

Creating a poster for my Spanish teacher to have kids choose her class for their electives. (I was a student of her classes so I know what it's like being in there. I'm now her Student Aid helping her do this to give context)

Avatar - Maria, 15. Mexican with dark wavy hair. She's bright, full of life and entering SECTA, a career technical school that prepares kids for a career in the major they chose.

Current State - Maria speaks two languages: English and Spanish. Her Spanish is lacking compared to her English and she wants to improve her Spanish so she can better communicate with her family. She struggles with wording and understanding the accents and how they affect the way you say a certain word. Sometimes she has to rely on Google Translate to send her mom a text message and she feels bad about it. She can barely read Spanish so when her mom recommends her a book, she always buys the English version.

Dream State - Maria's Spanish is just as good as her parents. She can understand them perfectly and can communicate her thoughts and feelings the way she likes to. She can read Spanish without a problem. She no longer has to rely on Google Translate as she is now extremely competent at communicating in Spanish in any form.

Problem/Roadblock - Maria doesn't have anybody to teach her Spanish and she doesn't know if she can rely on the language teaching apps. She is afraid that she may even forget her Spanish and become a "no sabo" kid. She needs somebody to come along and teach her Spanish from the level she's at now to a level where she is on par with her parents with her Spanish.

Solution/Product - Ms. Buckner's Spanish class is the place to go for SECTA students if they want to learn or improve their Spanish. She teaches Beginning Spanish (for Spanish speakers) all the way to AP Spanish. AP Students take the AP exam and if they pass they get the Nevada Seal of Biliteracy. They put the seal on their diploma and receive a medal for graduation. She has seen kids improve their Spanish, get over their fear of reading, and be able to competently speak Spanish.

Poster ENGLISH VERSION

(She has a bunch of Frida Kahlo stuff in her room so I had AI make this)

Image:



Subject Line: Do you want to improve your Spanish?

If you struggle to read, write or speak Spanish, then join Ms. Buckner's Spanish class! You will improve the way you communicate with your friends and family like you do in English.

Struggle to read Spanish? Not a problem! You will get over this roadblock with the practices and lessons Ms. Buckner has in store for you.

From beginners to AP, everyone is welcome!

For AP students, if you pass the AP exam, you'll receive the Nevada Seal of Biliteracy and receive a medal for graduation.

Join us today!

If you cannot read this , speak, understand, and write Spanish then Take Spanish I, or if you had Spanish I prior take Spanish II Honors.

SPANISH VERSION BELOW

SPANISH VERSION



Subject Line: ¿Quieres mejorar tu español?

Si tienes dificultades para leer, escribir o hablar en español, ¡únete a la clase de español de la Sra. Buckner! Mejorarás la forma en que te comunicas con tus amigos y familiares como lo haces en inglés.

¿Tienes dificultades para leer en español? ¡No hay problema! Superarás este obstáculo con las prácticas y lecciones que tiene preparadas la Sra. Buckner para ti.

¡Desde principiantes hasta AP, todos son bienvenidos!

Para los estudiantes de AP, si apruebas el examen de AP, recibirás el Sello de Bilingüidad de Nevada y una medalla de graduación.

¡Únete a nosotros hoy mismo!

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