See all updates</a></p>		<p>Metadata spacing is a bit wonky: ‘published and updated’ should sit closer together, because they are grouped</p>
<p>Category: Policy, governance and funding Topics: <a href="#">Flood risk assessment</a>, <a href="#">Spatial planning</a>, <a href="#">Strategy and planning</a>, <a href="#">Understanding physical processes</a> Project status: <a href="#">Completed</a> Project code: <a href="#">FR518204</a> Date of completion: <a href="#">25 November 2021</a></p>		<p>The blue boxes of ‘metadata’ — can be improved by having the headings/ labels above the metadata content, instead of on the same line. Easier to read/ scan</p>
<p>Border with weird spacing:</p> <p>Videos for practitioners assessing children’s development at the end of the early years foundation stage (EYFS).</p> <p>From: <a href="#">Department for Education</a> Published 6 October 2021</p> <p><b>Chapter 1: curriculum and the EYFS Profile under the new EYFS</b></p> <p>A summary of the reforms and the new expectations for early years curriculum and assessment by Susie Owen, Director of Early Years and Childcare (DfE), and Phil Minns, Specialist Adviser, Early Years and Primary (Ofsted).</p> <p><a href="#">Curriculum and the EYFS Profile under the new EYFS</a></p> <p><b>Related content</b></p> <p><a href="#">EYFS learning and development requirements: exemptions for providers</a></p> <p><a href="#">Early years foundation stage: exemplification materials</a></p> <p><a href="#">National curriculum assessments: early years foundation stage</a></p> <p><a href="#">2020 early years foundation stage: assessment and reporting arrangements (ARA)</a></p> <p>No border:</p>		<p>Sometimes the content area has a top border, sometimes it doesn’t.</p> <p>The ‘related links’ in the sidebar are meant to sit in alignment with this border, so it is needed on all pages.</p> <p>Why this matters: some research done on Step by Step noted that users noticed the related links more consistently (on desktop) when they were aligned with the</p>

## National Minimum Wage and National Living Wage rates

The hourly rate for the minimum wage depends on your age and whether [you're an apprentice](#).

This page is also available [in Welsh \(Cymraeg\)](#).

You must be at least:

### Part of

[Employ someone: step by step](#)

[Show all steps](#)

## Notice replaces border

From: [Cabinet Office](#)  
Published 15 December 2020  
Last updated 6 December 2021 — [See all updates](#)

[Get emails about this page](#)

**This consultation has concluded**

**Download the full outcome**

### Related content

[Transforming Public Procurement](#)

[Office design companies fined over £7m for bid rigging](#)

[Government Commercial](#)

## Metadata replaces border

Asylum Support Tribunal decision of Judge Storey on 23 May 2011.

From: [HM Courts & Tribunals Service](#) and [First-tier Tribunal \(Asylum Support\)](#)  
Published 8 February 2017

Category: [Section 4\(2\) \(support for failed asylum seekers\)](#)  
Sub-category: [Section 4\(2\) - regulation 3\(2\)\(e\) - human rights / fresh appeals](#)  
Judges: [Storey, S](#)  
Landmark: [Landmark](#)  
Reference number: [AS/11/04/26681](#)  
Decision date: [23 May 2011](#)

### Related content

[SH v Secretary of State for the Home Department: AS/11/12/27820](#)

[AM v Secretary of State for the Home Department: AS/14/11/32141](#)

## No border:

FOI release

### Grade and salary bands

Details of current Treasury grade and salary bands at 1 August 2016, and published information about performance awards.

From: [HM Treasury](#)  
Published 18 January 2017

[Get emails about this page](#)

### Documents



[Grade and salary bands](#)  
PDF, 976KB, 3 pages

### Related content

[Home Office: structure and salaries, 2022](#)

[Home Office: structure and salaries, 2021](#)

[Distribution of median and mean income and tax by age range and gender](#)

[Percentile points from 1 to 99 for](#)

### Details

## No border:

[Home](#)

## Terms and conditions

This page and any pages it links to explains GOV.UK's terms of use. You must agree to these to use GOV.UK.

### Who we are

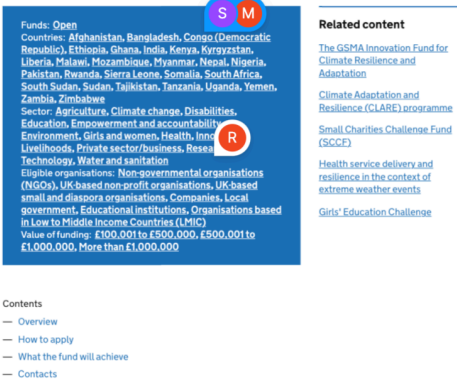
GOV.UK is managed by [Government Digital Service \(GDS\)](#)

### Related content


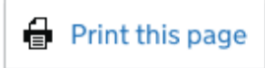
[Privacy notice](#)

[About GOV.UK](#)



(govspeak) content area of the page

<p>Proposed release: 28 July 2016 9:30am Cancellation date: 1 July 2016 1:31pm</p> <p><b>Statistics release cancelled</b></p> <p>This publication has been stopped after user consultation revealed limited engagement. Please note this decision will not result in the loss of any statistics, which will continue to be available from their original source. A note, to be published on 28 July 2016, will signpost users toward the data for each indicator. Please contact us on QualityOfLife@ons.gsi.gov.uk if you have any questions.</p>		Metadata with notice attached from <a href="#">here</a>
 <p>The screenshot shows a blue header with 'Funds: Open' and a list of countries. Below it, a red circle with a white 'R' indicates a cancellation. To the right, there is a 'Related content' section with links to various programs. At the bottom, there is a 'Contents' section with links to Overview, How to apply, What the fund will achieve, and Contacts.</p>	international_d velopment_fu nd	Example of elements not working well together from <a href="#">here</a>
<p><b>Actions to take:</b></p> <ul style="list-style-type: none"> <li>• Propose a design for a consistent metadata box with support for variants</li> <li>• Start with a content outline</li> <li>• Create consistent layout rule for where related links sit in relation to the govspk content (on desktop; on mobile related links go to the bottom)</li> <li>• </li> </ul>		




## Page buttons

Element	Doc type	Notes
		Get emails about this page button, shown at top and bottom of content
		Print this page button, shown at the end of content on manuals




Share this page  Facebook  Twitter		Share buttons
Actions to take: <ul style="list-style-type: none"> <li>• Should all pages have these buttons? Why do some pages have them and others don't?</li> <li>• These need to always sit in the same place on every page, and they should be 'locked up' nicely</li> </ul>		

## Attachments and change notes

Element	Doc type	Notes
<b>Documents</b>  <a href="#">Making flexible working the default</a> PDF, 465 KB, 57 pages	Publication	PDF attachment, No 'request accessible format' link
 <a href="#">Green Paper: Transforming public procurement</a> PDF, 509 KB, 82 pages This file may not be suitable for users of assistive technology. <a href="#">Request an accessible format.</a>	Publication	PDF attachment, 'Request accessible format' link with warning
 <a href="#">Coronavirus (COVID-19) passenger privacy notice</a> HTML	Publication	HTML 'attachment'
<b>Change notes</b> <hr/> Published 15 November 2013 Last updated 6 April 2021 <a href="#">show all updates</a>	Publication	Change notes  Example: <a href="https://www.gov.uk/government/publications/points-based-system-student-route">https://www.gov.uk/government/publications/points-based-system-student-route</a>

