

AMA Educational Leadership and Innovation

Privacy & Content Use Policy

Last Updated: July 1, 2026

AMA Educational Leadership and Innovation ("AMA," "we," "our," "the Site") is committed to protecting your privacy, safeguarding your data, and ensuring responsible use of all materials and content published on this website.

By accessing or using this Site, you agree to this Privacy & Content Use Policy. If you do not agree, please discontinue use of the Site.

ARTICLE I — DEFINITIONS

For purposes of this Policy:

- **"Personal Information"** includes any data that identifies or can reasonably be linked to an individual (e.g., name, email, IP address). (Defined under CCPA and GDPR)
- **"Content"** refers to all text, graphics, images, videos, articles, academic works, fiction, curriculum materials, and branding elements published on the Site.
- **"User"** refers to any visitor accessing the Site.

SECTION A — PRIVACY POLICY

ARTICLE II — INFORMATION WE COLLECT

2.1 Information You Provide

- Contact details (name, email, phone)
- Professional information (role, organization)
- Submitted content (comments, forms, inquiries)

2.2 Information Collected Automatically

- IP address, browser type, device information
- Usage data (pages visited, time stamps, click behavior)
- Cookies and tracking technologies

(Required disclosures under GDPR and CCPA)

2.3 Information from Third Parties

- Analytics platforms (e.g., Google Analytics)
- Email marketing tools
- Social media integrations

ARTICLE III — HOW WE USE YOUR INFORMATION

We use collected information to:

- Operate and improve the Site
- Personalize content and user experience
- Communicate updates, newsletters, and educational resources
- Conduct analytics and research
- Comply with legal obligations (GDPR, CCPA, COPPA)

ARTICLE IV — COOKIES & TRACKING TECHNOLOGIES

We use:

- Essential cookies (site functionality)
- Analytics cookies (traffic measurement)
- Preference cookies (saved settings)

Users may disable cookies through browser settings.

ARTICLE V — DATA SHARING & DISCLOSURE

We do not sell personal information (CCPA requirement).

We may share data with:

- Service providers (hosting, analytics, email delivery)
- Legal authorities when required
- Successor entities in case of organizational changes

Aggregated or anonymized data may be shared for research or educational purposes.

ARTICLE VI — DATA RETENTION

Data is retained only as long as necessary for operational, legal, or security purposes.

ARTICLE VII — USER RIGHTS

Depending on jurisdiction (GDPR, CCPA), users may:

- Access personal information
- Request correction or deletion
- Object to processing
- Withdraw consent
- Opt out of data sharing or tracking

ARTICLE VIII — CHILDREN'S PRIVACY

The Site does not target children under 13.

Compliance with COPPA (Children's Online Privacy Protection Act) is maintained.

ARTICLE IX — DATA SECURITY

We implement reasonable administrative, technical, and organizational safeguards.

No system is 100% secure; users must protect their own credentials.

ARTICLE X — INTERNATIONAL DATA TRANSFERS

Visitors outside the U.S. acknowledge their data may be processed in the United States.

ARTICLE XI — CONTACT INFORMATION

AMA Educational Leadership and Innovation

Email: amalimwc@gmail.com

Location: Arizona, USA

SECTION B — CONTENT USE, COPYRIGHT, AND INTELLECTUAL PROPERTY POLICY

This section governs the use of all materials published on AMA Educational Leadership and Innovation.

ARTICLE XII — OWNERSHIP OF CONTENT

All content on this Site — including articles, academic works, fiction, curriculum materials, branding, AMA logos, AMA color schemes, and AMA identity — is protected under:

- U.S. Copyright Law (Title 17)
- Digital Millennium Copyright Act (DMCA)
- International Copyright Treaties

Unauthorized reproduction, distribution, or modification is prohibited.

ARTICLE XIII — COPYRIGHT NOTICE

© 2026 Dr. Adonis Awitin — AMA Educational Leadership and Innovation. All Rights Reserved.

This notice applies to:

- Written works
- Images, graphics, and branding
- Curriculum materials
- Fictional and academic publications
- Website structure and design

ARTICLE XIV — PERMITTED USE OF MATERIALS

Users may:

- Read and share links to content
- Cite content for academic or educational purposes
- Use excerpts with proper attribution

Required Citation Format:

Awitin, A. (2026). Title of Work. AMA Educational Leadership and Innovation. URL.

ARTICLE XV — PROHIBITED USE OF MATERIALS

Users may not:

- Copy or reproduce full articles without permission
- Redistribute content commercially
- Modify or create derivative works
- Use AMA branding for personal or commercial gain
- Scrape or extract content using automated tools

(Prohibited under DMCA Safe Harbor provisions)

ARTICLE XVI — LICENSING OF CONTENT

Unless otherwise stated:

- All content is All Rights Reserved
- Select works may be released under Creative Commons licenses (if applicable)

ARTICLE XVII — REPORTING COPYRIGHT VIOLATIONS

Users may report violations under the DMCA.

We will respond to valid takedown notices and remove infringing content.

ARTICLE XVIII — USER-GENERATED CONTENT

Users submitting comments or materials grant AMA a non-exclusive, royalty-free license to display such content on the Site.

ARTICLE XIX — ENFORCEMENT & PENALTIES

Violations may result in:

- Content removal
- Account restriction
- Legal action under Title 17 and DMCA
- Civil penalties under CCPA for misuse of personal data (up to \$7,988 per violation in 2025–2026)

ARTICLE XX — CHANGES TO THIS POLICY

We may update this Policy to reflect changes in law, technology, or site operations.

The "Last Updated" date will be revised accordingly.