# Sam Jones

[Location] • professional email • (555) 555-5555 • Custom LinkedIn Profile URL

#### **SUMMARY**

Computer Science graduate with expertise in Python, JavaScript, and database management.

Seeking a software development role where I can apply problem-solving skills and contribute to innovative tech solutions.

### **EDUCATION**

**University of Minnesota** 

Twin Cities, MN

Bachelor of Science in Marketing

May 20XX

Minor: Communication

GPA: 3.6

Relevant Coursework: Digital Marketing, Principles of Marketing, Market Research, Consumer

**Behavior** 

# **WORK EXPERIENCE**

Tech Startup Inc.

[Place]

Marketing Intern

June 2024 - August 2024

- Managed social media accounts, increasing follower engagement by 40% over 8 weeks
- Created content calendar and wrote 20+ blog posts, driving a 25% increase in website traffic
- Assisted with email marketing campaigns reaching 5,000+ subscribers

## **PROJECT & LEADERSHIP INVOLVEMENT**

#### **Project**

E-Commerce Website Building Project

Spring 2024

- Built a full-stack web application using React.js and Node.js with user authentication
- Implemented payment processing system and inventory management features
- Deployed application on AWS, serving 100+ test users GitHub link:

Marketing Club [Place]

Vice President

Sept 2023 - May 2024

- Led a team of 15 members in organizing campus events for 200+ students
- Increased club membership by 60% through targeted recruitment campaigns
- Managed a \$5,000 annual budget and coordinated with university administration

### **SKILLS**

Technical Skills: Microsoft Excel, Google Suite, R Studio, Adobe Photoshop

**Soft Skills:** Leadership, Communication, Problem-Solving.

# **AWARDS or CERTIFICATIONS**

 Eagle Scout Award (August 2019) | Cybersecurity Certificate (August 2019) | Chancellor's List (August 2019)