Hi [manager's name],

I would love to use my training budget towards 1:1 Product Operations Coaching. I have found a Product Operations Coach focused on helping product leaders and teams, Mat Winegarden, who offers tailored workshops and 1:1 coaching. I believe he is a great fit for helping me be more effective as a [your role].

Why coaching?

I believe an experienced product operations coach who can understand our unique context and can provide actionable guidance will provide more benefit over attending a generic training course or webinar.

Mat Winegarden has worked with product leaders and teams all over the world and from companies such as John Deere, Activision, and Best Buy to name a few.

I believe he can help me accelerate my growth and I would love to purchase the 1:1 coaching package for [price] which includes [number of sessions] 1 hour sessions.

In addition to 1 hour coaching sessions, I will also get access to tools and templates that the entire team could use!

If you'd like, you can learn more about Mat here:
https://www.matwinegarden.com/

Let me know your thoughts.

Thanks,
[your name]