

*Please note: This letter should be used as an example, not a definitive model. Thoroughly examine the content and customize it so that it is accurate or relevant to your situation.*

Dear [First Name],

I am eager to support the success of [Organization] as well as continuously improve my own skills and grow professionally. As such, I am writing to seek your sponsorship and support to enroll in Brown University's [Master of Science in Technology Leadership](#) (MTL) program.

This program – structured for working professionals – will help me gain the skills to lead and manage others, bring new business ideas to fruition, and address an important company problem through the Critical Challenge Project (CCP). The program's format combines online learning, in-person instruction, team projects and individualized coaching to transform people like me into strategic, innovative and impactful leaders prepared to meet our company's new and evolving demands.

By the end of the program, I will:

- Complement my technical expertise with communication, leadership, and relational skills
- Cultivate the ability to lead diverse teams in complex organizational environments with inclusivity and cultural sensitivity
- Understand the role of technology in driving innovation and efficiency with organizations
- Apply ethical principles in varied professional contexts
- Develop the ability to formulate, implement and evaluate effective strategies in real-world scenarios
- Apply principles of lean startup and design thinking in entrepreneurial ventures
- Develop an understanding of sustainable practices and their impact on environmental, social and economic systems

In addition to the real-time learning I will gain from the program, there is also a specific, tangible outcome of great benefit to [Organization]. During the program, each student conducts an independent study called the Critical Challenge Project in which students identify a current business, social, organizational or sector-level problem, then formulate a strategic response to solve it. I wish to utilize this opportunity to address [description of company problem to be addressed].

By leveraging the faculty and resources of an Ivy League university, I will analyze the challenge from multiple perspectives to develop a comprehensive plan integrating my classroom learning in technology, leadership, strategy and communications with an anticipated return on investment of [describe metric of success in solving the company's CCP].

Thank you for your consideration of this request.

Sincerely,

[Name]