Subject: Mind blowing Way To Live A Back Pain-Free Life Dear [name] Do you know how insurance companies profit just by giving you pills? Often they charge you for medications on expensive pills The more you take pills, the more you'll get addicted to it. And the truth is... Pills can have side effects that can leave a permanent damage in the long run The good news is, there is a completely natural remedy that can eliminate your back pain No side effects, cheaper than your pills Click here to find out the remedy and alleviate your back pain NOW! Best **BSS** P.S: We offer a 10% discount for our new customers.