

(This document's shortcut is <http://bit.ly/WCWC2021>)

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Message from Katherine Maher

Video message from Katherine Maher, CEO of Wikimedia to the West Coast WikiCon:

<https://drive.google.com/file/d/1vnz0c0qc2OzTA2yXtXOeTjUQ9pV2tdcF/view>

Birthday cake



Article Alerts • *Axel Downard-Wilke*

Go to [WikiProject New Zealand](#) then to the projects and then look to see if there is an “article alters” section set up. (Image from [WikiProject Politics](#)). Recommended that NZ editors watchlist [Article Alters](#) page for WikiProject NZ

Contents [hide]	
1	Scope
2	Politics taskforce membership
3	Tasks
3.1	2020 New Zealand general election
3.2	Infoboxes, parlboxes and succession boxes
3.3	Assessment
3.4	Categorisation
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8.3	Books

WikiProject New Zealand

https://en.wikipedia.org/wiki/Wikipedia:WikiProject_New_Zealand

General cleanup listing [link](#)

WikiProject New Zealand cleanup listing [link](#).

Quick discussion about the project page and its purpose. There is a whole lot of structure required, so can tag articles, draw attention to articles and get help.

Preferences > Gadgets > Appearances > Display and assessment... displays article quality at the top.

New Editors • *Christine*

How did we each get involved in the beginning?

Through school - researching, brought up an article, had a look and started from there

Self interest - heard about "an encyclopedia anyone can edit, how reliable can it be?", several years later added article, deleted was done nicely > lunchtime meetup by Mike, went from there

Edit-a-thons - specific topics of interest

The village where I grew up

Professional interest - topic/profession of interest/speciality, reach out to career based organisations - wouldn't you want general public know more about your area of expertise
Role of New Zealand Wikipedian at Large helped create interest and organised events
General presentation about Wikipedia to wider audience > then an Editathon a little later

How did we stay involved?

Persistence!

Immediate combativeness can put people off

Tone is really important: can get put off if have articles debated or arguments

Wikimedia research:

- New editors put off - exchange, tone, other unpleasant experience
- Retention rate - 95% never touch again after attending events (often after getting very excited about) - why?

Lots of discussion: no one to ask for help and encouragement from month to month, to help get over the hump, didn't know - helping new editors get over the hump; events are a good opportunity to see if it's for them; survey after attending the event; capacity to do; many would keep going if they have the right support - "induction" process for new attendees and events

First encounter then follow ups are really important

Off wiki contact also retains people's interest

Discuss as part of strategy for meetups on Sunday

Follow up in-person meetup (or virtual events) with follow up sessions to ask questions

Structured programme to attract and retain (different mechanisms, compile and share as part of the welcome)

Advertising events - how do we do, target specific areas and expertise, time vs technology skills

Cathy Sierra book *Badass: Making Users Awesome*

Support

A lot of people currently editing in New Zealand have started because of the Wikipedian At Large organising events.

Trial of Online New Editor Support sessions didn't attract many new editors.

Possible new Welcome template for new editor Talk page that includes local meetup links,

Facebook group, conferences, editor support, Aotearoa online meetup?

Ross field trip

All went to Ross; lunch at The Historic Empire Hotel. Were given a historical run down by local historian Biddy Manera. Then went on a walk to check out historic relics, a cemetery, the construction of a Chinese Miners' Memorial Garden, the war memorials, the school and fire station and flora and fauna. Some of us drove down the road to Ross Beach in search of a bridge and sawmill that a local had recommended to us (we couldn't find it so came back to Ross). Tamsin spotted a [Helm's stag beetle](#).

Dinner at Fat Pipi Pizza

Apparently, we had a \$250 tab for pizzas, and food kept coming. Did we really stay within budget? Fabulous evening; great pizza!

