
























ODYSSEY OF ONSLAUGHT

	<p style="text-align: center;"> Today's Missions & Strategic Steps To Success  (Tackle each mission, step by step, and track your progress.)</p>
1. 	<p> MISSION: [Split] Squats</p> <p> Strategic Steps: Do 300+ across the whole day with varied hand positions to target different muscles along the upper body.</p>
2. 	<p> MISSION: Spend 10 minutes analysing good copy from the swipe file or top players</p> <p> Strategic Steps: Take notes on the type of funnel, persuasive language, fascinations/intrigue/curiosity, and refer to notes or bootcamp for other key copywriting/marketing elements. Add it to personal SF</p>
3. 	<p> MISSION: Send 3-10 outreach messages OR 1 G-work session on client work</p> <p> Strategic Steps: Personalise each message (don't copy-paste template) or spend 10-20 more minutes researching other reviews and feedback from customers in the new market, then create an avatar</p> <p>Future steps:</p> <ol style="list-style-type: none"> 1) Research top players (identify holes) 2) Create an offer 3) Prospect 4) Outreach 5) Create copy for FV or proof of concept
4. 	<p> MISSION: Watch MPU call of the day</p> <p> Strategic Steps: Take notes on google doc, notes, or pen and paper. Then find a way to implement that lesson immediately.</p>
5. 	<p> MISSION: Train</p> <p> Strategic Steps: Calisthenics [Lv 2] Pull - Back / Biceps / Abs</p>
6. 	<p> MISSION: Shower</p> <p> Strategic Steps: Smell, look, and feel like a G.</p>
7. 	<p> MISSION: Wake up Legend...</p>



🚀 Today's Missions & Strategic Steps To Success 🚀
(Tackle each mission, step by step, and track your progress.)

🎯 **Strategic Steps:** 50 pushups, hydrate, make bed, and make 1 income-producing move— List 1 item from room to flip or Send 10 DMs to clients or close a side hustle client.

8.

🎯 **MISSION:** Build social media presence for leverage and rapport when connecting with prospects

🎯 **Strategic Steps:** Create 1 thread or tweet on a Google doc and save it in drafts. Then post daily tweet and engage in 3-4 other accounts via likes/rt/comments/DMs.

9.

🎯 **MISSION:** Eat oatmeal or flavor meal and **TRACK MACRONUTRIENTS**

🎯 **Strategic Steps:** Eat what is at home. Use MYFITNESSPAL app to track macros. Determine the recommended macro/caloric numbers, then set goals for eating # of meals per daily.

10.

🎯 **MISSION:** Work brokie job to pay bills and rent

🎯 **Strategic Steps:** Make at least \$44

11.

🎯 **MISSION:** Do a leader's recon to reflect on the day and how to improve for the next day

🎯 **Strategic Steps:** OODA loop each mission and if it doesn't increased my wealth, health, or skills, then find a way or make one to improve that particular mission and the overall schedule.

12.

🎯 **MISSION:** Report to TRW for daily check-in

🎯 **Strategic Steps:** Fill out Twilight's Review for the day. Then, update PM challenge in TRW campus, and update schedule and productivity score in Copywriting campus.

13.

🎯 **MISSION:** Plan strategic steps for the next day

🎯 **Strategic Steps:** Use today's recon to plan the next actionable steps.

14.


🎯 **MISSION:** Watch The CC show and yesterday's MPU call to extrapolate strategies from other successful students and the prof

🎯 **Strategic Steps:** Take notes and figure out how to apply their insight to your own work.

15.




🎯 **MISSION:** Live Zoom call AMA




🎯 **Strategic Steps:** take notes and extrapolate insight from the prof and G's to find new ways to improve my copy, research, prospecting, or outreach

	July 17 Date of Determination July 17
Date:	9/20/23

🔥 Igniting Your Flame - Outshine Yesterday's Blaze 🔥

Yesterday's Overall Benchmark Score to Surpass Today = 14/15

	 3 Blessings I Cherish This Morning 
1.	I'm grateful that my brothers and mom are still alive
2.	I'm blessed that I have all of my limbs
3.	I'm blessed that I can still eat and have a roof over my head

	 Magic Trio: 3 Priority Missions  (These are non-negotiable tasks and must be conquered today!)
1.	Spend 10 minutes analysing good copy from the swipe file or top players
2.	Send 3-10 outreach messages OR 1 G-work session on client work
3.	Train



Hourly Commitments & Reflections



(Design each hour with intention and reflect upon its journey)

Mission 🏆	Mission: What will I do?
Strategy 🔍	Strategy: How will I do it, step-by-step action?
Reflection ✍️	Reflection: Was the mission accomplished? If not, what stopped me?
Score 🏆	Hourly Score: How did this hour measure up to my standards? Good or bad...

(Continue for each hour, and remember to only include relevant hours for your active day.

Remove the hours that you are asleep.)

