

TASTE TEST SIGN UP - Generic vs Brand Name

<http://mentalfloss.com/article/56667/41-brand-names-people-use-generic-terms>

Directions: In teams of **TWO** you will conduct a taste test in **the common periods 5 or 6**. You will only be supplied a table with no other equipment or supplies. It is mandatory that you have the following for your taste testing station: **(you must decorate taste test station to a theme)**

*Table Cloth - Partners Professionally Dressed or Some Type of Uniform (look alike with your partner) - MINUS ONE LETTER GRADE IF NOT MET - Enough Product for 30 Samples - Surveys (typed) 5 questions - Laptop Computer For You To Complete Survey Using Google Forms - Large Sign Describing Your Taste Test (NO HANDWRITTEN THINGS ANYWHERE IN YOUR BOOTH) - Small Table Signs (typed) "Product A" and "Product B" --- ONE MUST BE GENERIC (off brand) and ONE MUST BE A BRAND NAME -**ALL SAMPLES MUST BE PREPACKAGED - NO BEVERAGES UNLESS PACKAGED - BOOTHS AT LEAST 6' APART***

**one letter grade lowered if one or both partners are not professionally dressed or in themed attire - no jeans-denim*

Product Examples to Choose From:

Potato Chips	Apple Juice	Cookies	apple sauce
Bottled Water	Orange Juice	Chips	Pretzels
Root Beer	Crackers	Paper Towels	
Fruit Snacks	Cola	Snack Bars	

SAMPLE SIZED

Process:

- 1) *Period 1 Set-Up Booth 7:00 AM - 7:45 AM (for 5th period lunch)*
- 2) *Period 3 Set-Up Booth (for 5th period lunch)*

PERIOD 1

(no products can be duplicated with your class and period 3)

**You May NOT Touch The Product At Any Time With Your Hands Unless Using a Plastic Glove*

Anything in YELLOW is Approved

First and Last Names TEAM AVAIL WHICH LUNCH? Booth Theme	Product A (and BRAND)	Product B (Generic)
Katlynn Johannsen and Evangelia Maxwell (5th hour lunch).	Hershey's milk chocolate	kroger chocolate
Megan Getty and Amanda Shaw (6th hour lunch)	hostess powdered mini donuts	Great value powdered mini donuts
Eason Zhang and Mathieu Pelchat(6th lunch)	Coke <i>Approved by Melzer</i>	Pepsi <i>Only name brand vs name brand allowed</i>
Skyler Stamm & Will Couey (5th Hour)	Keebler Fudge stripes	Kroger Fudge Stripes
Ben Wellentin and Nick Gilroy (5th hour)	Oreos	Great Value Twist & Shout Chocolate Sandwich Cookies
Maddie Kurtz & Sidney Doble (6th period lunch)	Haribo Gummy Bears	
Diego Hernandez & Brayden DeBoer	Dr Pepper	Dr Thunder
Destiny Bartol & Owen Andersen	Sprite	Nice Lemon Lime Soda
Kiera Slottke	Nutella	Great value hazelnut spread
Tyler Pauley and Carter Scott	Lays Potato Chips	Market Pantry Classic Potato Chips

Period 3

(no product can be duplicated with your class and period 1 and 3)

First and Last Names	Product A (and BRAND)	Product B (and BRAND)
Eddie Kjorlien and Nick Emmer (6th hour lunch)	Pringles	Lays Stax
Lindsey Washburn and Julia Strobusch	Nilla Wafers	Kroger Original Vanilla Wafers
Gracie Spannbauer and Erin Bremer (6 hour lunch)	Chips Ahoy	Classic Chippers
Tyler Heiman, Mateo Bova (5th hour Lunch)	Mountain Dew	Mountain Lightning
Jack Hudson, Jake Budde (6th Hour Lunch)	Fanta	Uludag Soda
Amber Schultz-Everts, and Zayda Zywiec (6th hour lunch)	Coca Cola	Faygo Cola
Nico Denk + Angus Wolf (6th hour)	Welch's fruit snacks	Kellogg's Fruity Snacks
Hayley Winser & Grace Kaczmarek (6th hour)	Pop Tarts cookies and cream	Great value frosted cookies and cream toaster pastries
Julia Payne and Kaydn	A&W root beer	Point root beer
Alex Basquez, Braden Gaul	Cinnamon Toast Crunch	Great Value Cinnamon Crunch

Hudson Maniscalco	Sprite	Twist-up
VJ		