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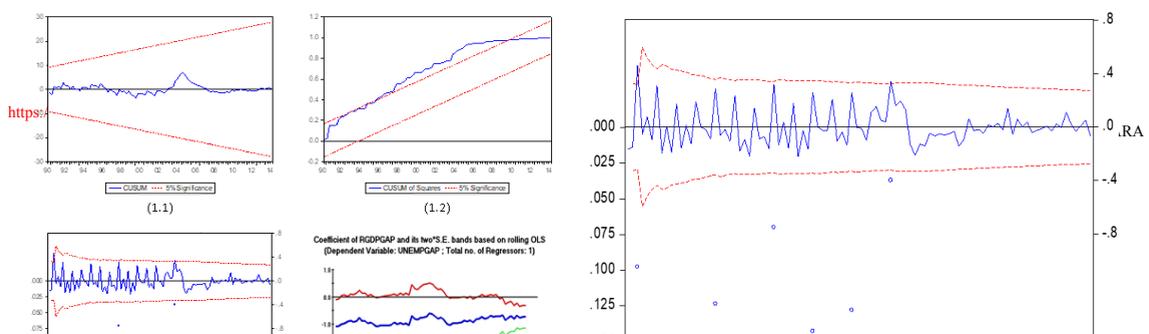
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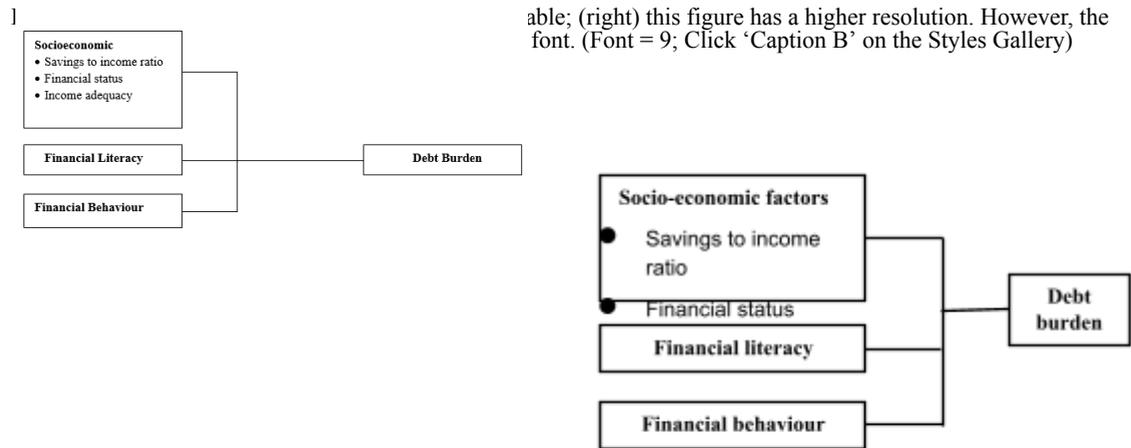


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The authors would like to acknowledge the support of Universiti Teknologi Mara (UiTM), Cawangan Negeri Sembilan, Kampus Kuala Pilah and Faculty of Applied Sciences, Universiti Teknologi MARA, Shah Alam, Selangor, Malaysia for providing the facilities and financial support on this research.

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References

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Book

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Conference proceedings

Dusuki, A. W. & Dar, H. (2007). Stakeholder's perceptions of corporate social responsibility of Islamic banks: Evidence from Malaysian economy. In M. Iqbal, S. S. Ali & D. Muljawan (Eds.), *Proceedings of the 6th International Conference on Islamic Economics and Finance* (pp. 249-277). Jeddah, Saudi Arabia: Islamic Development Bank.

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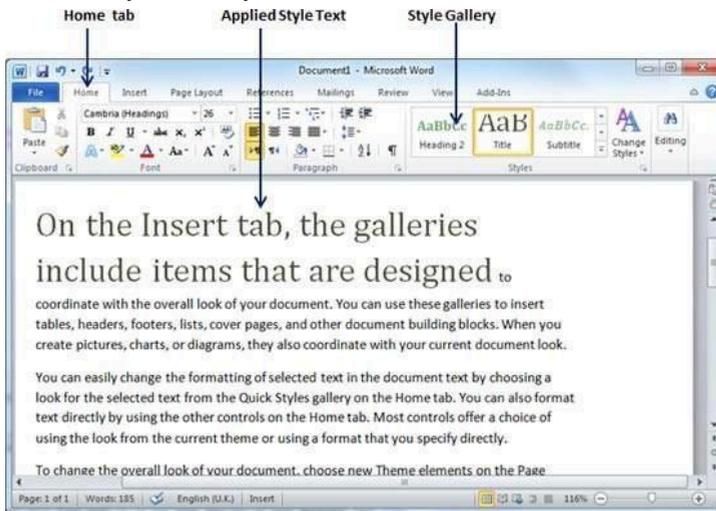


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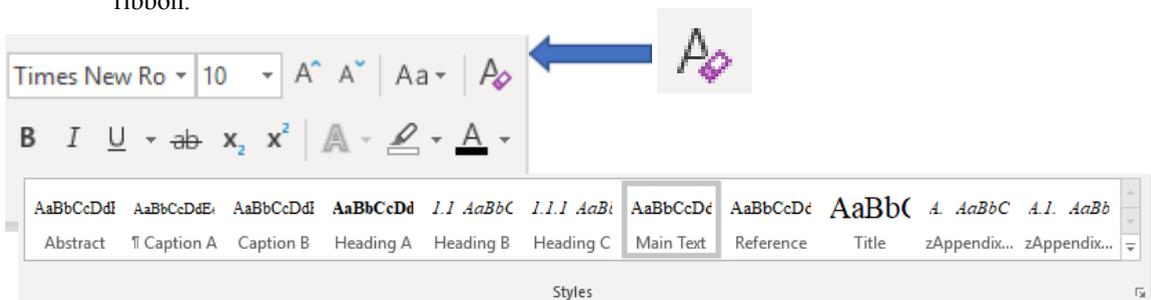
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- 6. Findings
 - 6.1 Director of Amanah Ethical
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Islamic banking opportunities in a non-Islamic economy: Customer perspectives of New Zealand

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<p><i>Article history:</i> Received 12 June 2018 Received in revised form 30 August 2018 Accepted 10 September 2018 Published 30 September 2018</p> <p><i>Keywords:</i> Islamic bank Traditional bank Wester economy New Zealand</p>	<p>New Zealand as a representative of a non-Islamic economy holds some unique characteristics. It is small enough to test a new banking concept without many risks at the same time the results can be replicated effectively in larger economies like Australia, Canada, UK and USA. The current study uses four exploratory interviews and a robust literature review to propose frameworks for future studies in this area of knowledge. The results suggest opportunities of a market that can be a source of effective knowledge for successful market entries for Islamic banks around the world. Finding of this study may be of interest of future researchers in this area as well as managers and bankers looking for future markets of Islamic banks.</p>

1. Introduction

Political and economic philosophy of a country is reflected in its banking structure (Berg, 2016). Thus,

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