## **New text**

# Now What? Get Involved: For journalists & newsrooms

We work with newsrooms on constructive journalism workshops, trainings and practical mentoring projects, which are carefully tailored to respond to the needs and challenges of each organization. Each year, we host a global conference in order to bring together all those interested in the impact of the news media on our democracies, and give out the Future of Journalism Award. Interested in partnering with us to bring constructive journalism to your newsroom? Get in touch.

[PULL QUOTE] The audience got the concept right away. It was like they had been ready for it. Tine Rud Seerup, editor at DR Public Service

[PULL QUOTE] Readers turned away from overabundant, anxiety-provoking news streams. As a journalist, too, you are left wanting more when you have been covering the same problems for ten years.

Sophie Casals, journalist at Nice Matin

[MENU] Toolkits & resources; Trainings & keynotes; Related approaches

#### **Toolkits & resources**

Browse our collection of books, articles and toolkits for journalists interested in bringing constructive reporting practices into their daily work.

#### **Handbook for Constructive Journalism**

A how-to guide with best practices on constructive journalism, in partnership with International Media Support (IMS)

#### **Listen Louder: How to Counter Polarization**

We brought an international cohort of journalists together to develop best practices, tools and tips to help journalists reduce political and social polarization

#### **Covering Corona: A Guide for Constructive Reporting**

Recommendations for reporting on the coronavirus pandemic with the elements of constructive journalism in mind

## Learn with the Constructive Institute Keynotes

We deliver keynote speeches at international conferences and events. For audiences interested in the connection between media and democracy our ideas resonate beyond the news industry.

Constructive Institute CEO and founder Ulrik Haagerup is an experienced and inspirational speaker who has given hundreds of talks at different news media conferences, corporate and public events, including TEDx.

#### Workshops & trainings

We train media executives and leaders, interested in writing constructive journalism into their strategy, in constructive leadership and change management. The training is led by Ulrik Haagerup, the founder and director of the Constructive Institute, who has more than 20 years of experience in media leadership.

Our trainings range from one to three days. Constructive journalism workshops focus both on the theoretical and practical aspects of constructive journalism. We discuss the theoretical foundations of constructive journalism, as well as practical tools and techniques for applying constructive journalism in their daily work.

#### Master classes

Master classes are an opportunity to gain some inspiration. We invite journalists from across Europe and beyond to share their dreams and frustrations as they implement constructive journalism in their newsrooms and news studios.

Master classes offer an opportunity to network with the best in the business and share ambitions for a new type of journalism.

## Related approaches and key NGOs

#### **Solutions Journalism Network**

The U.S.-based Solutions Journalism Network focuses on the first of our Three Pillars: solutions reporting.

#### **Bonn Institute**

We helped launch the Bonn Institute in 2022 to spread constructive journalism practice in Germany.

#### Reporters D'Espoir

Reporters D'Espoir focuses on the news media landscape in France.

#### **Reporters Sans Frontiers**

One of the world's leading NGOs in the defense and promotion of freedom of information.

#### **Hearken's Story Cycle**

Hearken's approach to news gathering is powered by the public every step of the way.

## **Old texts**

The text above is mostly pulled from the following page(s). The complete texts are pasted below. Click the links below to skip ahead to that section.

Workshops

**Training & Keynotes** 

Solutions Focused Journalism

Slow News

**Dialogue Journalism** 

**NGOs** 

**Newsrooms** 

### **Workshops**

Our Constructive Journalism Workshops & Master Classes

Our trainings range from one to three days.

Constructive journalism workshops focus both on the theoretical and practical aspects of constructive journalism. We discuss the theoretical foundations of constructive journalism, as well as practical tools and techniques for applying constructive journalism in the daily work. Master classes are an opportunity to gain some inspiration. We invite journalists from across Europe and beyond to share their dreams and frustrations as they implement constructive journalism in their newsrooms and news studios. It is an opportunity to network with the best in the business and share ambitions for a new type of journalism.

Gro Engen is editor of innovate new public debate programme 'Einig?' at NRK. She explains to participants why they needed to do something new.

Head of News & Sports at Swedish Public Service Broadcaster, SVT Anne Lagercrantz. Anne offers insights into implementing constructive journalism and its benefits to newsrooms.

## **Training & Keynotes**

#### Training

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#### Keynotes

We deliver keynote speeches at international conferences and events. For audiences interested in the connection between media and democracy our ideas resonate beyond the news industry. Ulrik is an experienced and inspirational speaker who has given hundreds of talks at different news media conferences, corporate and public events, including TEDx.

