

202FAME

Cameras clicking, people smiling at you everywhere you go, abundance opening doors of opportunity left, right and center. That would be nice... huh?

In this article I am going to show you the secret to unbelievable fame and spoiler alert: It's easier than it has ever been. Plus you'll learn something about ads and marketing.

But let's take it step by step.

'I O O k a T M e e e E E e e 🐼'

As always... Business first.

Nowadays most ads look like washed up sequels of television dinosaurs. But on steroids. And with BBL's. Covered in weird colored flags. Kind of like the cartoon version of real ads. In a horrible way.

And when you open up instagram, what do you see?

People picking and choosing their social media posts like they're trying to defuse a WW2 bomb. Just to edit them until they look like movie covers. Always looking to land a new impression magnet.

I know people that went to places like Dubai, Miami, Monte Carlo, ...

Although this would not be their vacation destination of choice.

They just went there to pose in front of boogie places, expensive cars and other scenery so they have shit to post for months.

False Reality

All because they have seen other people do cool shit. So they feel obligated to do even cooler shit because at the end of the day it's about who is the coolest/richest/you name it. Right?

I feel like in many ways it has got to a point where the illusion of perfect social media lives started to crumble.

You just don't buy it anymore that everyone you see online is living this picture perfect life.

You don't buy it anymore that the new Ford car is revolutionizing transportation.

No way the new air freshener is making your home smell more like home. I mean what the fuck?

But don't you worry, there is light at the end of the tunnel.

The Shift

Open your eyes and you will see that there is a shift going on. And if it's not happening around you then you should start it in your environment.

Interactions are getting less generic. People tend to look away from their phone every once in a while. The cuties in the gym are throwing smiles again.

Same goes for business. The shirt and boxers zoom meetings in your cozy 'home office' belong to the past. You can't snooze your way through the day anymore.

The world is getting more competitive again and that is by far the best thing that could have happened to our generation.

And let me tell you a secret. If you become aware of it right now... You're still early to the party.

The vast majority of people are still in zombie mode for a substantial amount of time throughout their days.

The shift is coming but much like with a pendulum the movement stops for a while before it swings back.

Take the chance. Take advantage of it.

Your Time Is Now

Get up early, run the extra mile.

Go to that date overdressed, tip the waiter.

Don't half ass your ads just because your competitors suck at it too.

Get to the point and... ACTUALLY TRY.

You're going to be surprised by how many competitors you can easily outshine just by actually trying. Trust me on that and thank me later.

The Ultimate Fame Hack

Being famous isn't about likes and followers but about how many people know you and think good of you.

Just as good marketing isn't about views and impressions but about actual RESULTS and first and foremost about... SALES.

So the secret to unlimited fame is to just go out there and be about it. I mean there really is no shortcut to it. No fame-generator... No 90-day fame challenge.

Just endless opportunities to seize everything you ever wanted.

I'm telling you.

The time is right. Go do it.

P.S.:

Oh and by the way in terms of facebook ads... don't put your stuff on steroids with boosts and brand awareness bullshit.

1-step, 2-step lead generation, A B split testing, ... get fancy with it. But bite the bullet and learn to do what works. Do what sell.

What has sold since the beginning of words and what will still sell long after AI has taken over. Well maybe it's too late then. But we still got time.

Or get help doing it, we'll happily take a look at what we can do for you.

P.P.S.:

There's soon going to be a newsletter, if you like our articles and want to learn more about marketing with our personal touch attached to it, feel free to fill out the form and type 'newsletter' in the message box and be the first one to receive it.