



Screencasting: The Essential Piece to Flipping Your Classroom (\$M09)

Monday, July 29, 2013 1:00-4:00pm

Presented by Rob Zdrojewski,
Adjunct Professor, [Education Technologies & Emerging Media Program](#),
Canisius College, Buffalo NY
twitter- [@MrZtechTV](#)
blog- [RobZtraining.com](#)
email- robz@robztraining.com

Description: Screencasts have the power to personalize the online environment when students actually see and hear their instructors and each other asynchronously. Learn how to create video-based lessons of your instruction using Windows, Mac or iPad. Specific examples will be provided from a “flipped” Middle School Technology teacher and online Higher Ed Instructor who now rarely delivers his lectures standing in front of students, and instead circulates among them while they take ownership of their own learning.

Track: Digital Media

Room 104

1. Participant Introductions (and #1 wishlist items)
2. Define “[Screencast](#) (video)” and “[Screenshot](#) (photo)”
3. Rob’s Screencasting User Stories (mixed K-12 and Higher Ed)
 - a. [Jury Duty](#) story
 - b. Flipped Professional Development (“Teaching the Teachers” Project)
 - i. View sample student-produced screencasts at [MrZclassBlog.org](#)
 - ii. Published Article 1: [T.H.E. Journal](#)
 - iii. Published Article 2: [Hechinger Report](#)
 - iv. [Lesson Plan](#) for Student Screencasting Project
 - c. [Student App Demos](#) using [Ipevo doc camera](#)
 - d. [Edmodo Orientation Guide](#)
 - e. Weekly [Action Items Lists](#)
4. Software to CREATE screencasts on Win/Mac platforms:
 - a. Windows/Mac Options
 - i. Good: [Jing](#) (free)
 - ii. Better: [Snagit](#) (\$29)
 - iii. Best: [Camtasia Studio](#) (\$179)
 - b. Workflow Demonstrations (using Snagit and Camtasia Studio on Win/Mac)
 - i. Introduction to [Weekly Modules](#)
 - ii. How to make discussion posts
 - iii. Feedback on student work

- c. iPad apps
 - i. [ScreenChomp](#) (free)
 - ii. [Show Me](#) (free)
 - iii. [Educreations](#) (free)
 - iv. [Doceri](#) (free)
 - v. [ASK3](#) (free)
 - vi. [Explain Everything](#) (\$2.99)
 - vii. [Coach's Eye](#) (\$4.99)
- 5. Where to STORE your screencasts "in the cloud"
 - a. Screencast.com (free and paid versions, *most convenient*)
 - b. YouTube (free, but school filtering issues may exist)
 - c. SchoolTube (free, no space limitations)
 - d. Google Drive (free, space is limited)
- 6. How to ACCESS your screencasts
 - a. email a link
 - b. Place on a webpage or blog
 - c. Post on a Digital Learning Platform or LMS ([edmodo](#), moodle, Angel, Blackboard)
 - d. google doc "menu" (Rob's now preferred method)
 - i. [PSA Project](#)
 - ii. [Evernote Digital Notebook](#)
 - iii. [Screencast Project](#)
- 7. Workshop participants identify screencast topics to fit their needs
 - a. Create screencasts using either on desktop or mobile devices
- 8. Questions/Prizes/Wrapup