Interested in a Training Programme?

Our programmes are carefully tailored to respond to the needs and challenges of your organisation for maximum impact. WRITE US FOR MORE INFORMATION

Want to Know More? NETWORK EVENTS

Workshops

Our constructive journalism workshops focus both on the theoretical and practical aspects of constructive journalism.

#### LEARNING PORTAL

**Books & Materials** 

Take a look at our list of books and research about Constructive Journalism.

#### **Solutions Focused Journalism**

A Focus on Solutions

Though we talk about constructive journalism we consider this a broad umbrella term.

#### CONSTRUCTIVE JOURNALISM

Constructive journalism encompasses much of the great work that is being done by news media who are reporting beyond the problem-based narrative, embracing complexity, and engaging with community.

#### AN UMBRELLA TERM

Here we focus on three of these genres which we think best reflect our "Three pillar approach" where we champion; looking for solutions, embracing nuance and shades of grey and connecting society.

#### Different Approaches

The Constructive Institute advocates a Nordic model of a solutions focused, nuanced and connecting journalism which promotes calm and curious conversation. Globally there are other organisations and journalists trialling new formats and developing new concepts which go beyond reporting problems and challenges and look to the social responsibility of journalists. We note a few of these forms of journalism in this section but the list is growing, let us know about innovative approaches which we should feature.

Solutions Focused Journalism fits under pillar 1 of Constructive Journalism. As practiced by the BBC and trained by the Solutions Journalism Network, Solutions focused journalism promotes a focus on solutions to society's challenges.

#### Reporting Beyond The Problem

Karen McIntyre and Nicole Damen cite the following terms in their upcoming book which describes journalism which goes beyond the "If it bleeds it leads" approach:

- Civic Journalism
- Solutions Journalism
- Slow News
- Explanatory Journalism
- Enagaged Journalism
- Action journalism
- Public-powered journalism
- Contextual journalism
- Problem-solving journalism
- Social journalism
- Crowd-powered reporting
- Participatory journalism
- Reciprocal journalism
- Dialogue journalism
- Knowledge-based journalism
- Soft-advocacy journalism
- Activist journalism
- Restorative narratives
- Community journalism
- Communitarian journalism
- Interpretive news
- Conciliatory journalism
- Reparative journalism

Want to Know More?

OTHER APPROACHES

Slow News

In this section we focus on three of the genres which we think best reflect our "Three Pillar Approach"; looking for solutions, embracing nuance and shades of grey and connecting society. Read about slow news here.

#### WHY SHOULD WE CARE?

Rethinking Journalism

Why do we need Constructive Journalism?

An introduction by Ulrik Haagerup Founder and CEO.

## **Slow News**

#### Other Approaches

In this section we focus on three approaches we think best reflect our "Three Pillar Approach"; looking for solutions, embracing nuance and shades of grey and connecting society. This section cover the slow news approach.

A Nordic Model

The Constructive Institute advocates a Nordic model of a solutions focused, nuanced and connecting journalism which promotes calm and curious conversation. Globally there are other organisations and journalists trialling new formats and developing new concepts which go beyond reporting problems and challenges and look to the social responsibility of journalists. We note a few of these forms of journalism in this section but the list is growing, let us know about innovative approaches which we should feature.

"Slow Down, Wise Up"

Slow News fits under the second pillar of Constructive Journalism.

Slow journalism is a news subculture borne out of the frustration at the quality of journalism from the mainstream press. A continuation from the larger "slow" movement, such as the slow food movement in Scandinavia advocating for quality local ingredients. Slow journalism shares the same values as other "slow"-movement subsets in its efforts to produce a good, clean and fair product. James Harding former Director of News at the BBC has advocated for Slow News and co-founded the news start up Tortoise media using the slogan "Slow down, wise up".

The Three Pillars

This is an overview of the three pillars.

Slow News fits under the 2nd pillar of Constructive Journalism.

Want to Know More?

OTHER APPROACHES

Dialogue Journalism

Dialogue journalism reflects our 3rd pillar "Democratic Conversations". Read about dialogue journalism here.

#### **BEST PRACTICES**

Get Inspired

Browse and search for best practices of constructive journalism.

## **Dialogue Journalism**

Other Approaches

In this section we focus on three approaches we think best reflect our "Three Pillar Approach"; looking for solutions, embracing nuance and shades of grey and connecting society. This section cover the dialogue journalism approach.

