



FOR IMMEDIATE RELEASE:

Stock Trader's Almanac 2025

58th Annual Edition

White Plains, New York, October 23, 2024 – In the **58th Annual Edition of the *Stock Trader's Almanac***, Editor-in-Chief, Jeffrey A. Hirsch, highlights how, “*Post-election years have improved since WWII and since 1985 DJIA averages a gain of 17.2% with eight up years and two down. This is the best average gain of the four-year cycle over this period.*” Hirsch’s outlook for 2025 expects, “*the market to be up 8-12% for the year with pullbacks in Q1 and Q3.*”

Hirsch’s forecasts the past four years have been on point: “*unabashedly bullish for 2021, anticipated the 2022 midterm year bear market and called the textbook October 2022 midterm bottom, expected a new bull market to emerge in 2023 with above average pre-election year gains and 2024’s bullish outlook is right on track.*”

This *2025 Almanac* is a testament to the original iconic work founder Yale Hirsch created in the first 1968 edition and the over five decades of behavioral finance thought leadership it has provided since. The *Almanac* remains the most valuable trader’s desk reference on Wall Street and this year’s *Almanac* is packed with seasonal and historic investing insights for the year ahead including:

- Jeff’s 2025 Outlook – *page 10*
- Bulls Win When Market Hits The January Trifecta – *page 20*
- Market Charts of Post-Presidential Election Years – *page 26*
- Post-Election Year Performance by Party – *page 28*
- Post-Election Years: Paying the Piper – *page 32*
- Market Fares Better Under Democrats; Dollar Holds Up Better Under Republicans – *page 34*
- Republican Congress & Democratic President Is Best for the Market – *page 80*
- Traders Feast on Small Stocks Thanksgiving Through Santa Claus Rally – *page 104*
- The Incredible January Barometer: Only 12 Significant Errors in 74 Years – *page 18*
- “Best Six Months”: Still An Eye-Popping Strategy – *page 54*
- MACD-Timing Triples “Best Six Months” Results – *page 56*

About Jeff & The *Almanac*

Jeffrey A. Hirsch is CEO of Hirsch Holdings, editor-in-chief of the *Stock Trader's Almanac* and publisher of *Almanac Investor* newsletter at www.stocktradersalmanac.com. Jeff is the author of *The Little Book of Stock Market Cycles* (Wiley, 2012) and *Super Boom: Why the Dow Will Hit 38,820 and How You Can Profit from It* (Wiley, 2011). He worked with founder Yale Hirsch for over twenty years, taking over for him in 2001. A 30+-year Wall Street veteran, he appears on CNBC, Bloomberg, Fox Business, and many other financial media outlets. Now in its 58th year, the *Stock Trader's Almanac* has been published every year since 1968.

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