Actions to take:

## Unique components

Element	Doc type	Notes
<p><b>Protected name food</b></p> <p>This product name is currently under consideration for registration as a UK Geographical Indication</p>  <p><a href="#">product specification Wiltshire Cured Ham, Wiltshire Cured Bacon, Wiltshire Cured Gammon</a></p>		<p><a href="https://www.gov.uk/protected-food-drink-names/english-whisky">https://www.gov.uk/protected-food-drink-names/english-whisky</a> (no logo)</p> <p><a href="https://www.gov.uk/protected-food-drink-names/welsh-leeks">https://www.gov.uk/protected-food-drink-names/welsh-leeks</a> (logo)</p>

# Contents lists

[https://components.publishing.service.gov.uk/component-guide/layout\\_for\\_public](https://components.publishing.service.gov.uk/component-guide/layout_for_public)

The contents lists are automatically generated by the H2s in the content.


We've got several kinds of contents lists:

- 1 level lists
- 2 level lists
- Numbered lists

The placement of contents lists is not always consistent. On Mainstream Guides, they sit directly below the H1. In Whitehall content types, they sit below the metadata and just above the content. This should be made consistent.

Contents lists on HTML publications sit to the left of the content on desktop view.

Element	Doc type	Notes
<p>Contents</p> <p>How much will be paid</p> <p>Where to use this option</p> <p>Where this option cannot be used</p> <p>How this option will benefit the environment</p> <p>Aims</p> <p>Prohibited activities</p> <p>Recommended management</p> <p>Keeping records</p> <p>Additional guidance and advice</p> <ul style="list-style-type: none"><li>— How to choose a site</li><li>— How to establish</li><li>— Legumes</li><li>— Herbs</li><li>— Integrated Pest Management (IPM)</li></ul> <p>Further information</p>	<p>Specialist document (countryside_stewardship_grant)</p>	<p>Two level content list that uses bold for the first level, and indented for the second level</p> <p>Sits below the metadata</p>
<p>Contents</p> <p>Expert Medicals</p> <ul style="list-style-type: none"><li>— Case closure</li><li>— Investigation update</li></ul> <p>Dante Labs</p> <ul style="list-style-type: none"><li>— Undertakings accepted</li></ul> <p>Investigation Launch</p> <p>Contacts</p>	<p>CMA case</p>	<p>2 level contents list</p> <p>Sits below the metadata</p>

<p><b>HMRC services: sign in or register</b></p> <p>Contents</p> <ul style="list-style-type: none"> <li>— Sign in to HMRC online services</li> <li>— <a href="#">Problems signing in</a></li> <li>— <a href="#">Register for HMRC online services</a></li> </ul> <hr/> <p><b>Sign in to HMRC online services</b></p> <p>Once you've registered, you can sign in for things like your personal or business tax account, Self Assessment, Corporation Tax, PAYE for employers and VAT.</p> <p><b>Related content</b></p> <ul style="list-style-type: none"> <li><a href="#">HMRC service availability and issues</a></li> <li><a href="#">Customs Declaration Service</a></li> </ul>	<p>[Mainstream guide]</p>	<p>1 level list, sits above where metadata would normally sit (there is no metadata on this content type, but the placement of the contents could still match the rest of the content types)</p>
<p>[There is an example somewhere of an A-Z list that is also numbered. Think it's an HTML publication]</p>		
	<p>HTML publication</p>	<p>2 level list in a slightly smaller column than the traditional 1/3rd column</p> <p>Previous investigation found that the HTML publications don't adhere to the same layout grid in order to accommodate slightly larger graphics</p>
<p><b>Actions to take:</b></p> <ul style="list-style-type: none"> <li>• Generally I think having different styles isn't a problem, but</li> <li>• Would be good to ensure the contents always sit in the same place on the page (source order)</li> </ul>		

# Metadata

<https://components.publishing.service.gov.uk/component-guide/metadata>

These blue boxes from Specialist documents could be improved and we need to make sure their placement on the page is always consistent.

The text wrapping and the labels sitting on the same line as the data make scanning these very difficult.

The blue background is harsh and makes it unpleasant to read.

We need to decide whether this kind of information should sit closer to the content of the page, or closer to the metadata component.

Element	Doc type	Notes
		Metadata block <a href="https://components.publishing.service.gov.uk/component-guide/metadata">https://components.publishing.service.gov.uk/component-guide/metadata</a>
<div>Grant type: <a href="#">Option</a> Land use: <a href="#">Air quality, Grassland, Uplands, Pollinators and wildlife</a> Tiers or standalone items: <a href="#">Higher Tier, Mid Tier, Offer; Lowland Grazing, Offer; Mixed Farming</a> Funding (per unit per year): <a href="#">£301 to £400</a></div>	Specialist document (countryside_stewardship_grant)	'Metadata' type information
<div>Case type: <a href="#">Consumer enforcement</a> Case state: <a href="#">Closed</a> Market sector: <a href="#">Recreation and leisure</a> Opened: <a href="#">3 September 2021</a></div>	CMA case	
<div>Category: <a href="#">Ad hoc research</a> Original publisher: <a href="#">Bank of England</a> Research area: <a href="#">Financial services, Future connectivity and internet, Technology</a> Research topic: <a href="#">Data and AI, Digital currencies, Digital economy, Digital transformation, Distributed ledger technology, Internet usage and attitudes</a> Research publish date: <a href="#">7 June 2021</a></div>	DRCF digital markets research (specialist_document)	
<div>Therapeutic area: <a href="#">Infectious disease, Ophthalmology</a></div>	Drug safety update (specialist_doc)	

