

HSO Framework Short Form Copy

From Swipe File: Neotonics

Hook: highlighted in yellow

Story: highlighted in blue

Offer: highlighted in green

EMAIL

Subject line: I looked in the mirror and I couldn't believe my eyes... I was astonished!

My fine lines and dark spots were diminished tremendously!

My skin looked healthy and was GLOWING!

The transformation was so incredible it left me speechless!

My confidence had been restored!

And all WITHOUT expensive procedures.

WITHOUT tons of appointments and thousands of painful needles in my face.

Not only that, but I dropped two dress sizes due to the improvement in my gut health!

I've told all of my friends to throw out their serums, creams, and lotions.

Because this is a game-changer!

After only one month, I was starting to feel like my young, youthful self again!

Want to wake up in the morning and LOVE who you see looking back at you?

[Click here to see how millions of women are restoring their youthful glow!](#)

