

**CURRICULUM VITAE**

M. Sc. Sandro Jenni

---

**Personal Information**

---

Work address	Department of Psychology University of Zurich Binzmühlestrasse 14, Box 34 8050 Zürich
E-Mail	<a href="mailto:sandro.jenni@psychologie.uzh.ch">sandro.jenni@psychologie.uzh.ch</a>
LinkedIn	<a href="https://www.linkedin.com/in/sandro-jenni">linkedin.com/in/sandro-jenni</a>
ORCID	<a href="https://orcid.org/0009-0000-4538-8975">https://orcid.org/0009-0000-4538-8975</a>

---

**Education**

---

09/2024 –	<i>Doctor of Philosophy, Personality Psychology, University of Zurich. Supervisor: Prof. Dr. C. Hopwood</i>
09/2020 – 08/2023	<i>Master of Science (summa cum laude), Psychology, University of Bern</i>  <i>Thesis: Moral Reframing of Meat - Convincing a Broader Population to Reduce Meat Consumption—Initial Evidence. Supervisor: Dr. N. Ruffieux</i>
09/2017 – 08/2020	<i>Bachelor of Science (summa cum laude), Psychology, Minor in Social Sciences, focus on Political Science, University of Bern</i>  <i>Thesis: Young Children's Bias to Believe in Testimony - Its Link to Inhibitory Control and the Influence of the Informant's Age. Supervisor: PD Dr. D. Buttelmann</i>

---

**Employment & Internships**

---

09/2024 –	<i>PhD Researcher, Team Prof. Hopwood, Department of Psychology, University of Zurich</i>
02/2024 – 08/2024	<i>Research Assistant, Team Prof. Morf, Department of Psychology, University of Bern</i>
07/2020 – 01/2024	<i>Teaching Assistant, Team Prof. Morf, Department of Psychology, University of Bern</i>
08/2022 – 08/2023	<i>Research Intern, Team Prof. Morf, Department of Psychology, University of Bern</i>

07/2021 – 12/2021

*Tutor* (Bachelor course "Introduction to Psychology"),  
Supervised by Prof. Schmidt, Department of  
Psychology, University of Bern

---

## **Publications**

---

- Jenni, S., Trenkenschuh, M., Tan, N. P.-J., Bleidorn, W., & Hopwood, C. J. (2026). Associations between romantic partners' dietary motives and their plant-based meat alternative consumption. *Appetite*, 216, 108260. <https://doi.org/10.1016/j.appet.2025.108260>
- Jenni, S., Ammann, J., Irek, J., & Hopwood, C. J. (2025). Political orientation and attitudes about agricultural reforms around sustainability. *Future Foods*, 12, 100825. <https://doi.org/10.1016/j.fufo.2025.100825>
- Jenni, S., De Gourville, D., & Rice, S. (2026). Reaching the right: Engaging conservatives in animal welfare. *Psychology of Human-Animal Intergroup Relations*, 5, e19613. <https://doi.org/10.5964/phair.19613>
- Jenni, S. & Hopwood, C. J. (under review). Moral framing and reasoning impact messaging for plant-based food systems across the political spectrum.
- Jenni, S. & Hopwood, C. J. (under review). Political polarization around farmed animal welfare in Europe between 2006 and 2023.
- Buttelmann, D., Chappuis, M., Schmid, Y., Zeilstra, D., & Jenni, S. (under review). Inhibitory control and own knowledge affect toddlers' and preschoolers' bias to believe in testimony.
- Trenkenschuh, M., Buttlar, B., Jenni, S., Bleidorn, W., & Hopwood, C.J. (under review). Meat ambivalence from opposing dietary motives.
- de Gourville, D. & Jenni, S. (in prep). When advocacy aligns: Implicit political identity cues and receptivity to animal welfare messages.
- Jenni, S. & Hopwood, C. J. (in prep). Political orientation and reasoning around animal welfare.

---

## **First-authored Conference Papers**

---

- Jenni, S. & Hopwood, C. J. (2025). Effects of Tailoring Meat Reduction Arguments to Different Political Orientations. *Differentielle Psychologie*,

*Persönlichkeitspsychologie und Psychologische Diagnostik, Kassel, Germany.*

Jenni, S. & Hopwood, C. J. (2025). Effects of Tailoring Meat Reduction Arguments to Different Political Orientations. *PHAIR Animal Advocacy Conference, Edinburgh, Schottland.*

---

### **Awards and Grants**

---

11/2025      European Association of Social Psychology Seedcorn Research Grant: *When Advocacy Aligns: Implicit Political Identity Cues and Receptivity to Animal Welfare Messages*; Co-I (with Dylan de Gourville); € 2860

11/2025      Data visualization contest University of Zurich, 2<sup>nd</sup> place; 100 CHF

---

### **Activities in Academic Associations & Committees**

---

04/2025 –                      *Postgraduate Member* of European Association of Social Psychology (EASP)

11/2023 –                      *Regular Member* of the Association for Environmental Psychology Switzerland (IPU Schweiz)

05/2022 – 08/2023          *Vice President* of the Umbrella Association of Swiss Psychology Students (psyCH)

09/2020 – 03/2023          *Board Member* (psyCH's Representative) in the Student Minds Project – A students' initiative focused on mental health in Swiss academic institutions, led by the Swiss Student Union

08/2020 – 08/2023          *Board Member* (psyCH's Representative) in the Swiss Youth Health Alliance – A collaborative platform of Swiss students' associations from the health fields

05/2020 – 05/2022          *President* of the Umbrella Association of Swiss Psychology Students (psyCH)

05/2019 – 04/2020          *Head of Communication* of the Umbrella Association of Swiss Psychology Students (psyCH)

---

### **Further Presentations, Engagements, and Participations**

---

20.07. - 30.07.2025          *Participant* at the EASP Summer School 2025, University of Kent, Canterbury, England.

20.05.2025	<i>Speaker</i> at Pint of Science, Baden, Switzerland. Title: Persönlichkeit in der psychologischen Forschung
05.09. – 11.09.2022	<i>Part of Organizational Team</i> for the psyCH Trainers' School 2022, Därstetten, Switzerland
03.04.2022	<i>Speaker</i> at the 17 <sup>th</sup> Psychology Students Congress (psyKo), Luzern, Switzerland. Titel: <i>But it's just wrong!</i> (Workshop on moral psychology and moral reframing)
01.04. – 03.04.2022	<i>Co-Head of Organizational Team</i> for the 17 <sup>th</sup> Psychology Students Congress (psyKo), Luzern, Switzerland
22.10.2021	<i>Speaker</i> at the 16 <sup>th</sup> Psychology Students Congress (psyKo), Les Diablerets, Switzerland. Titel: <i>Young Children's Bias to Believe in Testimony</i> (Bachelor thesis presentation)
22.10.– 24.10.2021	<i>Co-Head of Organizational Team</i> for the 16 <sup>th</sup> Psychology Students Congress (psyKo), Les Diablerets, Switzerland

---

**Supervision**


---

Bachelor thesis	<p>Sljivar, L. (2025). Factors that influence the link between meat consumption and wellbeing.</p> <p>Jordi, T. (2025). Führt grandioser Narzissmus zu rechten Worldviews? Eine Analyse des Dual Process-Motivational Model basierend auf der bestehenden Literatur.</p> <p>Maonzambi, G. C. (2026). Comparing Effects of Message Matching on Sustainable Behavior.</p>
Research interns	Hartung, S. (2026 - present).