

Interviews

Aaron Mund

Summary

The three people interviewed all offered great insight into what they would do or not do in a new place. There are a few key points from these interviews. First is that people have the fear of missing out. Also if there is a notification or alert it has to have a good reason why, costs, how to buy tickets, etc. It cannot be a simple alert. There is also the possibility of wasting time if there isn't anything pre-planned on the trip. Local events are popular among those interviewed. Even if they are not big into that type of event. This could be a great opportunity for this application to take advantage of.

Molly

Think of the last time you were planning a trip to a new place. What specific tools, apps, websites did you use besides a basic internet search (Googling) to find places to see, cultural events, historical sites and unique places to the location?

- Yelp is the main source rather than random searching.
- Likes that the ratings are built in
- Likes that the information is simple and easy to digest
- No other tools used besides yelp and basic internet searching

Imagine you are in a new city you just saw what you set out to see, and you have some extra time to kill. You want to go see/do something. What would you do?

- She would waste 25 minutes searching for something to do then not have time to do what she found.
- She would use google and yelp to find to where to go or what to see

Imagine you are in a new city and there is an event you would have loved to be at. (food/beer festival, local celebration, live music event). How would that make you feel?

- Excited and she would want to go.
- But she would wonder if she could still get tickets

What would you do if you found out the next day about it from others saying how great it was?

- Sad and disappointed she missed out

What would you have done if you had plans to see something else at that same time, but you had found out about it?

- Weigh the options and decide if the current plans are better.
- Sometimes unplanned things are fun and better than the original plans
- Travel plans can be negotiable.

Imagine you have been exploring seeing a few sites that you have really enjoyed. But there is one site, in particular, that is the most notable

What would you think if you found out about it, and how close it was after you left?

- Sad, and disappointed that she missed out

What would you have done if you were notified or received a signal about it?

- More research and look into the possibility of going to it.

David

Think of the last time you were planning a trip to a new place. What specific tools, apps, websites did you use besides a basic internet search (Googling) to find places to see, cultural events, historical sites and unique places to the location?

- Always start with TripAdvisor
 - You can research and book through the same site
 - User maintained and contributions
- Reddit
 - User maintained and experiences

Imagine you are in a new city you just saw what you set out to see, and you have some extra time to kill. You want to go see/do something. What would you do?

- It depends upon the city
- Would want to get off the tourist track
 - Something most people don't see or do

- No research
- Go in his own direction

Imagine you are in a new city and there is an event you would have loved to be at. (food/beer festival, local celebration, live music event). How would that make you feel?

- “Those are the best”
- Choice: Tourist vs Local things
 - He is not a music person, but he has loved local music events
 - Get away from the tourist stuff that is their every day and do something rare

What would you do if you found out the next day about it from others saying how great it was?

- Jealous
- He has experienced this

What would you have done if you had plans to see something else at that same time, but you had found out about it?

- Hard to say
- Heart is not set on anything when traveling
- Would consider changing plans depending upon what the plans were

Imagine you have been exploring seeing a few sites that you have really enjoyed. But there is one site, in particular, that is the most notable.

What would you think if you found out about it, and how close it was after you left?

- Feel like he missed out
- Not feel bad if it wasn't something big
- There are tons of historical sites, and not all are that important
- If it was already excluded there would have to be some compelling reasons to go see it

What would you have done if you were notified or received a signal about it?

- This would be helpful
- It would have to be compelling as to why to go see it

Jacob

Think of the last time you were planning a trip to a new place. What specific tools, apps, websites did you use besides a basic internet search (Googling) to find places to see, cultural events, historical sites and unique places to the location?

- TripAdvisor, Viator, Google Maps, Yelp, local sites like the cities tourist website
- They give a wide array of information and activities.
- Viator does great tours
- The tourist websites for the city point out events and sometimes have calendars

Imagine you are in a new city you just saw what you set out to see, and you have some extra time to kill. You want to go see/do something. What would you do?

- Probably wonder and see if he bumps into anything
- Sometimes exploring can lead to fun things one cannot find online
- Cultural experiences are important

Imagine you are in a new city and there is an event you would have loved to be at. (food/beer festival, local celebration, live music event). How would that make you feel?

- Excited and want to go situation dependent

What would you do if you found out the next day about it from others saying how great it was?

- Disappointed and sad

What would you have done if you had plans to see something else at that same time, but you had found out about it?

- Look at what kind of event it is, how much it costs when it starts and ends
 - It could be over soon or both might be an option
- These events are sometimes a great time to hang out with locals or do what locals do so it might be a great option

Imagine you have been exploring seeing a few sites that you have really enjoyed. But there is one site, in particular, that is the most notable.

What would you think if you found out about it, and how close it was after you left?

- Sad. He has seen things on social media about cool places and events after being there. It could drive him back

What would you have done if you were notified or received a signal about it?

- Check it out and do some research on the place
 - It may be worth it depending upon how close it is and how much time it may take up

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What would you have done if you were notified or received a signal about it?