HealthCode®

## Virtual Activity Event Platform

Each participant registers at https://events.healthcode.org/events attaching themselves to your organization using the *My Organization* pulldown at registration and if applicable selecting their *Group*.

Each participant gets their Personal Profile page; accessible by any device (phone, tablet, laptop, desktop, etc). Where they can log their physical activity; track personal stats and goals; edit their profile; and access **your** Organization's Private Leaderboards.

Logging miles is easy by entering minutes or miles and selecting an activity from the pulldown. Participants can connect and sync activity with Garmin or Fitbit. Also, they can use Map My Fitness or Strava to sync with other activity trackers, like Apple.

As participants enter event activity a color bar shows progress, by type of activity. Plus, access is provided to past activity data.
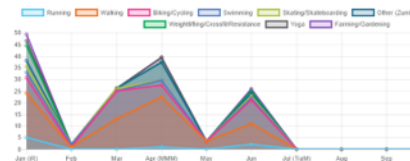
Individual's event activity stats are added towards their personal goals; AND their company, city and state stats on the Public Leaderboards. During April and May's Million Mile Month the big mileage ticker displays total stats as the HealthCode's global community works toward one million miles.

Event leaderboards promote competition and recognition (top organizations, top individuals, top cities, etc.) as well as motivate participants to continue pushing for more miles throughout each event and throughout the year. See the 2019 Million Mile Month Leaderboard.
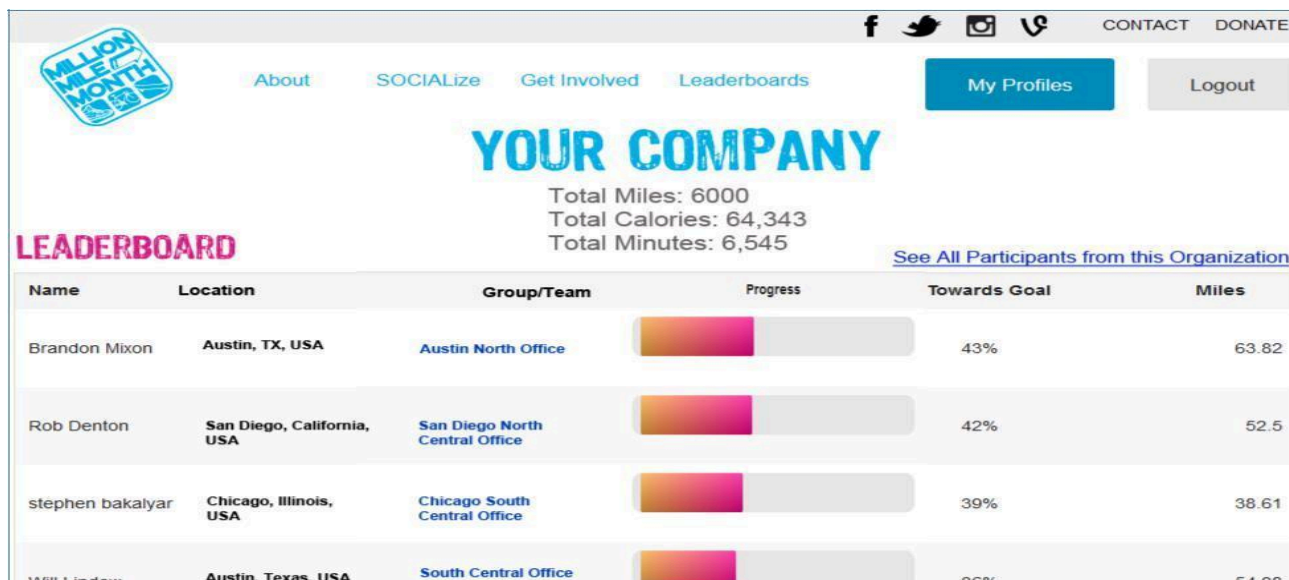
Participating **organizations** have:

- A **private leaderboard** and for each group
- Stats for their organization, including access to historical events starting in 2018; **on-demand metric reports**
- Access to sample **event communication tools**, at the bottom of https://healthcode.org/organizations

LEADERBOARDS

TOP CITIES	TOP ORGANIZATIONS	TOP PEOPLE
1. Austin - 131,704	1. Fort Bend ISD - 188,404	1. Jordan Marlow - 2,826
2. Missouri City - 77,448	2. Texas Beef Council - 33,390	2. marcella de la rosa - 2,723
3. Sugar Land - 50,619	3. Texas Association of Student Councils (TASC) - 27,440	3. Elkins Football - 2,082
4. Houston - 49,238		4. Sergio Ramirez - 2,001
5. Richmond - 19,592	4. Ann Richards School - 24,574	5. keri vo - 1,800
6. Keller - 12,626	5. City of Austin - 22,495	6. linda sanchez - 1,800
7. College Station - 12,281	6. Texas A&M Univ. - 18,812	7. Elkins VarsityBaseball - 1,767
8. San Antonio - 9,161	7. Sysco - 18,478	8. Andrea cobar - 1,619
9. Katy - 6,401	8. Austin Parks and Rec - 13,549	9. Jeremy Hogan - 1,569
10. Missouri - 6,146	9. Silicon Labs - 8,692	10. Joyce Baysinger - 1,561
	10. Signature Science, LLC - 7,826	

Delivering a fun, simple, healthy and friendly competition to support and unite your organization and community. For example, see Dun & Bradstreet's video engaging employees globally, the Superintendent Challenge, and the Million Mile Month participant video from 2015 representative of event feedback since 2014.

Check out HealthCode web site overview videos.

More questions? See the FAQ's: https://events.healthcode.org/faqs

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YOUR COMPANY

Total Miles: 6000
Total Calories: 64,343
Total Minutes: 6,545

LEADERBOARD   See All Participants from this Organization

Name	Location	Group/Team	Progress	Towards Goal	Miles
Brandon Mixon	Austin, TX, USA	Austin North Office		43%	63.82
Rob Denton	San Diego, California, USA	San Diego North Central Office		42%	52.5
stephen bakalyar	Chicago, Illinois, USA	Chicago South Central Office		39%	38.61
Will Lindow	Austin, Texas, USA	South Central Office		36%	54.00

PLUS to stimulate fun, engagements and social interactions there are "Event Race Bibs", great for social posts and fun internal challenges. The bibs are included in registration confirmation emails. January's iResolve. "resolution" bib is a great tool to stimulate conversations and group interactions; as people write in "their resolve". 😊

Optional Event T-shirts are sometimes included at the Gold and Platinum Registration/donation levels. Contributions allow the nonprofit HealthCode to provide programs at no charge to schools, low income and military communities; improve and expand programs; and meet HealthCode's mission to empower people to live healthier lives, free from preventable diseases

HealthCode's Monthly Global/Local Virtual Activity Events
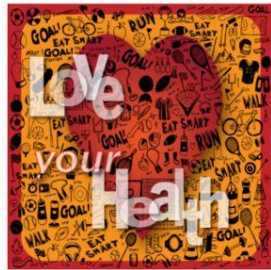
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Jan/Feb/March | **April/May/June** | **July/Aug/Sept** | **Oct/Nov/Dec**

Any questions? Please let us know: Contact@HealthCode.Org