10 AM: Mission 🏆	Train
Strategy 🔍	Calisthenics [Lv 2] Pull - Back / Biceps / Abs
Reflection ✍️	Mission incomplete. Didn't finish all exercises for today.
Score 🏆	✗

11 AM: Mission 🏆	Live Zoom call AMA
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Strategy 🔍	take notes and extrapolate insight from the prof and G's to find new ways to improve my copy, research, prospecting, or outreach.
Reflection ✍️	Mission achieved. Notes in small notebook.
Score 🏆	✓

12 PM: Mission 🏆	Spend 10 minutes analysing good copy from the swipe file or top players + Build social media presence for leverage and rapport when connecting with prospects
Strategy 🔍	Create 1 thread or tweet on a Google doc and save it in drafts. Then post daily tweet and engage in 3-4 other accounts via likes/rt/comments/DMs.
Reflection ✍️	Copy analyzed and new prospect found. Also posted and increase presence on X.
Score 🏆	✓

1 PM: Mission 🏆	Watch MPU call of the day + Watch The CC show and yesterday's MPU call to extrapolate strategies from other successful students and the prof
Strategy 🔍	Take notes on google doc, notes, or pen and paper. Then find a way to implement that lesson immediately. Take notes and figure out how to apply their insight to your own work.
Reflection ✍️	<p>Power Up Call #382 - **The 2 Different Brains You Should Use As A Copywriter**</p> <ul style="list-style-type: none"> - You Have To Speak The Language Your Customers Read In. - The Part Of The Brain That Reads The Copy Isn't The One That Writes It. - Don't Get Too Attached To Your Copy. You Have To Be Able To Receive Feedback, Either From Yourself Or Others. - Turn Off One Part Of Your Brain To Use The Other To Give Yourself Feedback - Get Your Emotions Hurt To WIN

LET'S CONQUERRRR

CC Show #003 -

****Peter Campell****

- It's not gonna happen until the money is in my account
- "The man who can focus on 1 thing for 3 minutes will conquer the world" - old chinese proverb
- Cut out any weak, timid, small losers from my life
- Use ActiveCampaign for email provider— use brain calories and resources in TRW and online
- Create copy daily or every other day to improve skills
- Find a way or make a way
- Send 40+ outreach with template (change name and small key parts)
- Do at least 4-6 hours of G work daily

Power Up Call #380 -

****Perspicacity + Stimuli = Insight = money****

- Becoming a marketing genius isn't about consuming knowledge
- It's more of a default mental setting
- The world has everything to teach you everywhere
- What makes you good is your ability to think and critically analyse the world
- The world/stimuli all feed into marketing genius
- Become obsessed with understanding the 'WHY' human nature and biz
- People who are above the average have a different mental setting— 'sanity' means exhibiting normal behavior
- Take an approach that would be perceived as insane



Score 🏆	✓
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2 PM: Mission 🏆	Eat oatmeal or flavor meal and TRACK MACRONUTRIENTS
Strategy 🔍	Eat what is at home. Use MYFITNESSPAL app to track macros. Determine the recommended macro/caloric numbers, then set goals for eating # of meals per daily.
Reflection ✍️	Mission complete.
Score 🏆	✓



3 PM: Mission 🏆	Eat oatmeal or flavor meal and TRACK MACRONUTRIENTS + Build social media presence for leverage and rapport when connecting with prospects
Strategy 🔍	<p>Eat what is at home. Use MYFITNESSPAL app to track macros. Determine the recommended macro/caloric numbers, then set goals for eating # of meals per daily.</p> <p>Create 1 thread or tweet on a Google doc and save it in drafts. Then post daily tweet and engage in 3-4 other accounts via likes/rt/comments/DMs.</p>
Reflection ✍️	Missions complete.
Score 🏆	✅



4 PM: Mission 🏆	Send 3-10 outreach messages OR 1 G-work session on client work
Strategy 🔍	<p>Personalise each message (don't copy-paste template) or spend 10-20 more minutes researching other reviews and feedback from customers in the new market, then create an avatar</p> <p>Future steps:</p> <ul style="list-style-type: none"> 6) Research top players (identify holes) 7) Create an offer 8) Prospect 9) Outreach (40+ daily) 10) Create copy for FV or proof of concept
Reflection ✍️	Mission complete. Next is step 6. Research top players and find the holes. Also, will need to practice creating copy each day to improve my skills.
Score 🏆	✅





5 PM: Mission 🏆	Send 3-10 outreach messages OR 1 G-work session on client work
Strategy 🔍	Personalise each message (don't copy-paste template) or spend 10-20 more minutes researching other reviews and feedback from customers in the new market, then create an avatar



	Future steps: 11) Research top players (identify holes) 12) Create an offer 13) Prospect 14) Outreach 15) Create copy for FV or proof of concept
Reflection 	Mission complete. Next is step 6. Research top players and find the holes. Also, will need to practice creating copy each day to improve my skills.
Score 	<input checked="" type="checkbox"/>



