

CURRICULUM VITAE

M. Sc. Sandro Jenni

Personal Information

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Education

09/2024 –	<i>Doctor of Philosophy, Personality Psychology, University of Zurich. Supervisor: Prof. Dr. C. Hopwood</i>
09/2020 – 08/2023	<i>Master of Science (summa cum laude), Psychology, University of Bern</i> <i>Thesis: Moral Reframing of Meat - Convincing a Broader Population to Reduce Meat Consumption—Initial Evidence. Supervisor: Dr. N. Ruffieux</i>
09/2017 – 08/2020	<i>Bachelor of Science (summa cum laude), Psychology, Minor in Social Sciences, focus on Political Science, University of Bern</i> <i>Thesis: Young Children’s Bias to Believe in Testimony - Its Link to Inhibitory Control and the Influence of the Informant’s Age. Supervisor: PD Dr. D. Buttelmann</i>

Employment & Internships

09/2024 –	<i>PhD Researcher, Team Prof. Hopwood, Department of Psychology, University of Zurich</i>
02/2024 – 08/2024	<i>Research Assistant, Team Prof. Morf, Department of Psychology, University of Bern</i>
07/2020 – 01/2024	<i>Teaching Assistant, Team Prof. Morf, Department of Psychology, University of Bern</i>
08/2022 – 08/2023	<i>Research Intern, Team Prof. Morf, Department of Psychology, University of Bern</i>

07/2021 – 12/2021 *Tutor* (Bachelor course “Introduction to Psychology”),
Supervised by Prof. Schmidt, Department of
Psychology, University of Bern

Publications

- Jenni, S., Trenkenschuh, M., Tan, N. P.-J., Bleidorn, W., & Hopwood, C. J. (2026). Associations between romantic partners’ dietary motives and their plant-based meat alternative consumption. *Appetite*, *216*, 108260. <https://doi.org/10.1016/j.appet.2025.108260>
- Jenni, S., Ammann, J., Irek, J., & Hopwood, C. J. (2025). Political orientation and attitudes about agricultural reforms around sustainability. *Future Foods*, *12*, 100825. <https://doi.org/10.1016/j.fufo.2025.100825>
- Jenni, S., De Gourville, D., & Rice, S. (2026). Reaching the right: Engaging conservatives in animal welfare. *Psychology of Human-Animal Intergroup Relations*, *5*, e19613. <https://doi.org/10.5964/phair.19613>
- Jenni, S. & Hopwood, C. J. (under review). Moral framing and reasoning impact messaging for plant-based food systems across the political spectrum.
- Jenni, S. & Hopwood, C. J. (under review). Political polarization around farmed animal welfare in Europe between 2006 and 2023.
- Buttelmann, D., Chappuis, M., Schmid, Y., Zeilstra, D., & Jenni, S. (under review). Inhibitory control and own knowledge affect toddlers’ and preschoolers’ bias to believe in testimony.
- Trenkenschuh, M., Buttlar, B., Jenni, S., Bleidorn, W., & Hopwood, C.J. (under review). Meat ambivalence from opposing dietary motives.
- de Gourville, D. & Jenni, S. (in prep). When advocacy aligns: Implicit political identity cues and receptivity to animal welfare messages.
- Jenni, S., Dhont, K., & Hopwood, C. J. (in prep). Policy features and individual differences shaping plant-based policy support.
- Jenni, S. & Hopwood, C. J. (in prep). Measuring moral attitudes toward animal use. An integrative psychometric approach.

Jenni, S. & Hopwood, C. J. (in prep). Political orientation and reasoning around animal welfare.

First-authored Conference Papers

Jenni, S. & Hopwood, C. J. (2025). Effects of Tailoring Meat Reduction Arguments to Different Political Orientations. *Differentielle Psychologie, Persönlichkeitspsychologie und Psychologische Diagnostik, Kassel, Germany*.

Jenni, S. & Hopwood, C. J. (2025). Effects of Tailoring Meat Reduction Arguments to Different Political Orientations. *PHAIR Animal Advocacy Conference, Edinburgh, Schottland*.

Awards and Grants

11/2025 European Association of Social Psychology Seedcorn Research Grant: *When Advocacy Aligns: Implicit Political Identity Cues and Receptivity to Animal Welfare Messages*; Co-I (with Dylan de Gourville); € 2860

11/2025 Data visualization contest University of Zurich, 2nd place; 100 CHF

Activities in Academic Associations & Committees

04/2025 – *Postgraduate Member* of European Association of Social Psychology (EASP)

11/2023 – *Regular Member* of the Association for Environmental Psychology Switzerland (IPU Schweiz)

05/2022 – 08/2023 *Vice President* of the Umbrella Association of Swiss Psychology Students (psyCH)

09/2020 – 03/2023 *Board Member* (psyCH's Representative) in the Student Minds Project – A students' initiative focused on mental health in Swiss academic institutions, led by the Swiss Student Union

08/2020 – 08/2023 *Board Member* (psyCH's Representative) in the Swiss Youth Health Alliance – A collaborative platform of Swiss students' associations from the health fields

05/2020 – 05/2022 *President* of the Umbrella Association of Swiss Psychology Students (psyCH)

05/2019 – 04/2020 *Head of Communication* of the Umbrella Association of Swiss Psychology Students (psyCH)

Further Presentations, Engagements, and Participations

30.04.2026 *Podcast Guest* on Zukunft Natur. Title: #16 Unser paradoxer Umgang mit der Natur

28.04.2026 *Podcast Guest* on The Vegan Report. Title: When Left & Right Unite for Animals | Ep. 116

16.03.2026 *Participant* at workshop Systemisch Denken - Wandel Anstossen (systemic thinking), by Stiftung Mercator Schweiz

18.02.2026 *Podcast Guest* on The Vegan Report. Title: Navigating the Left and Right Divide | Science of Activism

20.07. - 30.07.2025 *Participant* at the EASP Summer School 2025, University of Kent, Canterbury, England

20.05.2025 *Speaker* at Pint of Science, Baden, Switzerland. Title: Persönlichkeit in der psychologischen Forschung

05.09. – 11.09.2022 *Part of Organizational Team* for the psyCH Trainers' School 2022, Därstetten, Switzerland

03.04.2022 *Speaker* at the 17th Psychology Students Congress (psyKo), Luzern, Switzerland. Titel: *But it's just wrong!* (Workshop on moral psychology and moral reframing)

01.04. – 03.04.2022 *Co-Head of Organizational Team* for the 17th Psychology Students Congress (psyKo), Luzern, Switzerland

22.10.2021 *Speaker* at the 16th Psychology Students Congress (psyKo), Les Diablerets, Switzerland. Titel: *Young Children's Bias to Believe in Testimony* (Bachelor thesis presentation)

22.10.– 24.10.2021 *Co-Head of Organizational Team* for the 16th Psychology Students Congress (psyKo), Les Diablerets, Switzerland

Ad hoc Journal Reviewer

Appetite

Supervision

Bachelor thesis Slijivar, L. (2025). Factors that influence the link between meat consumption and wellbeing.

Jordi, T. (2025). Führt grandioser Narzissmus zu rechten Worldviews? Eine Analyse des Dual Process-Motivational Model basierend auf der bestehenden Literatur.

Maonzambi, G. C. (2026). Comparing Effects of Message Matching on Sustainable Behavior.

Widmer, M. (2026). Political Ideology, Personal Values, and Public Attitudes toward Meat-Reduction Policies: A Narrative Review.

Research interns

Hartung, S. (12.2025 - 04.2026).