	ument)	
<p>Category: Maternity Rights and Parental Leave, Sex Discrimination, Transfer of Undertakings, Unfair Dismissal Landmark: <b>Not landmark</b> Decision date: <b>1 December 2021</b></p>	Employment appeal tribunal decision (specialist_document)	
<p>Funds: <u>Open</u> Countries: <u>Afghanistan, Bangladesh, Congo (Democratic Republic), Ethiopia, Ghana, India, Kenya, Kyrgyzstan, Liberia, Malawi, Mozambique, Myanmar, Nepal, Nigeria, Pakistan, Rwanda, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Tajikistan, Tanzania, Uganda, Yemen, Zambia, Zimbabwe</u> Sector: <u>Agriculture, Climate change, Disabilities, Education, Empowerment and accountability, Environment, Girls and women, Health, Innovation, Livelihoods, Private sector/business, Research, Technology, Water and sanitation</u> Eligible organisations: <u>Non-governmental organisations (NGOs), UK-based non-profit organisations, UK-based small and diaspora organisations, Companies, Local government, Educational institutions, Organisations based in Low to Middle Income Countries (LMIC)</u> Value of funding: <u>£100,001 to £500,000, £500,001 to £1,000,000, More than £1,000,000</u></p>	international_development_fund	<a href="https://www.gov.uk/international-development-funding/global-innovation-fund">https://www.gov.uk/international-development-funding/global-innovation-fund</a>
<p>Published 17 April 2020 Last updated 14 May 2020 <a href="#">+ show all updates</a></p> <p>Whilst public health is a devolved matter, the government works closely with the devolved administrations on any changes to international travel and aims to ensure a whole UK approach.</p> <p>Published 19 November 2021</p> <p><a href="#">Explore the topic</a></p>	World_news_story and written_statement	Two examples of publishing dates: one with a border and link to version history, the other without
<p>Actions to take:</p> <ul style="list-style-type: none"> <li>• Improve the readability and usability of specialist metadata</li> <li>• Consolidate/ merge the different publishing date components</li> <li>• Create a consistent lock up with the publishing date, publishing metadata and specialist metadata</li> <li>• In the longer term: get measurement of specialist metadata on a backlog to figure out if anyone actually uses it? <ul style="list-style-type: none"> <li>◦ If it's being used it needs to be improved: the links will be unusable on mobile due to the tiny touch targets</li> </ul> </li> </ul>		


# Banners, notices

<https://components.publishing.service.gov.uk/component-guide/notice>

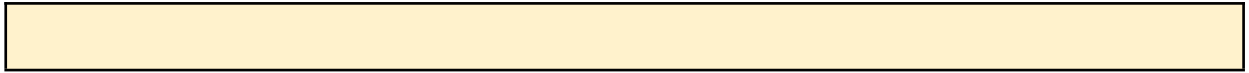
[https://components.publishing.service.gov.uk/component-guide/devolved\\_nations](https://components.publishing.service.gov.uk/component-guide/devolved_nations)

We could probably reduce the number of styles for these kinds of things, and decide on consistent sizing and placement.

Element	Doc type	Notes
<div> <p><b>This publication was withdrawn on 1 April 2022</b></p> <p>This page has been withdrawn because it's no longer current. Read more about <a href="#">living safely with coronavirus (COVID-19)</a>.</p> </div>		Notice is about all the content on the page
<div> <p><b>Closing tomorrow</b></p> <p>Williams-Shapps Plan for Rail: legislative changes to implement rail reform</p> <p><a href="#">Read and respond</a></p> </div>	get_involved	
<div> <p>From: <a href="#">Department for Transport</a> and <a href="#">Department of Health and Social Care</a></p> <p>Published 22 June 2021</p> <p>Last updated 18 March 2022 — <a href="#">See all updates</a></p> <p>🔔 Get emails about this page</p> <div> <p><b>Applies to England</b></p> <p><a href="#">Guidance for Wales</a></p> <p><a href="#">Guidance for Scotland</a></p> <p><a href="#">Guidance for Northern Ireland</a></p> </div> <div> <p><b>Related content</b></p> <p><a href="#">Travel abroad from England during coronavirus (COVID-19)</a></p> <p><a href="#">Using the NHS COVID Pass to demonstrate COVID-19 status</a></p> <p><a href="#">Foreign travel checklist</a></p> </div> </div>	Detailed guidance (detailed_guidance)	Notice is about all the content on the page
<div> <p><b>Applies to England, Scotland and Wales</b></p> </div>	Decision (publication)	Notice is about all the content on the page
<div> <p><b>Applies to England</b></p> </div>	Correspondence	Notice is about all the content on the page
<div> <p><b>Guidance and support</b></p> <p><a href="#">Guidance for Scotland</a></p> <p><a href="#">Guidance for Wales</a></p> <p><a href="#">Guidance for Northern Ireland</a></p> <p>🔍 Show all sections</p> <p><b>Staying safe</b></p> </div>	Coronavirus	Notice is about all the content on the page

<div> <div>Release date: 10 January 2020 9:30am (confirmed)</div> <div> <b>These statistics will be released on 10 January 2020 9:30am</b> </div> </div>		Notice is about all the content on the page
<div> <div> Proposed release: 28 July 2016 9:30am  Cancellation date: 1 July 2016 1:31pm </div> <div> <b>Statistics release cancelled</b>   <p>This publication has been stopped after user consultation revealed limited engagement. Please note this decision will not result in the loss of any statistics, which will continue to be available from their original source. A note, to be published on 28 July 2016, will signpost users toward the data for each indicator. Please contact us on QualityOfLife@ons.gsi.gov.uk if you have any questions.</p> </div> </div>		Notice is about all the content on the page
<div> <div>Open consultation</div> <div> <b>Future policy framework for power with carbon capture, usage and storage (CCUS): call for evidence</b> </div> <hr/> <div> From: <a href="#">Department for Business, Energy &amp; Industrial Strategy</a>  Published 25 July 2022 </div> <div>  <a href="#">Get emails about this page</a> </div> <div> <div> <b>Summary</b>   We're seeking views and evidence on how to support the future deployment of power with carbon capture, usage and storage. </div> <div> This consultation closes at  <b>11:45pm on 17 October 2022</b> </div> </div> </div>		Not a notice, could just be plain text
<div> <div>Actions to take:</div> <ul style="list-style-type: none"> <li>Standardise these into a single, flexible 'notice' component. <ul style="list-style-type: none"> <li>Consider the ways notices interact with each other, whether they appear in multiples, what kind of content/ headings/ fields they require</li> </ul> </li> </ul> </div>		





# Captions

Captions are often inconsistently used above H1s on content pages.

In the Design System, captions above H1s usually refer to the **section of a journey/** site that the user is in. On GOV.UK, we often use them to show the **content type**.

In order to make better use of this component to provide users with more navigational clues, we should move the 'content type' label.

Design proposal below:

 How contextual titles are used on GOV.UK

We also know from user research that publishers sometimes choose content types according to the captions, even when not appropriate.

Element	Doc type	Notes
<small>Guidance</small> <b>Travel to England from another country during coronavirus (COVID-19)</b>	Detailed guidance (detailed_guidance)	Heading caption used as content type label
<small>Decision</small> <b>Regulatory approval of Pfizer/BioNTech vaccine for COVID-19</b>	Decision (publication)	Heading caption used as content type label
<small>Correspondence</small> <b>Temporary medical exemptions for COVID-19 vaccination of people working or deployed in care homes</b>	Correspondence	
<small>Corporate report</small> <b>Coronavirus (COVID-19) passenger privacy notice</b>	Correspondence	

Form <b>Apply for a vehicle            registration certificate (form            V62)</b>	Form	
Actions to take:		

# Email alerts, print buttons, RSS feeds, social sharing

[https://components.publishing.service.gov.uk/component-guide/share\\_links](https://components.publishing.service.gov.uk/component-guide/share_links)