6 PM: Mission 	Send 3-10 outreach messages OR 1 G-work session on client work
Strategy 	Personalise each message (don't copy-paste template) or spend 10-20 more minutes researching other reviews and feedback from customers in the new market, then create an avatar Future steps: 16) Research top players (identify holes) 17) Create an offer 18) Prospect 19) Outreach 20) Create copy for FV or proof of concept
Reflection 	Mission complete. Next is step 6. Research top players and find the holes. Also, will need to practice creating copy each day to improve my skills.
Score 	<input checked="" type="checkbox"/>





7 PM: Mission 	Send 3-10 outreach messages OR 1 G-work session on client work
Strategy 	Personalise each message (don't copy-paste template) or spend 10-20 more minutes researching other reviews and feedback from customers in the new market, then create an avatar Future steps: 21) Research top players (identify holes)





	<p>22) Create an offer 23) Prospect 24) Outreach 25) Create copy for FV or proof of concept</p>
Reflection 	Mission complete. Next is step 6. Research top players and find the holes. Also, will need to practice creating copy each day to improve my skills.
Score 	<input checked="" type="checkbox"/>

8 PM: Mission 	Send 3-10 outreach messages OR 1 G-work session on client work
Strategy 	<p>Personalise each message (don't copy-paste template) or spend 10-20 more minutes researching other reviews and feedback from customers in the new market, then create an avatar</p> <p>Future steps:</p> <ul style="list-style-type: none"> 26) Research top players (identify holes) 27) Create an offer 28) Prospect 29) Outreach 30) Create copy for FV or proof of concept
Reflection 	Mission complete. Next is step 6. Research top players and find the holes. Also, will need to practice creating copy each day to improve my skills.
Score 	<input checked="" type="checkbox"/>

9 PM: Mission 	Send 3-10 outreach messages OR 1 G-work session on client work
Strategy 	<p>Personalise each message (don't copy-paste template) or spend 10-20 more minutes researching other reviews and feedback from customers in the new market, then create an avatar</p> <p>Future steps:</p> <ul style="list-style-type: none"> 31) Research top players (identify holes) 32) Create an offer 33) Prospect 34) Outreach

	35) Create copy for FV or proof of concept
Reflection 	Mission complete. Next is step 6. Research top players and find the holes. Also, will need to practice creating copy each day to improve my skills.
Score 	<input checked="" type="checkbox"/>

10 PM: Mission 	Do a leader's recon to reflect on the day and how to improve for the next day + Report to TRW for daily check-in
Strategy 	<ol style="list-style-type: none"> 1. Condense schedule by combining certain missions into the same hour for maximum efficiency 2. Grind every hour like you did today because you proved that it's possible and you've been acting lazy all the days before 3. Track macros and calories 4. Using extra time for shorter/smaller missions 5. Practice creating copy every day to improve your skills 6. Worry less about trying to align the schedule perfectly and focus on getting the work done
Reflection 	Mission complete.
Score 	<input checked="" type="checkbox"/>

11 PM: Mission 	Plan strategic steps for the next day
Strategy 	Use today's recon to plan the next actionable steps.
Reflection 	Mission complete.
Score 	<input checked="" type="checkbox"/>



Twilight's Review



Today's Learnings: Wisdom or lessons learned from the day

The grind is easy and I just proved it with the amount of work I got done today in a few hours. This also proved that I am not working as hard or fast as I know I can be which is going to change.

Victories Celebrated: Accomplishments and successes of the day

- Completed the daily checklist for today
 - Had enough money to buy more food for the week
 - Got approved for a lease application
 - Completed the TRW work that I said I was going to do
-

Stumbles Along the Way: Points of difficulty or mistakes made.

- 100/300 squats
 - Paused my G work session so laptop could cool down and spent 90 min talking to new roommates about random subjects that hardly related to wealth, health, or building an empire
 - Spent more than anticipated for toiletries and food—do not have enough for 'full' tank of gas
 - Snoozed alarm and slept in this morning
 - Didn't make money for rent/bills
 - Didn't make money-move this morning
 - Didn't finish all sets for training today
-

Tomorrow's Illuminations: Plan how to improve and progress the next day.

- Do not talk to roommates unless the subjects pertain to health, wealth, or building an empire; excuse yourself from the conversation and get back to work
 - Budget finances and emergency funds for Project New Zealand
 - Wake up and stay up; don't be a coward
 - Complete all exercises in the morning get the hardest ones out of the way first
-



Consistencies to Keep: Recognize what worked well and should be repeated.

- Bunker done in seat and do not move until the work is done
 - Condense schedule to get the same amount of work done in less time— in other words, grind
-



Communications: Identifying individuals to connect with.

- Lucas The Ferocious
 - FSantiagoB
-



Pending Missions: Tasks that remain uncompleted

- Wake up Legend...
 - Work brokie job to pay bills and rent
 - Squats
 - Train
-



Day's Overall Score: A final assessment of the day's productivity

12/15

Freestyle Thoughts Chamber:

(Let your thoughts flow here. No judgment, no boundaries.)

Weekly Goals: 9/18-9/24

Clients booked = 0/1

Outreach = 0/7
Prospecting = 0/30
Copy created = 0/5
Tweets drafted = 1/3
Daily X post = 2/5