

THE INSULT THAT MADE A MAN OUT OF "MAC"

HEY! QUIT KICKING THAT SAND IN OUR FACES!

THAT MAN IS THE WORST NUISANCE ON THE BEACH

LISTEN HERE, I'D SMASH YOUR FACE... ONLY YOU'RE SO SKINNY YOU MIGHT DRY UP AND BLOW AWAY

THE BIG BULLY! (I'LL GET EVEN SOME DAY)

OH DON'T LET IT BOTHER YOU, LITTLE BOY!

DARN IT! I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES ATLAS SAYS HE CAN GIVE ME A REAL BODY. ALL RIGHT! I'LL GAMBLE A STAMP AND GET HIS FREE BOOK!

BOY! IT DIDN'T TAKE ATLAS LONG TO DO THIS FOR ME! WHAT MUSCLES! THAT BULLY WON'T SHOVE ME AROUND AGAIN!

WHAT! YOU HERE AGAIN? HERE'S SOMETHING I OWE YOU!

OH, MAC! YOU ARE A REAL MAN AFTER ALL!

HERO OF THE BEACH

GOSH! WHAT A BUILD

HE'S ALREADY FAMOUS FOR IT!

Charles Atlas

Awarded the title of "The World's Most Perfectly Developed Man."

CHARLES ATLAS ON TV

WIN THIS VALUABLE TROPHY

5 FREE GIFTS

If you act now, in addition to my complete course, you will also get these five valuable outline courses:

- TO GET TIGHTER
- TO GET STRONGER
- TO GET FASTER
- TO GET MORE
- TO GET BETTER

Let Me PROVE I Can Make YOU A NEW MAN!

ARE you "fed up" with seeing the huskies walk off with the best of everything? Sick and tired of being soft, frail, skinny or fat — only HALF ALIVE? I know just how you feel. Because I myself was once a puny 97-pound "runt." And I was so ashamed of my scrawny frame that I dreaded being seen in a swim suit.

The Secret of How I Got My Build

Then I discovered a wonderful way to develop my body fast. It worked wonders for me — changed me from the scrawny "runt" I was at 17, into "The World's Most Perfectly Developed Man." And I can build up YOUR body the very same natural way — without weights, springs or pulleys. Only 15 minutes a day of pleasant practice — in the privacy of your room.

My "Dynamic-Tension" method has already helped thousands of other fellows become real he-men in double-

quick time. Let it help YOU. Not next month or next year — but RIGHT NOW!

"Dynamic-Tension"
Builds Muscles FAST!

If you're like I was, you want a powerful, muscular, well-proportioned build you can be proud of any time, anywhere. You want the "Greek-God" type of physique that women rave about at the beach — the kind that makes other fellows green with envy.

Mail Coupon Now for My 32-Page Illustrated Book

Mailing the coupon can be the turning point in your life. I'll send you a copy of my 32-page illustrated book, "How Dynamic-Tension Makes You a NEW MAN." Tells how and why my method works! Shows many pictures proving what it has done for others. Don't delay. Mail coupon NOW. CHARLES ATLAS Dept. 3258, 115 E. 23rd St., New York, N.Y. 10010.

CHARLES ATLAS, Dept. 3258
115 East 23rd St., New York, N. Y. 10010

Dear Charles Atlas: Here's the kind of Body I Want

(Check as many as you like)

☐ Broader Chest and Shoulders	☐ More Energy and Stamina
☐ Broadened Stomach Muscles	☐ More Magnetic Personality
☐ Firmer Legs	☐ More Weight-Build-In the Right Places
☐ Slimmer Waist and Legs	

I enclose 15¢. Please send me a copy of your famous book showing how "Dynamic-Tension" can make me a new man. 32 Pages crammed with glowing gold, answers to vital health questions, and valuable advice. This book will change me in any way.

Print Name: Age:

Address: City & State: Zip:

In England: Charles Atlas, 21 Princes St., London, W.1

Note to anyone suggesting, please be brutally honest with everything, grammar, wording, etc

And please comment on the things you like and dislike, it will help tremendously

DIC

SL: The secret behind Charles Atlas's body

Charles Atlas didn't follow the modern bodybuilding advice

He instilled his own techniques many didn't think of doing

The techniques that boosted his physique in a short amount of time

It wasn't steroids, or any performance boosting drug,

Charles Atlas is willing to share his secrets to those invested

[Click here to discover the secret behind boosting your physique](#)

PAS - Pain

SL: The only reason no one respects you

It applies to many, but they don't want to hear the truth

The truth is only 3 words: You. Are. Weak.

How can a scrawny, weak, frail man be a role model others can look up to?

No one looks up to you, no one wants to be weak like you

[Click here if you DON'T want to ROT in weakness](#)

PAS - Desire

SL: This is EXACTLY what Charles Atlas did to get his muscular physique

You've seen Charles Atlas on TV, the way his muscles reflect in the corner of your eye.

Gazing in awe, just wondering what life would be if you had a physique like Charles Atlas.

Beautiful women staring at you, fantasizing of an extraordinary man on their side

But snap back into reality, Charles Atlas did not have it easy when he first started.

He invented the bodybuilding techniques that got him from a scrawny toothpick, invisible to women, to a handsome, muscular lad whose presence is felt by everyone.

If you want a physique like Charles Atlas, a presence felt, and to catch beautiful women gazing in your direction,

[Then click here to unveil the secret techniques Charles Atlas used to become THE MAN](#)

HSO

SL: I can't believe it actually worked

Everyone knows who I am. Everywhere I go, beautiful women left and right are caught gazing in my direction!

Life couldn't be better, the handsome, confident, strong, muscular me has never been better.

Just 3 months ago, I was the weird, unattractive, scrawny Dungeons & Dragons nerd everyone would laugh and bully.

That fateful day, strolling through the mall, I met Charles Atlas. He unveiled the secrets I needed to become who I am today.

The secrets gave me the wonderful qualities, turning all my negatives into positives

The me who is recognized by every woman, a presence felt that commands respect

It only took 3 months to change, if you want to discover the secrets taught,

[Click here to become the individual who gets beautiful women, confidence, and respect](#)