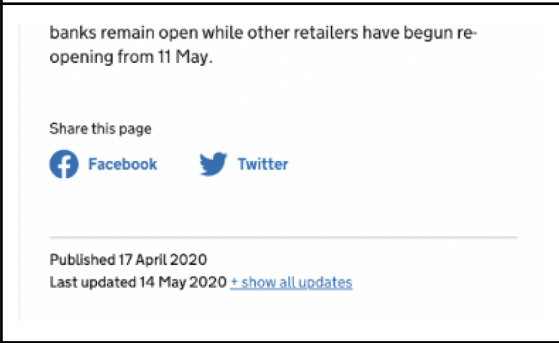
[https://components.publishing.service.gov.uk/component-guide/signup\\_link](https://components.publishing.service.gov.uk/component-guide/signup_link)

[https://components.publishing.service.gov.uk/component-guide/single\\_page\\_notification\\_button](https://components.publishing.service.gov.uk/component-guide/single_page_notification_button)

[https://components.publishing.service.gov.uk/component-guide/subscription\\_links](https://components.publishing.service.gov.uk/component-guide/subscription_links)





[https://components.publishing.service.gov.uk/component-guide/print\\_link](https://components.publishing.service.gov.uk/component-guide/print_link)

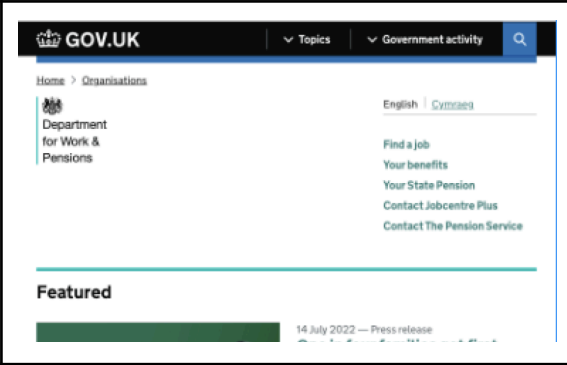


Element	Doc type	Notes
 <p>From: <a href="#">Home Office</a>, <a href="#">Border Force</a>, and <a href="#">Department for Transport</a> Published 4 November 2020 Last updated 26 May 2021 — <a href="#">See all updates</a></p> <p> Get emails about this page</p>	Corporate report	
 <p> Stay up to date with GOV.UK <a href="#">Sign up to get emails when we change any coronavirus information on the GOV.UK website</a></p> <p>Is this page useful?  <input type="button" value="Yes"/> <input type="button" value="No"/> <input type="button" value="Report a problem with this page"/></p>	Coronavirus	
 <p>From: <a href="#">Department of Health and Social Care</a> Published 15 September 2021 Last updated 8 December 2021 — <a href="#">See all updates</a></p> <p> Get emails about this page</p>	Correspondence	
 <p>From: <a href="#">Medicines and Healthcare products Regulatory Agency</a> Published 2 December 2020 Last updated 7 July 2022 — <a href="#">See all updates</a></p> <p> Get emails about this page</p>	Decision (publication)	
 <p>From: <a href="#">Department for Transport</a> and <a href="#">Department of Health and Social Care</a> Published 22 June 2021 Last updated 18 March 2022 — <a href="#">See all updates</a></p> <p> Get emails about this page</p> <p>Published 22 June 2021 Last updated 18 March 2022 — <a href="#">show all updates</a></p> <p> Get emails about this page</p> <p> Print this page</p>	Detailed guidance (detailed_guidance)	Email alert at top and bottom, awkward lock up with metadata and print button

	Finder (finder)	Different email component, bottom and top of page
	Travel advice	
	world_news_story	Social sharing links
<p>Actions to take:</p> <ul style="list-style-type: none"> <li>• Create a consistent lock-up for print, rss and email buttons</li> <li>• Decide on a consistent placement for elements across all templates</li> <li>• Make email alert banner consistent with design of buttons</li> </ul>		

# Organisation logos

[https://components.publishing.service.gov.uk/component-guide/organisation\\_logo](https://components.publishing.service.gov.uk/component-guide/organisation_logo)

<p>Monthly update of statistics relating to the security situation in Northern Ireland.</p> <hr/> <p>From: <a href="#">Police Service of Northern Ireland</a> and <a href="#">Northern Ireland Statistics and Research Agency</a>  Published 12 December 2019  Last updated 12 December 2019 — <a href="#">See all updates</a></p> 	<p>Statistics release</p>	<p>Hard coded ONS logo sits in the metadata area</p>
<p>Operations in Afghanistan</p> <p><b>Serjeant Paul McAleese and Private Johnathon Young killed in Afghanistan</b></p> <p>It is with great sadness that the Ministry of Defence must confirm that Serjeant Paul McAleese, of 2nd Battalion The Rifles (2 RIFLES), and Private Johnathon Young, of 3rd Battalion The Yorkshire Regiment (Duke of Wellington's), were killed in Afghanistan on Thursday 20 August 2009.</p> <hr/> <p>From: <a href="#">Ministry of Defence</a>  Published 21 August 2009</p> <p>Field of operation: Afghanistan</p> 	<p>Fatality notice</p>	<p>Logo is placed using the document image feature</p>
<p><b>About our services</b></p> <p>Find out how long your passport application is likely to take.</p> <hr/>  <p>HM Passport Office</p> <p>Contents</p> <ul style="list-style-type: none"> <li>— <a href="#">Processing times in the UK</a></li> <li>— <a href="#">How to apply</a></li> <li>— <a href="#">Urgent travel for compassionate reasons</a></li> <li>— <a href="#">If you've already applied</a></li> </ul>	<p>Corporate information page</p>	<p>Logo sits below lede</p>
 <p>UK Visas and Immigration</p> <hr/> <p>Guidance</p> <p><b>Skilled Worker visa: shortage occupations</b></p> <p>Updated 15 February 2022</p> <p>Check which jobs are on the shortage occupations list in each area of the UK.</p> <p>If your job is on the list, you can be paid 80% of the job's usual going rate <a href="#">to qualify for a Skilled Worker visa</a>.</p>	<p>html_publication</p>	<p>Department logo</p>

	<p>Department landing page (unsure of the content type name)</p>	
	<p>html_publication</p>	<p>Multiple department logos</p>
	<p>html_publication</p>	<p>Department logo with non-department link text (instead of logo)</p>
<p>Actions to take:</p> <ul style="list-style-type: none"> <li>• Create consistent placement rules for logos on pages</li> <li>• Ensure that logos are added as logos, not images in the text</li> </ul>		

## Related links



<hr/> <p><b>Explore the topic</b></p> <p><a href="#">Border control</a></p> <p><a href="#">Travel and identity documents for foreign nationals</a></p> <p><a href="#">Visas and entry clearance</a></p> <p><a href="#">British nationals overseas</a></p> <p><a href="#">Living abroad</a></p> <p><a href="#">+ 2 more</a></p> <p><b>World locations</b></p> <p><a href="#">France</a></p>	<p>world_news_story</p>	<p>‘Explore this topic’ can probably be retired</p> <p>World locations — does anyone use this, at all??</p>
<hr/> <p><b>Related content</b></p> <p><a href="#">GCSE, AS and A level qualifications in 2022</a></p> <p><a href="#">Subject-by-subject support for GCSE, AS and A level students in 2022</a></p> <p><a href="#">Additional help for students taking exams in summer 2022: postcard</a></p> <p><a href="#">Subject content and assessment arrangements 2022 to 2023</a></p> <hr/> <p>Collection</p> <p><a href="#">Vocational, technical and other general qualifications in 2022</a></p> <p><a href="#">GCSE, AS and A level qualifications in 2022</a></p>	<p>authored_article</p>	<p>Related links with collection</p>
<hr/> <p><b>Related content</b></p> <p><a href="#">Find an apprenticeship</a></p> <p><a href="#">Training and study at work</a></p> <p><a href="#">Careers helpline for teenagers</a></p>		