The Press as a Responsible Facilitator

Many genres and terms have been developed for new movements of journalism which stem from a belief in the social responsibility or public service role of the press. These journalists are firm believers that the news media plays a central role in a functioning democracy.

Dialogue Journalism focuses on the ideas of the journalist as facilitator working to engage audiences, foster civil discourse, and increase trust in the media. Organisations such as

Spaceship Media are experimenting with ways to bridge the political divides in the U.S. and programs such as NRK's Einig? in Norway seek to bring politicians together for calm and curious conversations. Dialogue Journalism reflects the 3rd pillar of constructive journalism.

The Three Pillars

This is an overview of the three pillars.

Dialogue Journalism fits under the 3rd pillar of Constructive Journalism.

#### **Crossing Divides**

The BBC has incorporated elements of "deep listening" in their Crossing Divides project. The aim was to connect audiences across their social, ethnic, political, religious, geographical or generational divides.

#### **NGOs**

#### Constructive Network

A number of organisations and individuals around the world are working hard to change the news culture and support journalists to find new approaches. Below is a list of the NGO's doing great work to rethink journalism.

The Solutions Journalism Network

USA

The Solutions Journalism Network is based in the USA and trains journalists in tips and tools for Solutions Journalism. Solutions Journalism reflects Constructive Journalism's Pillar one and focuses on how people are responding to problems.

Reporters D'Espoir

**FRANCE** 

Reporters D'Espoir Focuses on the news media landscape in France. The organisation believes that by covering economic, social and environmental challenges as well as the responses implemented to solve them, this journalistic approach can reflect the complexity of the world, and to spread the desire to act.

Reporters Sans Frontiers

**FRANCE** 

RSF is now one of the world's leading NGOs in the defense and promotion of freedom of information. In 2018 RSF's secretary-general co chaired the release of the "International Declaration on Information and Democracy". Seventy years after the Universal Declaration of Human Rights was adopted this document enshrines a "right to information" and recognises that the global information and communication space provides the grounds for establishing democratic guarantees.

The Constructive Journalism Project

UK

The Constructive Journalism Project aims to innovate and strengthen journalism in the UK by developing methods, knowledge and skills for journalists, media organisations and students in order to practice constructive journalism – enabling them to produce engaging and rigorous reporting that presents a fuller picture of the world.

#### Spark News

#### **FRANCE**

Sparknews organises collaborative editorial operations highlighting initiatives that accelerate the ecological and social transition. Their flagship Impact Journalism Day brings together media outlets from around the world to simultaneously publish solutions-oriented supplements and online sections. With these media alliances, as well as workshops for journalists, and a collaborative online platform aggregating constructive articles (Spark-It), Sparknews encourages and helps news outlets to go beyond a focus on social and environmental problems and to showcase existing solutions as well.

#### New6s

#### **BELGIUM**

New6s raises awareness of constructive journalism within the French speaking Belgian news media. The organisation advocates for journalists to go beyond the 5 W's of What, Why Where and When? They support Belgian journalists to ask What do we do now? Each year New6s awards 2 prizes for constructive journalism in Belgium, to a professional journalist and to a journalism student. The team also runs the Constructive Info Week, an annual event which mobilizes news professionals to integrate constructive journalism in their regular practice.

Want to Know More?

#### THE CONSTRUCTIVE NETWORK

Journalism Schools

In this section you can read about a number of organisations and individuals around the world who are working hard to change the news culture. If you are interested to learn how we work with journalism schools go here.

#### THE CONSTRUCTIVE NETWORK

#### Researchers

We also endorse and work with a range of researchers. Read about how the researchers work with constructive journalism and what we have learned from their research here.

#### Advocating for a Journalism of Tomorrow?

If you think your organisation should be on this list we'd love to hear from you. We are always interested in connecting with organisations innovating constructive news approaches. Contact our Head of International Projects and Programmes Cynara Vetch.

#### **Newsrooms**

Constructive Network

A number of organisations and individuals around the world are working hard to change the news culture and support journalists to find new approaches. Below is a list of the news rooms we believe are implementing innovative constructive approaches in their articles, programs and work culture.

#### [MANY ICONS OF NEWS ORGANIZATION LOGOS]

#### Constructive News Organisations

If you think your organisation should be on this list we'd love to hear from you. We are always interested in connecting with news organisations innovating constructive news approaches. Contact our Head of International Projects and Programmes Cynara Vetch.