Beach bonfire



Sunday 21 March

Wikimedia User Group of Aotearoa New Zealand

User page: https://meta.wikimedia.org/wiki/Wikimedia_User_Group_of_Aotearoa_New_Zealand

Annual Report 2020:

https://meta.wikimedia.org/wiki/Wikimedia_User_Group_of_Aotearoa_New_Zealand/Annual_Report_2020

Draft Annual Report 2021:

https://meta.wikimedia.org/wiki/Wikimedia_User_Group_of_Aotearoa_New_Zealand/Annual_Report_2021

Methods of communication discussion:

- [Facebook group](#) - have a carefully managed public page and a private group for general discussion and chat (Agreed!). Charlie and Heather made administrators for the private group. Heather volunteered to create a public page and administer it; Marshall was happy to be involved too.
- Twitter: Wikimedia Aotearoa [@WikiProjectNZ](#). Axel, Tamsin and Siobhan volunteered to run Twitter comms and have since been given access to the account.
- Snapchat/Instagram/Pinterest/TikTok: no one active on these platforms so not channels we will engage with now.
- Wikipedia vs Wikimedia: brand new contributors and those interested would know the movement as Wikipedia
- Newsletter - Mail Chimp, privacy issues. Mailing list administrator is currently Mike Dickison. David Nind volunteered to coordinate a monthly newsletter.

Officers required as we become more formal:

- Secretary
- Treasurer
- President

Prepare a communication plan?

- Have started some work (David Nind) - will add draft page once have done a bit more work
- Website:
 - Domain name options: wikiproject.nz wikimedia.nz
 - “Contact us” form, for example media and an email address behind it
 - Calendar
 - Newsletter
- Have things on the website, but post to multiple channels: Facebook (public), Facebook (private), Twitter plugins. Christine’s husband has been volunteered to set up webpage. Domain Name needs discussing.
- Funding - fine to give it into Heather’s account for this weekend’s event. Need to setup bank account for group for future funding deposits. Set up bank account, with agreed signatory to have somewhere to put money. Use it to pay bills associated with events etc. Victoria and Christine agreed to be signatures to account. Consider in the future when we are an incorporated society to have folk in the same physical area. Also consider in the future rotating whomever has responsibility for a certain time frame. Eg every 3 years. Subsequent thought by Axel - should there be three signatories (with any two having combined authority), just in case one of them drops out?

New editors:

- Tailored welcome template for new NZ editors
- Knowledge deficit about NZ - who can we contact and work with to get involved

Tailored message for new editors

Example of message received by Marshall as a new editor in 2011:

Hello, Marshelec, and [[Wikipedia:Introduction|welcome]] to Wikipedia! Thank you for [[Special:Contributions/Marshelec|your contributions]], especially what you did for [[:HVDC Inter-Island]]. I hope you like the place and decide to stay. Here are some pages that you might find helpful:

*[[Wikipedia:Five pillars|The five pillars of Wikipedia]]

*[[Wikipedia:Tutorial|Tutorial]]

*[[Help:Editing|How to edit a page]] and [[Wikipedia:Article development|How to develop articles]]

*[[Wikipedia:Your first article|How to create your first article]] (using the [[Wikipedia:Article wizard|Article Wizard]] if you wish)

*[[Wikipedia:Manual of Style|Manual of Style]]

I hope you enjoy editing here and being a [[Wikipedia:Wikipedians|Wikipedian]]! Please [[Wikipedia:Signatures|sign]] your messages on [[Help:Using talk pages|discussion page]]s using four [[tilde]]s (<nowiki>~~~~</nowiki>); this will automatically insert your username and the date. If you need help, check out [[Wikipedia:Questions]], ask me on [[user talk:Pakaraki|my talk page]], or ask your question on this page and then place <code><nowiki>{{help me}}</nowiki></code> before the question. Again, welcome! <!-- Template:Welcome -->

--[[User:Pakaraki|Pakaraki]] ([[User talk:Pakaraki|talk]]) 18:03, 3 October 2011 (UTC)

Example of welcome message received by Gertrude206 in 2018

Hi Gertrude206! We're so happy you wanted to play to learn, as a friendly and fun way to get into our community and mission. I think these links might be helpful to you as you get started.