<div data-bbox="244 248 700 253"></div> <p><b>Related content</b></p> <p><a href="#">Ukrainian nationals in the UK: visa support</a></p> <div data-bbox="244 448 700 452"></div> <div data-bbox="244 452 700 456"></div> <p><b>Invasion of Ukraine</b></p> <p><a href="#">UK visa support for Ukrainian nationals</a></p> <p><a href="#">Move to the UK if you're coming from Ukraine</a></p> <p><a href="#">Homes for Ukraine: record your interest</a></p> <p><a href="#">Find out about the UK's response</a></p>	<p><a href="https://www.gov.uk/guidance/move-to-the-uk-if-youre-from-ukraine">https://www.gov.uk/guidance/move-to-the-uk-if-youre-from-ukraine</a></p>	<p>Custom related links for Ukraine content with related content module shown above (why isn't the visa support link included in the customised module?)</p>
<p>Actions to take:</p> <ul style="list-style-type: none"> <li>• Can we retire the 'Explore this topic' list?</li> <li>• Investigate if world locations is used?</li> </ul>		

# H1 headings

Sometimes H1s have really weird content. We need to implement some rules in the code to ensure that things like brackets stay with the text on one line

<b>The REACH etc. (Amendment ) Regulations 2021</b>		
<b>1) Sir Benjamin Slade Baronet 2) Andrew Hamilton v 1) Melissa Biggs 2) Roxanne Stewart 3) Aethelbert Ltd: EA-2019-000687-VP (Previously UKEAT/0296/19/VP)</b>		
  	html_publicatio n	H1 on blue block  <a href="https://components.publishing.service.gov.uk/component-guide/inverse_header">https://components.publishing.service.gov.uk/component-guide/inverse_header</a>
Actions to take: <ul style="list-style-type: none"><li>Headings need some kind of CSS rule that ensures brackets aren't orphaned</li></ul>		

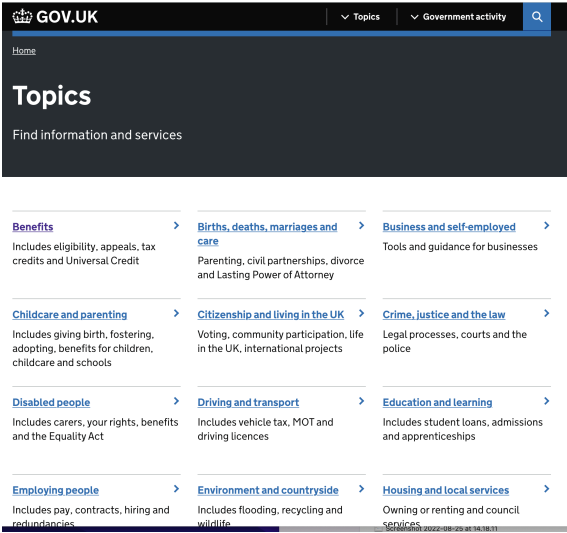
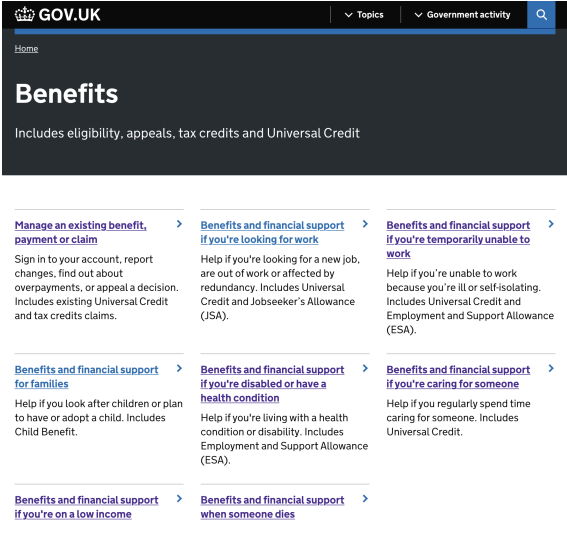
# Types of pages

Content page typologies from this deck: Content type typology


Looking at the layouts of these pages in order to consider how they might be made consistent/ merged.

## Grouped content

Examples: (specialist) topics, mainstream browse page, document collections, topical events, hub


	Notes
<p><b>Mainstream browse level 1</b></p>  <p><b>Mainstream browse level 2</b></p> 	
<p><b>Topical event</b></p>	

