# **CURRICULUM VITAE**

M. Sc. Sandro Jenni

| Personal Information     |   |  |
|--------------------------|---|--|
| Work address             | Department of Psychology<br>University of Zurich<br>Binzmühlestrasse 14, Box 34<br>8050 Zürich  |  |
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| ORCID                    | https://orcid.org/0009-0000-4538-8975   |  |
| Education                |   |  |
| 09/2024 -                | Doctor of Philosophy, Personality Psychology, University of Zurich. Supervisor: Prof. Dr. C. Hopwood  |  |
| 09/2020 - 08/2023        | Master of Science (summa cum laude), Psychology,<br>University of Bern  |  |
|                          | Thesis: Moral Reframing of Meat - Convincing a Broader Population to Reduce Meat Consumption—Initial Evidence. Supervisor: Dr. N. Ruffieux                        |  |
| 09/2017 - 08/2020        | Bachelor of Science (summa cum laude), Psychology,<br>Minor in Social Sciences, focus on Political Science,<br>University of Bern                                 |  |
|                          | Thesis: Young Children's Bias to Believe in Testimony - Its Link to Inhibitory Control and the Influence of the Informant's Age. Supervisor: PD Dr. D. Buttelmann |  |
| Employment & Internships |   |  |
| 09/2024 -                | PhD Researcher, Team Prof. Hopwood, Department of Psychology, University of Zurich  |  |
| 02/2024 - 08/2024        | Research Assistant, Team Prof. Morf, Department of Psychology, University of Bern   |  |
| 07/2020 - 01/2024        | Teaching Assistant, Team Prof. Morf, Department of Psychology, University of Bern   |  |
| 08/2022 - 08/2023        | Research Intern, Team Prof. Morf, Department of Psychology, University of Bern  |  |

07/2021 - 12/2021

Tutor (Bachelor course "Introduction to Psychology"), Supervised by Prof. Schmidt, Department of Psychology, University of Bern

#### **Publications**

- Jenni, S., Trenkenschuh, M., Tan, N. P.-J., Bleidorn, W., & Hopwood, C. J. (2026). Associations between romantic partners' dietary motives and their plant-based meat alternative consumption. *Appetite*, *216*, 108260. <a href="https://doi.org/10.1016/j.appet.2025.108260">https://doi.org/10.1016/j.appet.2025.108260</a>
- Jenni, S., Ammann, J., Irek, J., & Hopwood, C. J. (2025). Political orientation and attitudes about agricultural reforms around sustainability. *Future Foods*, *12*, 100825. https://doi.org/10.1016/j.fufo.2025.100825
- Jenni, S. & Hopwood, C. J. (under review). Moral framing and reasoning impact messaging for plant-based food systems across the political spectrum.
- Jenni, S., de Gourville, D., & Rice, S. (under review). Reaching the right: Engaging conservatives in animal welfare.
- Jenni, S. & Hopwood, C. J. (under review). Political polarization around farmed animal welfare in Europe between 2006 and 2023.

### **First-authored Conference Papers**

- Jenni, S. & Hopwood, C. J. (2025). Effects of Tailoring Meat Reduction Arguments to Different Political Orientations. *Differentielle Psychologie, Persönlichkeitspsychologie und Psychologische Diagnostik, Kassel, Germany.*
- Jenni, S. & Hopwood, C. J. (2025). Effects of Tailoring Meat Reduction
  Arguments to Different Political Orientations. *PHAIR Animal Advocacy Conference, Edinburgh, Schottland.*

#### **Awards and Grants**

2025-2026 European Association of Social Psychology Seedcorn Research
Grant: When Advocacy Aligns: Implicit Political Identity Cues and
Receptivity to Animal Welfare Messages; Co-I (with Dylan de
Gourville); €3,000

2025 Data visualization contest University of Zurich, 2<sup>nd</sup> place; 100 CHF

| Activities in Academic Associations & Committees       |  |  |
|--|--|--|
| 04/2025 -  | Postgraduate Member of European Association of Social Psychology (EASP)  |  |
| 11/2023 -  | Regular Member of the Association for Environmental Psychology Switzerland (IPU Schweiz)   |  |
| 05/2022 - 08/2023                                      | Vice President of the Umbrella Association of Swiss Psychology Students (psyCH)  |  |
| 09/2020 - 03/2023                                      | Board Member (psyCH's Representative) in the Student<br>Minds Project – A students' initiative focused on mental<br>health in Swiss academic institutions, led by the Swiss<br>Student Union |  |
| 08/2020 - 08/2023                                      | Board Member (psyCH's Representative) in the Swiss<br>Youth Health Alliance – A collaborative platform of<br>Swiss students' associations from the health fields                             |  |
| 05/2020 - 05/2022                                      | President of the Umbrella Association of Swiss Psychology Students (psyCH)   |  |
| 05/2019 - 04/2020                                      | Head of Communication of the Umbrella Association of Swiss Psychology Students (psyCH)   |  |
| Further Presentations, Engagements, and Participations |  |  |
| 20.07 30.07.2025                                       | Participant at the EASP Summer School 2025,<br>University of Kent, Canterbury, England.  |  |
| 20.05.2025   | Speaker at Pint of Science, Baden, Switzerland. Title:<br>Persönlichkeit in der psychologischen Forschung  |  |
| 05.09 11.09.2022                                       | Part of Organizational Team for the psyCH Trainers' School 2022, Därstetten, Switzerland   |  |
| 03.04.2022   | Speaker at the 17 <sup>th</sup> Psychology Students Congress (psyKo), Luzern, Switzerland. Titel: But it's just wrong! (Workshop on moral psychology and moral reframing)                    |  |
| 01.04 03.04.2022                                       | Co-Head of Organizational Team for the 17 <sup>th</sup> Psychology<br>Students Congress (psyKo), Luzern, Switzerland   |  |
| 22.10.2021   | Speaker at the 16 <sup>th</sup> Psychology Students Congress (psyKo), Les Diablerets, Switzerland. Titel: Young Children's Bias to Believe in Testimony (Bachelor thesis presentation)       |  |

22.10.- 24.10.2021

Co-Head of Organizational Team for the 16<sup>th</sup> Psychology Students Congress (psyKo), Les Diablerets, Switzerland

## **Supervision**

#### Bachelor thesis

Sljivar, L. (2025). Factors that influence the link between meat consumption and wellbeing.

Jordi, T. (2025). Führt grandioser Narzissmus zu rechten Worldviews? Eine Analyse des Dual Process-Motivational Model basierend auf der bestehenden Literatur.