- [The Wikipedia Adventure Start Page](#)
- [The Wikipedia Adventure Lounge](#)
- [The Teahouse new editor help space](#)
- [Wikipedia Help pages](#)

Axel's suggestion: Substitution template needed. Eg `{{subst:<name of template>}}`. Or maybe a link to a welcome message somewhere as the content may (will!) change over time and anybody referring back to the original welcome would get the latest details.

Deficits in group

Māori and Pasifika - Auckland Museum might help facilitate this? Digital divide? But also overwork issues for Māori and Pasifika people. Discovering what is important for Māori and Pasifika?

Group is pleased to acknowledge 50/50 balance of women & men in the conference participants, and the number of women taking on leadership/organisational tasks for the User Group. General discussion on how to encourage more Māori and Pasifika to be involved with Wikipedia etc. Mike suggested reaching out to Māori and Pasifika to teach us, run sessions, educate us on what we need to do to improve.

GLAM sector - active strategies

Failure to recognise and acknowledge volunteers - what can we do?:

- Be responsive and do a "thank you".
- Less formal to more formal organisation,
- Specific things we could do:
 - Culture of thanking people, including thanks for editors
 - Barn star, with a New Zealand theme/recognisably NZ (criteria, including outstanding work, regular program, editathon for excellent contributions)

- Existing Barn Stars are here:
<https://en.wikipedia.org/wiki/Wikipedia:Barnstars>
- Wikipedian of the Year for New Zealand (or should it be Wikimedian?)

Lightning talks

Copyright and Open Access - Siobhan

Public domain in NZ, then in the public domain in US?

Te Papa copyright flowchart of death

<https://drive.google.com/file/d/1C1CC3jnIYWfDBn5vNfrolLKHw1gJnw9Z/view?usp=sharing>

Wrote to organisation where using wrong licence or should be open - sometimes did it as an OIA:

- Top of organisation (CEO) and One who gives the money (funder)(Minister)
- What they say in their mission
- Why their actions are stopping that
- How much money they actually receive
- Got to be patient - can take some time as it can be a big change required in processes

Different approach - individual images vs wider approach and incorrect licences

Target - right people, and why - what the problem is and how being open will solve it

Action:

- Non-public folder with example letters and boiler plate text
- User organisations

Examples of draft letters to institution re Open Access

<https://docs.google.com/document/d/1YHGBMf0ArCu1JvpYvjTIX4Z5wRCKw8BQXedyYdTYOAK/e/dit?usp=sharing>

Be careful with using the Official Information Act request. Sometimes due to the long time it takes for changes within the organisation to support openness - the short timeframes required of OIA requests are not the best approach.

Wikidata - More VIAF identifiers user script - David

To add scripts:

1. Go to your Wikidata user page
2. Add /common.js to the end of the URL
3. If it doesn't exist, create the page
4. Add the relevant entries from my commons.js page

David Nind's common.js page: https://www.wikidata.org/wiki/User:David_Nind/common.js

More identifiers user script - add any missing VIAF identifiers rather than adding manually:

```
importScript( 'User:Bargioni/moreIdentifiers_defaultconf.js' );
importScript( 'User:Bargioni/moreIdentifiers.js' );
```

To get the Copy QID button there is another User Script

```
importScript( 'User:Abbe98/copy-qid.js' );
```

Item **Discussion**

Read

View history



More ▾

Edmund Hillary (Q33817)...



Copy QID

ORES predicted quality: A (4.94)

Summary of Wikipedia page - another User Script

```
importScript( 'User:Bargioni/WikiBridge_conf.js' );
```

```
importScript( 'User:Bargioni/WikiBridge.js' );
```

Break Out Session - Open Refine “The Pornstar Problem” - Tamsin

Slides:

<https://docs.google.com/presentation/d/1zPS6UI-Eeiw76pXMjcAJ7TFWN-jOsRtkGd-jgfVnWFM/edit?usp=sharing>

Tamsin’s google doc with tips & tricks

<https://docs.google.com/document/d/1olp0ndmn4AW4pMM7m5lGmJwVr8T3qW5igjAdM6eEQ6U/edit?usp=sharing>

(if you ever need it again, it is linked from the top of [my Wikidata user page](#))

OpenRefine pulling in more data from Wikidata Q item (the reconciled columns)

Dropdown from column > edit column > add column from reconciled values.

