

Custom Cruise Experience

Swipe Copy



Below is the email I send after booking the cruise (and timed depending on how close the cruise is). The part highlighted in yellow can be copy & pasted onto your website, in a welcome guide, or even in your marketing pieces.

If you are a TravelJoy user you can import my email template directly into your system [HERE](#).

If you are a Tern user you can import my email template directly into your system [HERE](#).

Hello,

It's time to think about booking your flights, hotels, tours, and anything else you'd like to add to your cruise vacation. Due to the current volatility of flight schedules, I recommend that you plan to arrive at least one day early, just in case you are delayed.

Please click [HERE](#) to access my XXX Cruise Extension Planning Guide.

If you are interested in maximizing your experience by investing in a custom itinerary design including travel arrangements for before and/or after the cruise plus bespoke shore excursions, tailored specifically to your desires (no cookie-cutter itineraries here!) the price for that service is \$250.00.

This service includes:

- Discovery call
- Detailed proposal, customized to your preferences and delivered digitally (including an app you can download)

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- Planning for pre/post flights, accommodations, tours & activities, PLUS shore excursion planning
- Two revisions, based on your feedback
- Tips, restaurant and activity recommendations, city guides & troubleshooting advice
- Access to exclusive industry rates and travel suppliers who don't work directly with consumers
- Complete trip management (payments, requests, confirmations & reminders)
- Travel documents loaded into the app that can be accessed even if you are offline
- Support before, during, and after the trip

If you would like to move forward with a custom itinerary, please fill out the short form that is attached and we can get started.

I look forward to working with you!

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