Friends of Dedham Town Green Logo Contest

Our Mission

The Friends of the Dedham Town Green supports the preservation, maintenance, and beautification of the Town Green as a vibrant community gathering place for all members of the Dedham community.

Official Contest Rules

The Friends of the Dedham Town Green (FODTG), a 501C3 non-profit organization founded in 2024, is looking to freshen up our branding and is inviting the community to help design our new logo. Whether you're a professional designer, a student, or simply someone with a creative spark, we want to see your vision for the Town's newest green space. The contest is free to enter, and the winning design will become the official logo of the FODTG.

CONTEST OPENS: Friday October 16, 2026

SUBMISSIONS DUE: Friday, November 6, 2026

NEW LOGO DEBUTS: By December 1, 2026

Who Can Enter

The contest is open to all members of the community. We especially encourage entries from:

- Local artists, illustrators, and graphic designers
- Dedham Students
- Friends of the Dedham Town Green supporters
- Anyone with a connection to Dedham and a creative idea

Entrants under 18 must have a parent or guardian's permission to submit.

How to Submit

Submissions are accepted in two ways:

- By email: Send your design files to dedhamtowngreen@gmail.com with the subject line “Logo Submission — [Your Name]”
- By mail: Print your design and mail it to Dedham Town Green Logo Contest, 601 High Street, Suite 204, Dedham, MA 02026.

All submissions must be received by 11:59 PM ET on Friday, November 6, 2026. Mailed entries must be postmarked by November 4, 2026 to allow for delivery. Late entries cannot be considered.

Include with every submission:

- your full name
- email address
- phone number

If you’re under 18, you must include a parent or guardian’s name and contact information. For mailed entries, please include a return address.

Design Requirements

Your logo design should reflect the mission and spirit of the Dedham Town Green. Your creativity is welcome.

Learn more about the Friends of the Dedham Town Green on our Facebook page or website at www.dedhamtowngreen.org (which will be vastly improved once we have a new logo!).

File Formats; PDF, PNG, SVG, or AI (Adobe Illustrator). Raster files must be at least 300 DPI.

Color: Design should work in full color and in single-color (black and white) reproduction.

Scalability The logo must be legible and recognizable at small sizes (e.g., a 1-inch square on a business card) and at large sizes (e.g., a banner or building sign).

Text: Include the words “Friends of Dedham Town Green” in or alongside the logo design. No taglines, please.

Originality: All designs must be original work. Do not use clip art, stock image, or any licensed or copyrighted material. AI generated submissions will be disqualified.

Entries Per Person: Each person may submit up to three (3) separate designs.

Tip for hand-drawn submissions: If you work best on paper, that’s great — scan or photograph your design at the highest quality you can and email it or mail the original. If your design is selected as the winner, we’ll work with you to create a polished digital version.

Judging

All eligible entries will be reviewed by a judging committee that includes:

- Representatives of the Friends of Dedham Town Green Board
- Local artists and/or design professionals from the Dedham community

Designs will be evaluated on the following criteria:

- Relevance to mission: Does the design reflect the Dedham Town Green’s mission (the preservation, maintenance, and beautification of the Town Green as a vibrant community gathering place for all members of the Dedham community.)
- Originality: Is the concept fresh, distinctive, and memorable?
- Versatility: Does the logo work across formats and sizes, from letterhead to signage to social media?
- Visual appeal: Is the design clean, professional, and inviting?

Judging will take place between November 17 and November . The committee’s decision is final.

Prize & Recognition

The winning designer will receive:

$250 total in gift cards to the Dedham Square business of your choice

Public recognition in the Dedham Times, the FODTG’s website, and social media channels

A framed copy of their winning logo

Rights & Ownership

By submitting a design, you agree to the following terms:

- The winning design, including all rights, becomes the sole property of the Friends of the Dedham Town Green for unrestricted use. This includes but is not limited to signage, print materials, the website, social media, merchandise, and promotional items.
- The Friends of the Dedham Town Green reserves the right to modify, adapt, or refine the winning design for production purposes (for example, adjusting colors for print reproduction or creating format variations).
- Non-winning entries remain the property of their creators.
- You confirm that your submission is entirely your own original work and does not infringe on any third-party intellectual property.

General Rules

The FODTG reserves the right to cancel, modify, or extend the contest at its sole discretion.

The FODTG is not obligated to select a winner if, in the committee's judgment, no submission meets the needs of the organization.

Submissions that contain offensive, inappropriate, or plagiarized content will be disqualified.

By entering, participants agree to allow the Friends of the Dedham Town Green to use their name and community affiliation (e.g., "designed by [Name] of Dedham") in promotional materials related to the contest.

Questions about the contest may be directed to dedhamtowngreen@gmail.com.