



Strategies for Maintaining Strong Partnerships

The following strategies will help you maintain strong industry partnerships.

Strategy	Actions
Continuous communication and feedback	<ul style="list-style-type: none"> • Schedule regular check-ins • Establish clear communication channels • Seek feedback on how the partnership is benefiting both sides • Share program progress and successes
Mutual accountability and transparency	<ul style="list-style-type: none"> • Set clear expectations and goals from the start • Hold each other accountable for responsibilities • Be transparent about challenges and successes • Adapt as necessary based on changing needs
Regular evaluation	<ul style="list-style-type: none"> • Conduct periodic evaluations of the partnership • Assess if goals and outcomes are being met • Adjust strategies as necessary to align with new goals • Review feedback from both industry and youth participants
Demonstrate value	<ul style="list-style-type: none"> • Track and report outcomes • Show the impact on industry growth • Highlight long-term benefits for partners • Present tangible results and return on investment
Celebrate success	<ul style="list-style-type: none"> • Celebrate milestones and successes • Publicly acknowledge partner contributions • Host recognition events or thank-you initiatives • Share success