SPARQL: Den for english description

See Tamsin’s google doc to get information on how to pull out the Alias, description and title information. (To get a description in English, for example, you need to type Den and then select SPARQL: Den from the dropdown list that appears.)

Break Out Session - DYK review

Added details to the DYK slides.

Worked through a review for a [nominated DYK article](#).

Break Out Session - De-brief on West Coast Wikipedian at Large Project

<https://en.wikipedia.org/wiki/Wikipedia:GLAM/WestCoastWPAL>

Lesson learnt include:

- Usefulness of daily progress updates and weekly postcards
- Public appreciation of volunteers and their contributions was valued
- The project was easily accessible by experienced editors but how easy was it for a beginner to identify where they could contribute?
- Material not completed has been carried over to the West Coast Task Force

Future ideas:

- Assigning suitable tasks to beginner editors e.g. provide a list of articles which are undersourced and ask beginners to find sources; then set a task for the beginners to add the sources to the articles.
- Appointing someone to be the “beginners’ coach/mentor/co-ordinator” to help beginners complete the assigned beginner tasks
- Create the progress updates for Mondays to Fridays only to remove expectation of 7 days/week production and reporting

Break Out Session - Good Articles

Looked at criteria for a Good Article and considered a goal for NZ editors to develop expertise in this area. Looked at the process Axel went through with the Hokitika Clock Tower review.

Break Out Session - SDC tool in WikiCommons

Go to your commons.js for your wikicommons page see mine:

<https://commons.wikimedia.org/wiki/User:Ambrosia10/common.js>

Then add

```
importScript('User:Magnus Manske/sdc_tool.js');
```

And refresh page. Should look like this on the bottom right hand side (see image below) when looking at a category in Wikicommons and allows you to add bulk depicts statements.

Prize giving

3x InternetNZ membership awards given to Frances, Laydan, and Paul

Hokitika keychain and fridge magnet prizes distributed

Honey distributed

Lightning Sessions

Break Out Session - Cemetery Trip

Most people went to the Hokitika Cemetery for a walk and photography

Article about the cemetery was created immediately afterwards:

https://en.wikipedia.org/wiki/Hokitika_Cemetery

Break Out Session - Wikisource

Mike presented on Wikisource.

Last Editing Session

Discussion with the group about Tamsin and Victoria presenting their projects (Critter of the Week and NZ Surveyors project respectively) at the WikidataCon virtual conference happening later this year.

Things for attendees to action:

1) The Attendee Feedback Survey

All to complete the conference evaluation survey here (definitely by the end of Tuesday 23rd)

<https://www.surveymonkey.com/r/BTSZGVQ>

Further feedback from Siobhan Leachman that she forgot to add to the survey. It might be helpful to know the interests of the participants - even generally down to which projects they are interested in i.e. Wikipedia, WikiCommons, Wikidata, prior to the conference or the proposals so that people considering making presentations can meet the interests of the participants.

2) Creating a website for the Wikipedia User Group ANZ

Update 28.03.2021

I (Christine (Username: Noracrentiss)) offered to progress a website for the User Group and have investigated what other User Groups and Chapters do. Most appear to have their material on Wiki pages.

[Ireland's](#), however, is a Wordpress site. All their events are listed on the website along with newsletters but not much about the organisation itself which can be found on [Wikimedia Community Ireland](#). The current size and scale of our User Group suggests to me that at this stage, an Ireland-style solution would be easy and quick to achieve and can be modified down the track as our needs change.

I propose we

- adopt the Ireland model
- get 2 Domain Names registered and web-hosting purchased for one year

Domain Names

[wikimedia.nz](#)

and

[wikipedia.nz](#) to redirect to [wikimedia.nz](#)

Cost from \$24.50 p.a. for each address (e.g. with Hoopla Hosting)

[Wikimedia.co.nz](#) has been taken by the Wikimedia Foundation.

