

Investor / Funder Pitch Document v2026.01

Executive Summary

Karma Global Education (KGE) and the KGE Foundation form a hybrid social enterprise linking education technology, student advocacy, and social impact.

Mission: To transform every study-abroad journey into a pathway of empowerment, connection, and contribution.

The Opportunity

Over 70,000 Nepali students study abroad each year, but few return to invest skills or capital.

KGE integrates ethical admissions, advocacy services, a transparent SaaS platform, and Foundation reinvestment.

Business Model Overview

Revenue from commissions, subscriptions, training, and donor funding. Up to 35% of profits reinvested in the Foundation.

Impact Framework (Brain Gain Model)

Advocacy Delivery → Student Support via KarmaConnect Hub

Technology Enablement → Shared portals for transparency

Impact & Reinvestment → Foundation programs tracked in Impact Dashboard

Current Status & Traction

Beta ready with 24 Airtable tables, 3 portals, 3 pilot partners, and Impact Dashboard prototype.

Soft Launch: January 2026 | Year 1 Targets: 100 students, 10 consultancies, 5 universities.

Financial Highlights (Estimates)

FY2026 Revenue: \$120,000 | FY2027: \$350,000 | FY2028: \$700,000.

Reinvested Profit: \$25,000 → \$175,000 projected by 2028.

Investment Ask

Total Raise: USD 200,000 for 2026.

Options: 5–10% equity, convertible note, or philanthropic grant to Foundation.

Use of Funds: 40% Platform Dev, 20% Training, 25% Foundation Programs, 10% Marketing, 5% Reserve.

Return on Impact

Every USD 1 invested creates ~USD 3 in verified education value.

Metrics: Student retention, partner audit scores, returnee placements.

Governance & Accountability

Joint oversight (KGE LLC + Foundation Board). Quarterly investor reports.

Public Impact Dashboard and annual Transparency Report.

Foundation Impact Pathways

Brain Gain Fellowship, Youth Council, ParentConnect Network, and Transparency Lab (2026–2028).

Team & Founders

Anthony Correll – Executive Director, KGE Foundation / Co-Founder, KGE.

Greg Dolezal – Co-Founder & Strategic Advisor.

Advisory Board: Youth Council Members + University Reps + Donor Liaison.

Next Steps / Call to Action

[REQUEST INVESTOR DECK] [BOOK A BRIEFING CALL] [DOWNLOAD FOUNDATION SUMMARY PDF]

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Appendices (Recommended Attachments)

A. Financial Projections Sheet (2026–2028)

B. Impact Dashboard Sample Screens

C. Brain Gain Fellowship Overview

D. Organizational Chart / Governance Diagram