



## 1. ELEMENTS OF POLITICAL CARTOON ANALYSIS CHART

### WORDS

(Labeling)

### Captions

the libor scandal, illustrated...

### Titles

Why Dodd-Frank Should Be Even Stronger

### Spoken Words

- The libor
- Scandal
- Big banks
- What

Labels

### IMAGES

(Symbolism, Exaggeration, Irony, Analogy)

Objects

People

Actions

## 2. THE POLITICS OF CARTOONING

Comment on how the cartoonist uses these elements to communicate their idea

-What do you think each symbol means in the cartoon?

-Were objects/people/groups exaggerated? If yes, describe how and why.

Yes, the cartoon is exaggerated because the banker is a shark and he is playing cards. He is also cheating very obviously.

-What effect was the cartoonist trying to achieve by exaggerating these items?  
he tries to pass the message of way funny. Like that, people can easily remember.  
And with a drawing, the idea can be accessible to all and therefore understood by everyone.

-How do the words in the cartoon clarify the symbols?

They are simple, clear, precise. they serve as a viewfinder for the targets of designer.

-Which words or phrases appear to be the most significant? Why?

"What?" because he is lying!!!!!!

-Describe the action taking place in the cartoon.

He is playing cards and he cheating.

-What facial expressions are portrayed in the cartoon?

he is acting oblivious

-What political event or idea is the cartoon referring to?

I don't know really.

-What conclusions can you draw about the cartoonist's opinion?

The author considers that banks are bad, we should not be trusted, that they only tried to become rich. They lie to us, they ruin us.

-What specific details in the cartoon led you to this conclusion?

The banker is a shark, and this is not good, it's pejorative.

-What special interest groups would agree/disagree with the message of cartoon?  
People who were not happy with banks, the bank would disagree.

-Whose opinion or point of view is not represented in this cartoon?  
Bankers.

-How is the cartoon effective in your opinion?  
The picture how sneaky banks can be.

### 3. THE ART OF CARTOONING

Comment on how the artist develops a style and communicates with it.

-How does the artist use light and shadow?

He use the light for enlighten the banker, to show that he is pointing the finger and you see, he is identify. He is a cheater.

-How does the artist use foreground and background?

In the foreground, we see the banker, a shark

The background is not used. Like that attention is placed on the foreground.

-How does the artist use sizes and shapes?

they are funny, round, the shark has a small head and a big stomache. He like eat!

### 4. THE IMPACT OF THE MEDIUM

What is your personal reaction to this cartoon?

I completely agree with the author.

-What do you look at first?

I look at first "big bank" and her shark head.

-Which part(s) of the cartoon affect you and how?

bank playing cards, I guess ca represents his work with the people, businesses etc.. And we can see that it `cheating, he has a card up his sleeve. He wins, he always has a card up his sleeve, it has a tower `s advance with the people, businesses, and they do not know. He trust

-What are your emotional and intellectual responses?

I think i don't have responses now. But may be organize supervision over banks.

-What do you walk away thinking?

Banks are unfair.