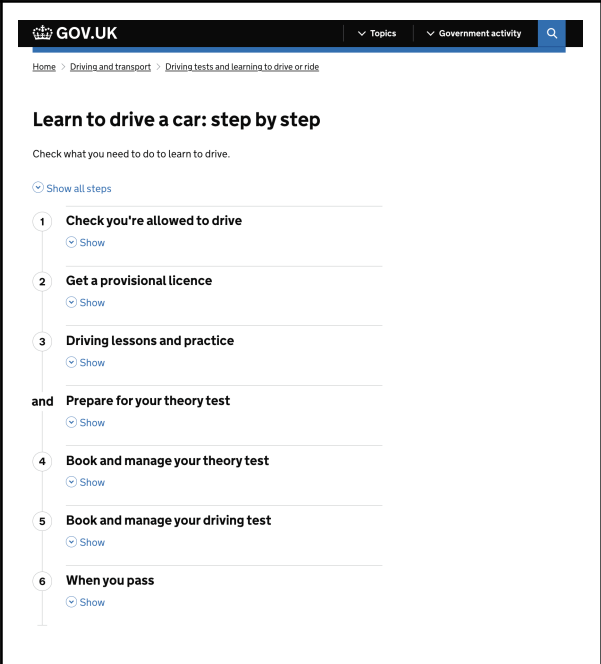
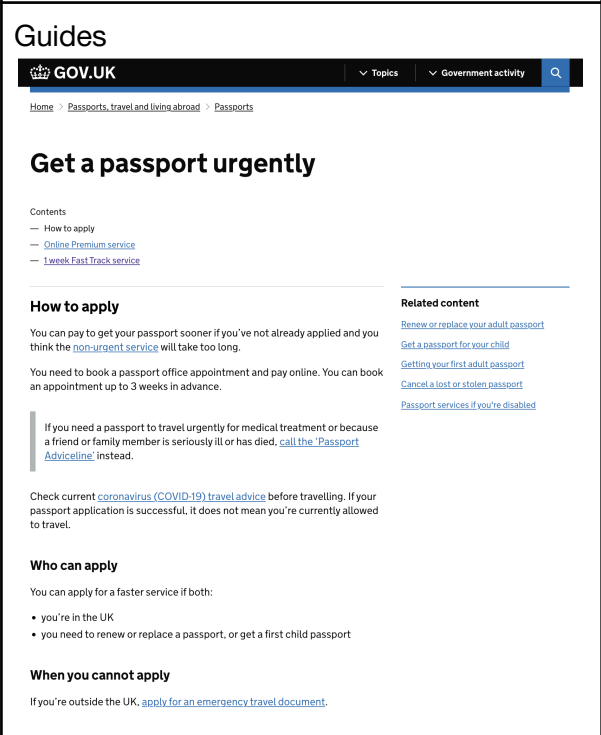
<div data-bbox="209 208 778 741"> <div> <div> Topics Government activity </div> </div> <div>Home</div> <div> <h1>Russian invasion of Ukraine: UK government response</h1> <p>The UK and our allies condemn the Russian government's unprovoked and premeditated war against Ukraine.</p> <p>Organisations: <a href="#">Foreign, Commonwealth &amp; Development Office</a>, <a href="#">Ministry of Defence</a>, <a href="#">Home Office</a>, <a href="#">HM Treasury</a>, and <a href="#">Prime Minister's Office, 10 Downing Street</a></p> <p>The UK and our international partners are united in support for Ukraine. The UK government is providing a range of economic, humanitarian and defensive military assistance to Ukraine, and is imposing additional sanctions on Russia and Belarus.</p> <div>Find out more about the UK's response to the invasion of Ukraine.</div> <ul style="list-style-type: none"> <li>Find out more in Ukrainian (Українська)</li> <li>Find out more in Russian (Русский)</li> </ul> <p>Find out more about how the UK government is responding.</p> </div> <div> <h2>Featured</h2> </div> </div>	
<div data-bbox="209 884 778 1574"> <div> <div> Topics Government activity </div> </div> <div>Home</div> <div> <h1>Coronavirus (COVID-19)</h1> <p>The government has removed remaining domestic restrictions in England. There are still steps you can take to reduce the risk of catching and spreading COVID-19:</p> <ul style="list-style-type: none"> <li>Get vaccinated</li> <li>Let fresh air in if meeting indoors, or meet outside</li> <li>Consider wearing a face covering in crowded, enclosed spaces</li> </ul> <div>Find out more about living safely with COVID-19</div> </div> <div> <div> <h2>Guidance and support</h2> <a href="#">Guidance for Scotland</a>  <a href="#">Guidance for Wales</a>  <a href="#">Guidance for Northern Ireland</a> </div> <div> <h3>Staying safe</h3> <p>Includes advice on living with COVID-19 and mental health support</p> <div>Show</div> </div> <div> <h3>Testing and staying at home</h3> <p>Includes information on getting tested for COVID-19, reporting your results and what to do if you or someone else has COVID-19</p> <div>Show</div> </div> <div> <h3>International travel</h3> <p>Includes rules for travelling abroad and how to show your vaccination status</p> <div>Show</div> </div> </div> </div>	<div>Custom</div>
<div>Collections</div>	

<div data-bbox="220 210 778 241">  <div> <a href="#">Topics</a> <a href="#">Government activity</a> </div> </div> <div data-bbox="220 248 571 268"> <a href="#">Home</a> &gt; <a href="#">Entering and staying in the UK</a> &gt; <a href="#">Visas and entry clearance</a> &gt; <a href="#">Visa sponsorship</a> </div> <div data-bbox="220 297 563 365"> <p>Collection</p> <h2>Sponsorship: guidance for employers and educators</h2> </div> <div data-bbox="220 392 571 445"> <p>Information for student and worker sponsors, including full policy guidance, using the sponsorship management system and how to get help.</p> </div> <div data-bbox="220 481 411 528"> <p>From: <a href="#">UK Visas and Immigration</a>  Published 22 January 2014  Last updated 22 August 2022 — <a href="#">See all updates</a></p> </div> <div data-bbox="220 557 764 862"> <div> <div> <p>Contents</p> <ul style="list-style-type: none"> <li>— Sponsorship policy guidance</li> <li>— Workers and Temporary Workers: guidance for sponsors</li> <li>— Pre-licence priority service</li> <li>— How to get help</li> <li>— Codes of practice</li> <li>— User manuals: sponsorship management system (SMS)</li> <li>— Bulk data transfer: technical details</li> <li>— Lists of licensed sponsors</li> </ul> </div> <div> <p>Related content</p> <p><a href="#">Worker and Temporary Worker priority service request form</a></p> <p><a href="#">Defined certificate of sponsorship: SMS guide 12</a></p> <p><a href="#">Workers and Temporary Workers - guidance for sponsors part 1: apply for a licence</a></p> <p><a href="#">Applications, renewals and services: SMS guide 3</a></p> <p><a href="#">Report on worker activity: SMS guide 9</a></p> </div> </div> <div> <p>This collection includes documents for businesses and educational institutions that sponsor foreign workers and students. It includes:</p> <ul style="list-style-type: none"> <li>• sponsorship policy guidance</li> <li>• guidance for employers who wish to apply for a sponsor licence and sponsor workers on the Worker and Temporary Work immigration routes</li> <li>• guides to using the business helpdesk and educators helpdesk</li> <li>• codes of practice</li> <li>• user manuals for the <a href="#">sponsorship management system</a> (SMS)</li> </ul> </div> </div>	

## Multi-part content

Examples: guides, step by steps, manuals

<div data-bbox="204 1243 316 1276">Manuals</div> <div data-bbox="220 1283 778 1314">  <div> <a href="#">Topics</a> <a href="#">Government activity</a> </div> </div> <div data-bbox="220 1321 354 1339"> <a href="#">Home</a> &gt; <a href="#">Content and publishing</a> </div> <div data-bbox="242 1357 542 1406"> <h2>Content design: planning, writing and managing content</h2> </div> <div data-bbox="242 1429 408 1473"> <p>From: <a href="#">Government Digital Service</a>  Published 25 February 2016  Updated: 23 August 2022, <a href="#">see all updates</a></p> </div> <div data-bbox="242 1503 571 1523"> <input type="text"/> </div> <div data-bbox="225 1563 756 1917"> <p>Contents</p> <p>Planning and managing digital content to meet the needs the public has of government.</p> <p><a href="#">What is content design?</a>  Introduction to content design.</p> <p><a href="#">User needs</a>  How to write and record a user need for GOV.UK.</p> <p><a href="#">Planning content</a>  Find out how to decide if something is suitable for GOV.UK, what the content lifecycle is and why accessibility must be planned for.</p> <p><a href="#">Helping users prepare for change</a>  How to plan and create guidance about a change to a policy, scheme or process so that users know what they must do and when.</p> <p><a href="#">Content types</a>  When and how to use the GOV.UK formats.</p> </div>	
<div data-bbox="204 1962 371 2000">Step by step</div>	

