

FOR IMMEDIATE RELEASE

Taktisphere Live! Cracks Open the Trading Card World with Based Trading Cards CEO Alladan Flinn



Live unboxing and no-fluff conversation explores how embellishment, scarcity, and storytelling are turning trading cards into the collectible industry's next high-value frontier

MELBOURNE, FL-July 30th, 2026 – Taktiful today announced “Meet the Mad Scientist of Trading Cards: Alladan Flinn,” the latest Taktisphere Live! session, taking place live inside the Taktisphere community on Tuesday, August 4, 2026, from 1:00 PM to 2:00 PM EDT.

The session will feature Alladan Flinn, Founder and CEO of [Based Trading Cards](#), for an exclusive live unboxing of new trading cards paired with a candid discussion of where the collectible card market is headed next. The conversation will dig into foil, texture, specialty effects, and premium finishes alongside the psychology of rarity and the business strategy driving today's collector economy.

Trading cards have moved well past nostalgia. Record-setting sales, the rise of live-stream pack openings as a spectator event, and a wave of new entrants have turned the category into a serious business — one where embellishment, print production, and perceived value increasingly determine what makes a card a must-have rather than just a collectible. For Taktiful, whose work centers on the business impact of digital embellishment across print, packaging, and specialty finishing, trading cards are a natural extension of the conversation: a category where texture, foil, and tactile craftsmanship translate directly into what collectors are willing to pay.

“Trading cards are proof of something we talk about constantly: embellishment isn’t decoration, it’s value creation,” said Kevin Abergel, Founder and CEO of Taktiful. “Alladan is building real scarcity and craftsmanship into a category that’s exploding right now, and that’s exactly the kind of conversation the Taktisphere exists to have.”

“The real innovation in this industry comes down to what you can actually achieve on cardboard,” said Alladan Flinn, Founder and CEO of Based Trading Cards. “It’s about how far you can stretch the medium — layered embellishments, advanced printing, real scarcity — to turn a physical card into a true work of art collectors want to hold onto.”

The conversation will explore topics including:

- What makes a card stand out in today's crowded collectible space
- How foil, texture, specialty effects, and print embellishments drive perceived value
- The psychology of rarity and scarcity in building a collector market
- Where print production becomes part of the story a card tells
- How embellishment turns a card from “cool” into “I need that now”

The event continues Taktisphere's mission of creating open, educational conversations around the future of print, packaging, labels, and embellishment technologies. Designed as a fast-paced, live discussion, the session is built for printers, designers, brands, and anyone curious about where craftsmanship and collectibility intersect.

The event is free to attend and will stream live inside the Taktisphere community.

Event Information

Title: Meet the Mad Scientist of Trading Cards: Alladan Flinn

Date: Tuesday, August 4, 2026

Time: 1:00 PM – 2:00 PM EDT

Location: Live in the [Taktisphere](#)

Featuring: Alladan Flinn (Based Trading Cards) and Team Taktiful

To learn more or join the Taktisphere community, visit: [Taktisphere](#)

About Taktiful

Taktiful is the world's leading digital embellishment consultancy, dedicated to transforming printers, manufacturers, and brands through the unmatched power of #SexyPrint. By combining expert consulting, tailored training, and innovative software development, we empower clients to elevate their embellishment workflows, boost their marketing impact, and increase sales with stunning sensory print. Headquartered in Melbourne, Florida, with a global reach spanning North America, LATAM, and APAC, Taktiful merges deep industry expertise with practical strategies, turning captivating print enhancements into profitable opportunities. Discover how Taktiful makes sensory print seriously successful at www.taktiful.com.

About Based Trading Cards

Based Trading Cards is a premium collectibles company focused on restoring trust, transparency and quality to the trading card industry. Built around real artists, limited product runs, verifiable scarcity, serialized hobby boxes, specialty printing and collector-first design, Based Trading Cards creates physical collectibles that combine art, education, culture and craftsmanship. Inspired by the “Based” philosophy of standing firm in one's convictions, the brand is committed to creating trading cards that feel meaningful, premium and built to last. To learn more, visit <https://basedtradingcards.com/>

Contact:

Eric Vessels – Chief Experience Officer, Taktiful

[✉ eric@taktiful.com](mailto:eric@taktiful.com) | [📞 \(740\) 417-3333](tel:(740)417-3333)

www.taktiful.com