

CURRICULUM VITAE

M. Sc. Sandro Jenni

Personal Information

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Education

09/2024 –	<i>Doctor of Philosophy, Personality Psychology, University of Zurich. Supervisor: Prof. Dr. C. Hopwood</i>
09/2020 – 08/2023	<i>Master of Science (summa cum laude), Psychology, University of Bern</i> <i>Thesis: Moral Reframing of Meat - Convincing a Broader Population to Reduce Meat Consumption—Initial Evidence. Supervisor: Dr. N. Ruffieux</i>
09/2017 – 08/2020	<i>Bachelor of Science (summa cum laude), Psychology, Minor in Social Sciences, focus on Political Science, University of Bern</i> <i>Thesis: Young Children’s Bias to Believe in Testimony - Its Link to Inhibitory Control and the Influence of the Informant’s Age. Supervisor: PD Dr. D. Buttelmann</i>

Employment & Internships

09/2024 –	<i>PhD Researcher, Team Prof. Hopwood, Department of Psychology, University of Zurich</i>
02/2024 – 08/2024	<i>Research Assistant, Team Prof. Morf, Department of Psychology, University of Bern</i>
07/2020 – 01/2024	<i>Teaching Assistant, Team Prof. Morf, Department of Psychology, University of Bern</i>
08/2022 – 08/2023	<i>Research Intern, Team Prof. Morf, Department of Psychology, University of Bern</i>

07/2021 – 12/2021 *Tutor* (Bachelor course “Introduction to Psychology”),
Supervised by Prof. Schmidt, Department of
Psychology, University of Bern

Publications

- Jenni, S., Trenkenschuh, M., Tan, N. P.-J., Bleidorn, W., & Hopwood, C. J. (2026). Associations between romantic partners’ dietary motives and their plant-based meat alternative consumption. *Appetite*, *216*, 108260. <https://doi.org/10.1016/j.appet.2025.108260>
- Jenni, S., Ammann, J., Irek, J., & Hopwood, C. J. (2025). Political orientation and attitudes about agricultural reforms around sustainability. *Future Foods*, *12*, 100825. <https://doi.org/10.1016/j.fufo.2025.100825>
- Jenni, S., De Gourville, D., & Rice, S. (2026). Reaching the right: Engaging conservatives in animal welfare. *Psychology of Human-Animal Intergroup Relations*, *5*, e19613. <https://doi.org/10.5964/phair.19613>
- Jenni, S. & Hopwood, C. J. (under review). Moral framing and reasoning impact messaging for plant-based food systems across the political spectrum.
- Jenni, S. & Hopwood, C. J. (under review). Political polarization around farmed animal welfare in Europe between 2006 and 2023.
- Buttelmann, D., Chappuis, M., Schmid, Y., Zeilstra, D., & Jenni, S. (under review). Inhibitory control and own knowledge affect toddlers’ and preschoolers’ bias to believe in testimony.
- Trenkenschuh, M., Buttlar, B., Jenni, S., Bleidorn, W., & Hopwood, C.J. (under review). Meat ambivalence from opposing dietary motives.
- de Gourville, D. & Jenni, S. (in prep). When advocacy aligns: Implicit political identity cues and receptivity to animal welfare messages.
- Jenni, S. & Hopwood, C. J. (in prep). Political orientation and reasoning around animal welfare.

First-authored Conference Papers

- Jenni, S. & Hopwood, C. J. (2025). Effects of Tailoring Meat Reduction Arguments to Different Political Orientations. *Differentielle Psychologie*,

Persönlichkeitspsychologie und Psychologische Diagnostik, Kassel, Germany.

Jenni, S. & Hopwood, C. J. (2025). Effects of Tailoring Meat Reduction Arguments to Different Political Orientations. *PHAIR Animal Advocacy Conference, Edinburgh, Schottland.*

Awards and Grants

- 11/2025 European Association of Social Psychology Seedcorn Research Grant: *When Advocacy Aligns: Implicit Political Identity Cues and Receptivity to Animal Welfare Messages*; Co-I (with Dylan de Gourville); € 2860
- 11/2025 Data visualization contest University of Zurich, 2nd place; 100 CHF

Activities in Academic Associations & Committees

- 04/2025 – *Postgraduate Member* of European Association of Social Psychology (EASP)
- 11/2023 – *Regular Member* of the Association for Environmental Psychology Switzerland (IPU Schweiz)
- 05/2022 – 08/2023 *Vice President* of the Umbrella Association of Swiss Psychology Students (psyCH)
- 09/2020 – 03/2023 *Board Member* (psyCH's Representative) in the Student Minds Project – A students' initiative focused on mental health in Swiss academic institutions, led by the Swiss Student Union
- 08/2020 – 08/2023 *Board Member* (psyCH's Representative) in the Swiss Youth Health Alliance – A collaborative platform of Swiss students' associations from the health fields
- 05/2020 – 05/2022 *President* of the Umbrella Association of Swiss Psychology Students (psyCH)
- 05/2019 – 04/2020 *Head of Communication* of the Umbrella Association of Swiss Psychology Students (psyCH)

Further Presentations, Engagements, and Participations

- 18.02.2026 *Podcast Guest* on The Vegan Report. Title: *Navigating the Left and Right Divide | Science of Activism*

20.07. - 30.07.2025	<i>Participant</i> at the EASP Summer School 2025, University of Kent, Canterbury, England.
20.05.2025	<i>Speaker</i> at Pint of Science, Baden, Switzerland. Title: Persönlichkeit in der psychologischen Forschung
05.09. - 11.09.2022	<i>Part of Organizational Team</i> for the psyCH Trainers' School 2022, Därstetten, Switzerland
03.04.2022	<i>Speaker</i> at the 17 th Psychology Students Congress (psyKo), Luzern, Switzerland. Titel: <i>But it's just wrong!</i> (Workshop on moral psychology and moral reframing)
01.04. - 03.04.2022	<i>Co-Head of Organizational Team</i> for the 17 th Psychology Students Congress (psyKo), Luzern, Switzerland
22.10.2021	<i>Speaker</i> at the 16 th Psychology Students Congress (psyKo), Les Diablerets, Switzerland. Titel: <i>Young Children's Bias to Believe in Testimony</i> (Bachelor thesis presentation)
22.10.- 24.10.2021	<i>Co-Head of Organizational Team</i> for the 16 th Psychology Students Congress (psyKo), Les Diablerets, Switzerland

Supervision

Bachelor thesis	<p>Sljivar, L. (2025). Factors that influence the link between meat consumption and wellbeing.</p> <p>Jordi, T. (2025). Führt grandioser Narzissmus zu rechten Worldviews? Eine Analyse des Dual Process-Motivational Model basierend auf der bestehenden Literatur.</p> <p>Maonzambi, G. C. (2026). Comparing Effects of Message Matching on Sustainable Behavior.</p>
Research interns	Hartung, S. (2026 - present).