 <p>The screenshot shows the GOV.UK website with the breadcrumb 'Home &gt; Driving and transport &gt; Driving tests and learning to drive or ride'. The main heading is 'Learn to drive a car: step by step'. Below it, a sub-heading says 'Check what you need to do to learn to drive.' There is a link 'Show all steps'. A vertical list of steps follows: 1. Check you're allowed to drive (with a 'Show' link), 2. Get a provisional licence (with a 'Show' link), 3. Driving lessons and practice (with a 'Show' link), and Prepare for your theory test (with a 'Show' link), 4. Book and manage your theory test (with a 'Show' link), 5. Book and manage your driving test (with a 'Show' link), and 6. When you pass (with a 'Show' link).</p>	
 <p>The screenshot shows the GOV.UK website with the breadcrumb 'Home &gt; Passports, travel and living abroad &gt; Passports'. The main heading is 'Get a passport urgently'. Under 'Contents', there are links for 'How to apply', 'Online Premium service', and '1 week Fast Track service'. The 'How to apply' section explains that you can pay to get your passport sooner if you've not already applied and you think the 'non-urgent service' will take too long. It states you need to book a passport office appointment and pay online, and can book an appointment up to 3 weeks in advance. A highlighted box contains text about urgent travel for medical treatment or a family member's death, advising to 'call the Passport Adviceline' instead. A section on 'Who can apply' lists conditions: being in the UK and needing to renew or replace a passport, or getting a first child passport. A 'When you cannot apply' section mentions applying for an emergency travel document if outside the UK. A 'Related content' sidebar lists links like 'Renew or replace your adult passport', 'Get a passport for your child', 'Get your first adult passport', 'Cancel a lost or stolen passport', and 'Passport services if you're disabled'. A note at the bottom checks current coronavirus (COVID-19) travel advice.</p>	





## Phased content





Examples:

statistics announcements become publications

open consultations become closed consultations

Statistics announcements	
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<div data-bbox="220 212 778 241">  <div> <a href="#">Topics</a> <a href="#">Government activity</a> </div> </div> <div data-bbox="220 253 247 268"> <a href="#">Home</a> </div> <div data-bbox="220 300 569 389"> <p>National statistics announcement</p> <h2>Ethnic group, national identity, language, and religion: Census 2021 in England and Wales</h2> </div> <div data-bbox="220 414 572 533"> <p>Data and supporting commentary about ethnic group, national identity, language, and religion from Census 2021 in England and Wales. It includes univariate data (one variable only) down to Output Area (OA) level, where possible. This is part of topic summaries from Census 2021 results. Multivariate data (more than one variable) will be released winter 2022 to early 2023.</p> </div> <div data-bbox="220 571 394 616"> <p>From: <a href="#">Office for National Statistics</a>  Published 29 June 2022  Last updated 7 July 2022 — <a href="#">See all updates</a></p> </div> <div data-bbox="699 564 753 613">  </div> <div data-bbox="225 674 576 766"> <p>Release date: <b>October to November 2022 (provisional)</b></p> <p><b>These statistics will be released between October and November 2022</b></p> </div> <div data-bbox="588 678 761 857"> <p><b>Related content</b></p> <p><a href="#">Interactive content from Census 2021 first results</a>  <a href="#">First results from the 2021 Census in England and Wales</a>  <a href="#">Census 2021 first results, England and Wales</a>  <a href="#">Companies House gender pay gap report and data 2020</a>  <a href="#">Funding competition: Aerospace Technology Institute R&amp;T programme</a></p> </div>	
<div data-bbox="220 900 778 929">  <div> <a href="#">Topics</a> <a href="#">Government activity</a> </div> </div> <div data-bbox="220 940 726 994"> <p><a href="#">Home</a> &gt; <a href="#">Business and industry</a> &gt; <a href="#">Financial services</a> &gt; <a href="#">Bank regulation</a> &gt; <a href="#">Future oversight of the CMA's Open Banking remedies</a></p> </div> <div data-bbox="220 1001 341 1064">  <p>Competition &amp; Markets Authority</p> </div> <div data-bbox="225 1084 761 1236"> <p>Consultation outcome</p> <h2>The future oversight of the CMA's open banking remedies</h2> <p>Updated 25 March 2022</p> </div> <div data-bbox="220 1252 304 1330"> <p><b>Contents</b></p> <p><a href="#">Introduction</a></p> <p><a href="#">Next steps</a></p> <p><a href="#">Print this page</a></p> </div> <div data-bbox="357 1252 761 1480"> <h3>Introduction</h3> <p>In January 2020 the Open Banking Implementation Trustee (the Trustee) sent the CMA his proposal for a revised Agreed Timetable and Project Plan (the Roadmap) which he said would "successfully deliver against the implementation requirements of the Retail Banking Market Investigation Order 2017 (the Order) as they relate to Open Banking. <a href="#">[footnote 1]</a> <a href="#">An amended version of these proposals</a>, adjusted to reflect the impact of the coronavirus (COVID-19) pandemic on the delivery timetable, was adopted by the CMA in May 2020. Although some of the dates have moved back since then, the implementation requirements of the Order will be delivered by the end of 2021.</p> <p>The purpose of this document is to seek stakeholder views on what arrangements it would be appropriate to put in place to ensure the effective oversight and governance of the CMA's open banking remedies following the delivery of the implementation requirements of the Order and how we should manage the transition process towards this new governance model.</p> </div> <div data-bbox="357 1520 761 1592"> <h3>Design considerations for the future oversight of the open banking remedies</h3> <p>Previous references to the future governance of the ecosystem</p> </div>	
<p>Closed consultation (becomes publication)</p>	




