

2. Describe your main approaches or strategies to achieve these changes and why you think they will be effective.

2000 character limit. Required.

1. Partnerships: One of the key strategies the team and I would be looking at is partnerships with usergroups & non-usergroups. This is to enable as to increase our reach and also involve community and non- community members as well

2. Communication: With communication as a strategy we decided to involve other sub tools that would also increase our reach.

- Social Media Engagement
- Distribution Service
- Channel for Recording

3. Community Engagement: Community engagement as a useful strategy by partaking in projects and campaigns that will tell community stories.

4. Podcast tools Upgrade: We want to increase the number of tools and equipment we use for podcasting, which is increasing our Hardware & Software to aide us to do a good work

5. Article Building List: Article building list as one of our strategy where we will ensure that we will make various list of articles available in terms of our partnerships

6. Topics of Impacts: Topic lists that the podcast will focus on during interviews with speakers egClimate :Triple Planetary Crisis and more

7. Documentation of Process: We will make sure that our works are properly documented and structured on commons for usage.

8. Recruiting Newcomers: Through our podcast we will use the platform to recruit newcomers into the communities and share them among existing communities