

## **My corner of the SnapeDOM** **tumblr**

**I guess their new tagline says it all: Make stuff, look at stuff, talk about stuff, find your people. And it can be done even if you're an untalented dunderhead like me.**

**My tumblr journey began a little over a year ago when I followed it over from Pinterest. I didn't sleep much that weekend - because I was on my phone scrolling through one great Snape post after another.**

**Tumblr consists of millions of little blogs that contain posts, which can be anything, from art, fanfic, theories aka meta, to jokes. If you see something you like, click on the heart. If you Really like it, reblog it, and maybe add something of your own, like a gif or comment.**

**You can add tags as comments You can also leave comments in the notes section. If you wish, you can follow someone, and then their posts will show up on your dash when they put out something new.**

**You can search for anything you want, with the exception of adult material. One way is to search with tags, like #snape, #snape art or #pro snape. You can even follow these hash tags, which is a great way to get more content**

**On Snape Day, January 9th, every creator on tumblr pulls out all the stops, bringing forth their Absolute best posts. It's a truly ecstatic experience!.**

**In the beginning I made a bunch of noob mistakes, which would have been prevented had I waited to post until I understood how things worked. Go to our website at [snapechat.podbean.com](http://snapechat.podbean.com) where we've linked to some handy guides to tumblr**

**Responding to snaters is another mistake new users make. There's actually people out there who are just waiting to pile on the hate. It's not worth the energy to engage them, because they are not interested in real discussion, they're only want to stir people up. My best advice for when you see this is just keep scrolling past it...**

**An easy way to get comfortable commenting is to do it in Notes, which I think of as the flip side of the post. It's good to leave positive comments when you like something, it lets the creator know that someone out there appreciates them! This is also a good way to get to know people.**

**If you are a creator, don't be afraid to put yourself out on tumblr; there are a TON of Snape fans out there. Be sure to tag your creation, because it will help us find you. You**

**may want to turn off your Ask function, which can attract snaters who might leave a nasty surprise, until you are prepared to endure the possibility.**

**Okay, now I am going to shamelessly promote myself: While I'm not a creator, I am a cheerleader, and I've fine-tuned my blog to serve up ~~pipin hot Snapey goodness~~ fresh Snape content. It's a good place to start - the link will be with the show notes**

**I hope that I've given you a taste of tumblr, my corner of the Snapedom.**

**<https://kikolani.com/what-is-tumblr/>**

**<https://crello.com/blog/the-beginners-guide-to-tumblr/>**

**<https://www.tumblr.com/blog/snapecentric>**