<div data-bbox="213 215 777 241">  <div> <a href="#">Topics</a> <a href="#">Government activity</a> </div> </div> <div data-bbox="213 253 285 271"> <a href="#">Home</a> &gt; <a href="#">Marine</a> </div> <div data-bbox="213 304 534 394"> <p>News story</p> <h2>Marine Management Organisation opens consultation on Virgin Orbit satellite launch project</h2> </div> <div data-bbox="213 421 574 456"> <p>Consultation on marine licence application runs from 22 July to 19 August 2022</p> </div> <div data-bbox="213 495 384 526"> <p>From: <a href="#">Marine Management Organisation</a> Published 22 July 2022</p> </div> <div data-bbox="217 564 399 683">  </div> <div data-bbox="213 707 572 754"> <p>The Marine Management Organisation (MMO) is consulting on the determination of a marine licence application from Virgin Orbit, proposing to launch a satellite from Spaceport Cornwall in Newquay.</p> </div> <div data-bbox="213 761 568 792"> <p>Virgin Orbit proposes to conduct a maximum of one launch in 2022 and two launches per year over the next 8 years (January 2023 – December 2030).</p> </div> <div data-bbox="213 801 549 848"> <p>As the material to be deposited will be loaded in the UK, the activity will require a marine licence from the MMO, as required by The Marine and Coastal Access Act 2009, to carry out a deposit into the sea.</p> </div> <div data-bbox="213 857 572 882"> <p>Copies of the Marine Licence application and associated information may be viewed online at <a href="#">the MMO website</a>. For more information see <a href="#">the consultation</a>.</p> </div>	
<div data-bbox="213 958 777 985">  <div> <a href="#">Topics</a> <a href="#">Government activity</a> </div> </div> <div data-bbox="213 996 584 1012"> <a href="#">Home</a> &gt; <a href="#">Environment</a> &gt; <a href="#">Rural and countryside</a> &gt; <a href="#">Countryside</a> &gt; <a href="#">Access to the countryside</a> </div> <div data-bbox="213 1043 555 1108"> <p>Open consultation</p> <h2>Open access restriction at Gittisham Hill: how to comment</h2> </div> <div data-bbox="213 1151 320 1182"> <p>From: <a href="#">Natural England</a> Published 29 July 2022</p> </div> <div data-bbox="228 1200 352 1218"> <p> <a href="#">Get emails about this page</a></p> </div> <div data-bbox="240 1245 335 1263"> <p>Applies to England</p> </div> <div data-bbox="240 1328 311 1348"> <p>Summary</p> </div> <div data-bbox="240 1357 526 1391"> <p>Find out about the proposed restriction to open access land at Gittisham Hill in Devon.</p> </div> <div data-bbox="240 1395 483 1415"> <p>This consultation is being held on <a href="#">another website</a>.</p> </div> <div data-bbox="240 1426 391 1456"> <p>This consultation closes at 11:59pm on 2 September 2022</p> </div> <div data-bbox="223 1507 397 1527"> <p>Consultation description</p> </div> <div data-bbox="223 1541 572 1570"> <p>Natural England is seeking views on proposals that will restrict public access to open access land at this site.</p> </div> <div data-bbox="223 1581 288 1603"> <p>Share this page</p> </div>	

## Routed content

Examples: simple smart answers, smart answers

Smart answer	
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<div><div><div><div><div><div></div><div><div>Topics</div></div><div><div>Government activity</div></div><div><div>Q</div></div></div></div><div><div>Home</div><div>Benefits</div><div>Benefits and financial support if you're on a low income</div></div></div><div><h2>Check benefits and financial support you can get</h2><p>Find out what support you might be able to get to help with your living costs. You can get benefits and other financial support if you're eligible.</p><div>Check what you can get &gt;</div><div><h3>Other financial support</h3><p>At the moment, this tool does not include all the ways you can get help with living costs. It will be updated with more types of support including:</p><ul style="list-style-type: none"><li>free school meals</li><li>extra help for housing costs</li><li>travel costs</li></ul><p>Find out more information about other ways to <a href="#">get help with the cost of living</a>.</p><div><h4>Explore the topic</h4><div><a href="#">Benefits and financial support for families</a></div><div><a href="#">Benefits and financial support if you're caring for someone</a></div><div><a href="#">Benefits and financial support if you're disabled or have a health condition</a></div><div><a href="#">Benefits and financial support if you're looking for work</a></div><div><a href="#">Benefits and financial support if you're on a low income</a></div><div><a href="#">Benefits and financial support if you're temporarily unable to work</a></div></div></div><div><div><div><div><div><div></div><div><div>Topics</div></div><div><div>Government activity</div></div><div><div>Q</div></div></div></div><div><div>Home</div><div>Driving and transport</div><div>Buy, sell or scrap a vehicle</div></div></div><div><h2>Tell DVLA you've sold, transferred or bought a vehicle</h2><p>Tell DVLA when you no longer own a vehicle, or you buy a vehicle as either a registered keeper or motor trader.</p><div>This page is also available <a href="#">in Welsh (Cymraeg)</a>.</div><p>You cannot use this service if you've already sent your log book (V5C) by post. This service is available from 7am to 7pm.</p><div><div>!</div><div><p>You must <a href="#">tax a vehicle you've bought</a> before you drive it, or <a href="#">declare it off the road (a SORN)</a>. The tax is not transferred to you when you buy the vehicle.</p></div></div><div>Start now &gt;</div><div><div><h4>Explore the topic</h4><div><a href="#">Buy, sell or scrap a vehicle</a></div><div><a href="#">Number plates, vehicle registration and log books</a></div><div><a href="#">Transport and driving businesses</a></div></div></div></div><div><div><div><div><div><div></div><div><div>Topics</div></div><div><div>Government activity</div></div><div><div>Q</div></div></div></div><div><div>Home</div><div>Driving and transport</div><div>Buy, sell or scrap a vehicle</div></div></div><div><h2>Tell DVLA you've sold, transferred or bought a vehicle</h2><p>Tell DVLA when you no longer own a vehicle, or you buy a vehicle as either a registered keeper or motor trader.</p><div>This page is also available <a href="#">in Welsh (Cymraeg)</a>.</div><p>You cannot use this service if you've already sent your log book (V5C) by post. This service is available from 7am to 7pm.</p><div><div>!</div><div><p>You must <a href="#">tax a vehicle you've bought</a> before you drive it, or <a href="#">declare it off the road (a SORN)</a>. The tax is not transferred to you when you buy the vehicle.</p></div></div><div>Start now &gt;</div><div><div><h4>Explore the topic</h4><div><a href="#">Buy, sell or scrap a vehicle</a></div><div><a href="#">Number plates, vehicle registration and log books</a></div><div><a href="#">Transport and driving businesses</a></div></div></div></div></div></div></div></div></div></div></div>	

## Structured content

Examples: people, roles, role appointments

People	
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<div><div><div>GOV.UK</div><div>TopicsGovernment activity</div><div></div></div><div>Home</div><div>Cabinet Secretary and Head of the Civil Service</div><div>Simon Case</div><div><div></div><div><div>Biography</div><div>Simon Case was appointed Cabinet Secretary and Head of the Civil Service in September 2020.</div><div>Before this he was appointed Permanent Secretary at No10, focusing on Covid-19 and the response to the pandemic.</div><div>He has also served in the Royal Household, having previously been Private Secretary to HRH Prince William, Duke of Cambridge. Prior to this, he held many other notable positions across government, serving under both Cameron's and May's administrations as Principal Private Secretary to the Prime Minister.</div><div>He has also served as Director General for Northern Ireland and Ireland, as well as Director General for the UK-EU relationship throughout his time in government. Simon has amassed over 15 years of experience in the Civil Service.</div></div></div><div><div>Contents</div><div><div>— Biography</div><div>— Role</div><div>— Previous roles</div><div>— Announcements</div></div></div><div><div>Cabinet Secretary</div><div>The Cabinet Secretary is the Prime Minister's most senior policy adviser and acts as Secretary to the Cabinet, responsible to all ministers for the running of Cabinet Government.</div><div><a href="#">Cabinet Office</a>, <a href="#">Civil Service</a>, <a href="#">Civil Service Reform</a>, <a href="#">Civil Service Board</a>, and <a href="#">Cabinet Office Board</a></div></div><div><div>Head of the Civil Service</div><div>The Head of the Civil Service leads nearly half a million public servants who work in public institutions, administer tax, benefits and pensions systems and put government policy into practice. The civil service is a permanent,</div></div></div>	