

# Referral Program Terms & Conditions

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### **Customer Referral Program Incentives & Requirements**

- Receive a \$250 gift card for scheduling and completing a meeting with a Rattle AE!
  - In order to qualify for the bonus, your referral must meet the following parameters:
    - Persona: Either Revops or sales leader, manager level and above;
    - Company: At least 50 employees must use Salesforce as well as Slack/Teams;
    - Opp: No current open opp.
  - Meetings will only take about 30 minutes.
- Receive a \$750 gift card if that meeting becomes a closed-won opp for Rattle!
  - o To qualify for this bonus, the closed-won opp must
    - Be at least \$10K ARR
    - Be on an annual (or longer) contract
- Also, please note:
  - After submitting your referral, a Rattle representative will introduce you to the assigned AE via email, who will then work with you on your referral.
  - To maximize the chances that an opp proceeds, you will be responsible for making the proper introduction to your referred account.
  - No retroactive payouts will be made.

If you have any questions, reach out to us at partners@gorattle.com

## **Partner Referral Program Incentives and Requirements**

- Partner must have signed our partner agreements in order to qualify.
- Refer to the <u>Partner Agreement</u> for more information on incentive structure and requirements.
- If you have any questions, reach out to us at partners@gorattle.com

## **Advisor Referral Program Requirements**

- Each advisory relationship is unique please refer to your individual agreement for details
- If you have any questions, reach out to us at partners@gorattle.com