

Greenpeace Youth Speaker Role Description 2023

Greenpeace Speakers are trained volunteers who deliver inspiring talks across the country about the challenges of protecting our planet and what people can do to help. Our Greenpeace Speakers play an incredibly important role - engaging thousands of people with environmental issues and Greenpeace campaigns.



The main aims of the Speaker network are:

- To raise awareness of environmental issues
- To empower people to take action to protect our planet, both in support of Greenpeace campaigns and in their own lives
- To help Greenpeace engage new audiences

Time commitment

- Attend a full day assessed training course to prepare you for the role.
- To deliver at least one presentation every three months plus preparation time to edit presentations and research topics.
- Presentations usually last around half an hour with up to an hour's travel if it's a physical event. Most presentations will be delivered in person, but some presentations will be virtual.
- To engage with Greenpeace email updates and virtual briefing sessions (approximately one per month) which provide campaign updates, new resources, training and skill-sharing opportunities.

Key duties

- Proactively promote talks to organisations and groups in your community
- Deliver talks and presentations about Greenpeace, environmental issues or our campaigns
- Prepare for and deliver presentations that are factually accurate and aligned with Greenpeace
- Work directly with hosts to arrange talks
- Introduce new audiences to Greenpeace, helping them to support our mission and campaigns
- Represent Greenpeace in a manner that is true to our core values and is audience-appropriate
- Adhere to all Greenpeace Speaker policies and processes including completing a simple form after each presentation and managing expenses in line with Greenpeace's policy
- Liaise with other volunteers in your wider region where needed

What you'll get from the role

- Valuable new skills including confidence and experience of public speaking
- Thorough training including initial training and ongoing development sessions
- An understanding of Greenpeace and our core campaign areas
- Being part of a network of like-minded people
- Playing an important role in protecting our planet

Person Specification

Skills and knowledge

- Excellent verbal and online communication skills
- Experience of public speaking and/or giving presentations
- Experience of taking climate/environment or community action
- Ideally have some experience of running workshops or activities with groups
- Knowledge of Google Slides and/or PowerPoint and video calling software (e.g. Zoom)
- Organised with good time-management skills
- Understanding of and strong support for diversity and inclusion
- Good access to the internet, email, and a desktop/laptop
- Able to occasionally offer talks during working/study hours

Personal qualities

- Commitment to Greenpeace's core values, mission and the role commitments
- Calm and confident manner when speaking publicly
- Emotional intelligence (this covers respect for others, tolerance, empathy, patience) and open-mindedness
- Friendly, approachable and a sense of humour