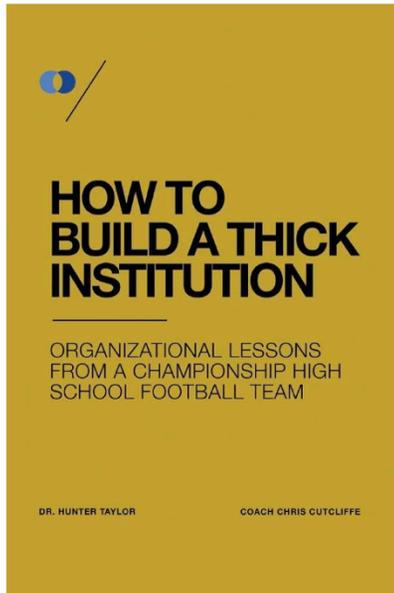


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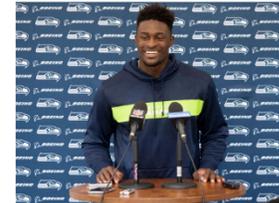
"I'm a huge fan of Hunter Taylor. He's highly intelligent, works extremely hard, and truly understands what it takes to be successful. I can't recommend this book by him and Coach Cutcliffe enough. It will make your organization better!"

Scott Drew
Baylor Men's Basketball Head Coach



"Coach Cut was my receiver coach when I was in high school. It was so exciting watching him get the head coaching job and leading Oxford to its first state title. He knows what it takes to reach the mountain top, and this book by him and Dr. Taylor is going to help players and teams for years to come."

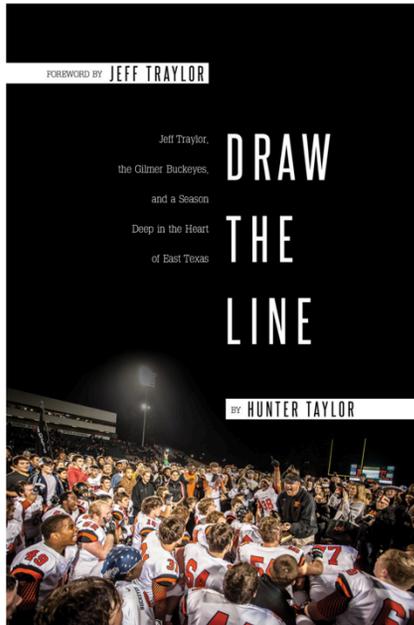
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David Smoak
Director of Broadcasting-SicEm365 Radio, Owner-Smoaky.com

“As a fifth-generation East Texan, I’m always skeptical of writers who attempt to perform a flyover of the culture that makes up this part of the country. Hunter has gifted us with a historical gem that doubles as a blueprint for leaders who seek to guide their teams to unimaginable heights.”

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