

Writing a Strong and Meaningful Project Purpose

Start with “The purpose of the _____ Project is to...”

Be Specific About What You’re Learning

- Think about what you’ll be able to do or understand better by the end of this project.
- Try to name a skill or idea you’re focusing on, like "documenting my process," "planning ahead," or "programming."
- Be clear so someone else reading it knows exactly what you’re working toward.

Focus on the Process, Not Just the End: Remember, it’s not only about what you end up making but *how* you get there. Think about the steps you'll take.

Keep It Short and Active: Write your purpose statement like a goal, using strong action words:

- The purpose of the project is to **practice...**
- The purpose of the project is to **learn...**
- The purpose of the project is to **build...**
- The purpose of the project is to **collaborate...**

Yo-Yo Project

Purpose: The purpose of the Yo-Yo project is to learn how to document work on a web-portfolio.

Arcade Project

Purpose: The purpose of the arcade project is to learn to connect the digital world with the real world through programming and woodworking.

Spa Products Project

Purpose: The purpose of the Spa Products Project is to understand how pricing and branding affect a product's marketability.

Video Production Project

Purpose: The purpose of the Video Production Project is to experience how outlining and planning are important for producing high-quality results.

Carnival Project

Purpose: The purpose of the Carnival Project is to consider audience while planning and making.

Slingshot Project

Purpose: The purpose of the Slingshot Project is to practice recording the steps of a project on a web-portfolio.

Advanced Programming Project

Purpose: The purpose of the Advanced Programming Project is to build a complex computer game using small, simple steps.

Soap & CAD Project

Purpose: The purpose of the Soap & CAD project is to know when to follow specific instructions and when to experiment.

Design-A-Project

Purpose: The purpose of the Design-A-Project project is to take full responsibility for one's learning.