

How to Histo: design and publishing software

InDesign/Joomag alternatives that are cheaper but have similar features (will keep updating!)

A shortlist of affordable design software:

1. VivaDesigner: <https://viva.systems/designer/>
 - a. Allows you to import InDesign files
2. Figma: <https://www.figma.com/>
 - a. good for collaboration - can share with team members
3. Scribus: <https://www.scribus.net/>
4. Marq aka LucidPress: <https://www.marq.com/>
 - a. you can make your own templates - helpful for repeating a page design
5. Sketch (for Mac): <https://www.sketch.com/>
6. Of course, Canva: <https://www.canva.com/>
 - a. not the same level of design tools as other softwares, but still a good resource for making graphics and layouts
 - b. Not a publishing platform, just design

Two non-design platforms solely for publishing PDFs (should you go the Canva route):

1. Heyzine Flipbooks: <https://heyzine.com/>
2. Simple booklet: <https://simplebooklet.com/>

Listicles I found that might be helpful:

https://www.reddit.com/r/linux/comments/f23uy9/desktop_publishing_on_linux_scribus_and/?rdt=54673

<https://www.creativebloq.com/features/indesign-alternatives>

<https://www.getapp.com/resources/affordable-graphic-design-software/#3-canva>