

Hi [Manager's Name],

I've been an avid reader of the newsletter "[Streaming Made Easy](#)" and I'd love to subscribe and expense it as part of our learning and development budget.

It's a highly focused resource that delivers insights and analysis that deepen one's understanding of the European Streaming Video Landscape always with an eye on what's going on the global stage too.

Subscribing would help me:

- Stay updated on key industry trends and company strategies in the space.
- Improve my understanding on topics like Free Streaming, Paid Streaming, Broadcast TV, Pay Television and Connected TV, the Creator Economy etc.
- Develop a more informed approach to my work.
- Fellow professionals from a wide range of Media, Entertainment & Tech companies are subscribers as well (e.g. Samsung, Orange, BBC, TF1, Apple, Amazon, Comcast, Sky and more)
- The cost is €179.99/year (or €19.99/month).

Thank you for considering this request.

Sincerely,  
[Your Name]