Other extensions (e.g. [wikimedia.org.nz](#)) are available from \$24.50 each.

Webhosting

Likely to cost upwards of NZ \$161 p.a.

This can have several email addresses (for example info@[wikipedia.nz](mailto:info@wikipedia.nz); secretary@wikipedia.nz etc)

So we are looking at an outlay of somewhere between about **\$210 and \$284** depending on how many domain names are purchased and the web hosting plan that is selected.

We talked about the small surplus from WikiCon Hokitika (\$72.28) being applied to this expense.

Minimum Expenses:

Domain Names x 2	\$49.00
Webhosting	<u>\$161.00</u>
Total	<u>\$210.00</u>

Potential

Domain names x 3	\$73.50
Webhosting	<u>\$211.00</u>
Total	<u>\$284.50</u>

The balance of somewhere between \$138 and \$212 needs to be found.

Comments invited.

Comment from Heather: I will ask the Foundation if we can use the wikimedia.co.nz domain (I assume they booked it for the use of a NZ user group/chapter?)

Also agree that Ireland's model is a good one to follow. With regards to using the balance of the WikiCon Hokitika funds for this purpose, I have checked with the grants committee and we can include the costs of a website in the grant request for the July event.

Reply from Davit at the Foundation about the website domains:

I recommend reaching out to our tech team (cto-team@wikimedia.org) to clarify wikimedia.co.nz domain's owner and possible use.

Another way you might want to consider creating your User Group website is to reopen nz.wikimedia.org subdomain-wiki that has been created for Wikimedia New Zealand but was never used. While this will be a much easier and cheaper method, not requiring any technical maintenance or financial contributions on your end, please note that in this case, your website will be based on MediaWiki only and you cannot use the planned WordPress platform. However, this is the main way smaller affiliates tend to create their official websites due to its cost-efficiency, security, and support.

Finally, you can still try to acquire wikimedia.co.nz domain, but redirect it to nz.wikimedia.org. This is what we did at Wikimedia Armenia; we have wikimedia.am domain which we've redirected to am.wikimedia.org.

3) Bank account for Wikipedia Aotearoa New Zealand

WF advice is not to create a legal entity or open a Bank Account until Chapter Status has been achieved. Notwithstanding this advice, several User Group members decided it would be pragmatic to open an account as an unincorporated society, so that income and expenses can be managed separately from personal bank accounts.

A bank account has now been created and details are set out below.

Bank: Kiwibank

Account Name: Wikimedia User Group of Aotearoa New Zealand

Account Number: 38-9023-0029333-00

Account Owners and Signatories: Victoria Leachman and Christine Richardson

Balance at 31 March 2021: \$0

When an Incorporated Society/Charitable Trust is established for the User Group/Chapter, any funds in this interim account will be transferred to a new Charitable Trust account.

4) Incorporation of a Charitable Trust

WF advises against setting up a formally constituted organisation prior to gaining Chapter status. There are, however, benefits to incorporation prior to attaining Chapter status. Incorporation would lead to

- the establishment of an Executive Committee to manage the User Group's overall plans and activities
- clarity on the roles and responsibilities of the Executive Committee
- clarity on who can be a member
- establishment of formal accountabilities for matters such as financial reporting
- the ability to seek funding from a range of grant-giving bodies

With this in mind, I have drafted a Constitution using the Constitution Builder tool provided by the Ministry of Business Innovation and Employment on its website. This tool draws on the current Incorporated Societies Act 1908 (which is under consideration for updating but on an undetermined time frame).

It helpfully indicates which are mandatory, recommended and optional clauses. The link is [here](#).

The next step is for a number of people to read it and make decisions on various points.

Once those decisions are made there is another process to register the society/charitable trust. But one step at a time, let's agree on a founding document first.

Comments welcome.

Christine Richardson (Username Noracrentiss) 16 April 2021