



Strategies for Maintaining Strong Partnerships

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The following strategies will help you maintain strong industry partnerships.

Strategy	Actions
Continuous communication and feedback	<ul style="list-style-type: none">• Schedule regular check-ins• Establish clear communication channels• Seek feedback on how the partnership is benefiting both sides• Share program progress and successes
Mutual accountability and transparency	<ul style="list-style-type: none">• Set clear expectations and goals from the start• Hold each other accountable for responsibilities• Be transparent about challenges and successes• Adapt as necessary based on changing needs
Regular evaluation	<ul style="list-style-type: none">• Conduct periodic evaluations of the partnership• Assess if goals and outcomes are being met• Adjust strategies as necessary to align with new goals• Review feedback from both industry and youth participants
Demonstrate value	<ul style="list-style-type: none">• Track and report outcomes• Show the impact on industry growth• Highlight long-term benefits for partners• Present tangible results and return on investment
Celebrate success	<ul style="list-style-type: none">• Celebrate milestones and successes• Publicly acknowledge partner contributions• Host recognition events or thank-you initiatives• Share success

