

Close Out Report

A. Name of project and Project URL on Ideascale/Fund

- Name of project : Connecting Asian Voter and Proposer
- Project URL on Ideascale/Fund :
<https://cardano.ideascale.com/a/dtd/404182-48088>
- FUND : \$15000

B. Name of project manager

- Robert O'Brien @wolstaeb - New Zealand
- Yuta Yuta @yutazz - Japan
- Yan Tirta @yantirta - Indonesia
- Mie Tran @mie.tran.0407 - Vietnam

C. Date project started : 05-13-22

D. Date project completed : 01-15-23

E. List of challenge KPIs and how the project addressed them

The metrics can be divided into two sections. General onboarding refers to bringing people in and converting them from mere lurkers to voters and potential proposers. Innovation process metrics refer to the quantity and quality of proposals and activity around them.

- General onboarding :
 - Weekly sign ups to Cardano Ideascale ⇒ *do not have access*
 - Town Hall attendance ⇒ *refer Diagram 1*
 - Catalyst School session attendance ⇒ *refer Diagram 1*
 - Swarm session attendance ⇒ 0
 - Applications to leadership positions (e.g. Circle) ⇒
 - *Ivan-Indonesia moderator*
 - *Mie Tran - sub circle team member*
 - *Corine - Australia Ambassador*
 - *Tien Nguyen Anh - Vietnam Ambassador*
 - *Mie Tran - Vietnam Ambassador*
- Innovation process :
 - Number of referrers ⇒ hard to count for the whole community but we have our moderator be referrers for community's proposals
 - Reduction in the number of unready proposals ⇒ *refer Diagram 2*
 - Growth in the number of 4-5 star proposals ⇒ *refer Diagram 2*
 - Growth in the number of PA and VPA ⇒ **hard to count for the whole community since the information is anonymous**

- Percentage of proposals with Excellent assessments ⇨ *refer Diagram 2*
- Growth in the number of voters ⇨ *refer Diagram 2*
- Growth in the total number of votes given ⇨ *refer Diagram 2*
- Links to the country surveys :
 - Vietnam :
<https://forum.cardano.org/t/vietnamese-30-second-questionnaire-result-for-catalyst-improvement-fund-8-by-eastern-hemisphere-town-hall/105755>
 - Japan :
<https://forum.cardano.org/t/catalystfund8-japan-community-survey-results/101976>
 - Indonesia :
<https://docs.google.com/forms/d/1Z8e47PgoI0TRThDq6dM2f0Wtj9X-QwMX6ww3lhDkjbw/edit#responses>
- Links to various other links :
 - Youtube Channel Catalyst TV:
<https://www.youtube.com/@cardanocatalysttv5717>
 - IdeaFest Reel:  3rd CARDANO IdeaFest Reels - 30 July 2022
 - Cardano Hub Indonesia and Dev ecosystem :
<https://github.com/cardano-indonesia>
 - - Vietnam Facebook Page:
<https://www.facebook.com/CardanocatalystprojectVietnam>
 - - Vietnam telegram group: <https://t.me/vietnameasterntownhall>
 - - Vietnam Meetup:
<https://www.meetup.com/cardano-blockchain-vietnam/>
 - - Weekly update on Twitter: <https://twitter.com/c3eth>
 - - Update on Indonesia Instagram:
<https://www.instagram.com/cardanoindonesia/>
 - - Indonesia Telegram group: <https://t.me/EHTIndonesia/12529>
 - - Eastern Townhall Telegram chat: <https://t.me/easterntownhall>
 - - Weekly update on: <https://easterntownhall.com/>
 - - Japanese Ambassador Forum update:
https://forum.cardano.org/u/yuta_oishi/activity
 - - Discord Update:
<https://discord.com/channels/868850218995707914/872911686108061726/1033021499361210469>
 - - Eastern Townhall Telegram:
<https://www.instagram.com/p/CjyXbCah0Hk/>
 - - Vietnam meetup Forum update:
<https://forum.cardano.org/u/mietran/activity>

F. List of project KPIs and how the project addressed them

- Increase Eastern Hemisphere voter participation by 25% from the previous Fund
- Increase Eastern Hemisphere participation in Catalyst by 25% from the previous Fund through various channels from CA participation, VCA participation, proposals submission etc.
- Uncertainty around Catalyst and voting decreases by 25% from the previous Fund

Diagram 1

📅 Bi-weekly Meetup Number

Date	Total	Participants	Japan	Indonesia	Vietnam	English
07/05/2022	46	23	6	--	9	8
21/05/2022	113	61	16	12	16	8
18/06/2022	30	--	--	14	16	--
02/07/2022	112	67	17	22	21	7
16/07/2022	91	65	19	18	24	4
30/07/2022	102	71	10	12	24	25
13/08/2022	115	54	10	7	28	9
27/08/2022	42	42	10	12 + (12 Gimbalabs Session)	12	8
10/09/2022	32	32	10	8 Gimbalabs Session	5	9
24/09/2022	39	39	10	9 Gimbalabs Session	8	12

Date	Total	Participants	Japan	Indonesia	Vietnam	English
08/10/2022	43	43	10	16 + (8 Gimbalabs Session)	10	7
22/10/2022	57	57	10	15 + (8 Gimbalabs Session)	16	8
5.11.2022	50	50	8	16 (Not uploaded yet)	14	6
19.11.2022	nill	C3ETH No meeting	C3ETH No meeting	C3ETH No meeting	C3ETH No meeting	C3ETH No meeting
3.12.2022	59	59	8	12	32	7
17.12.2022	68	68	12	16	32	8
14.1.2023						8
28.1.2023	72	35	6	10	10	11

Fund8 Funded Proposals

Fund	Fund8	
Countries	Proposal submitted	Proposal Funded
Japanese	52	44
Indonesian	4	0
Vietnamese	49	22
New Zealand	3	2

Diagram 2.

FUND	Country	Status	Num	Votes cast AVERAGE	Vote amount AVERAGE	Score AVERAGE
6	Others	Not Funded	550.0	311.1	3,911,589.4	3.0

		Completed	63.0	701.3	115,835,18 8.0	4.4
		Working	68.0	886.1	136,718,6 03.5	4.4
	Indonesia	Not Funded	2.0	201.5	14,345,46 2.0	2.6
	JP	Not Funded	2.0	450.5	85,921,77 9.5	3.7
		Completed	8.0	619.5	241,969,7 24.0	4.4
		Working	3.0	670.0	191,292,9 89.7	3.4
	JP+dcspark	Not Funded	1.0	#DIV/0!	0.0	2.8
		Completed	3.0	652.0	261,125,1 45.7	3.5
	NZ	Working	3.0	745.3	132,693,1 94.7	4.7
	VN	Not Funded	8.0	336.4	33,563,42 4.0	3.8
		Completed	1.0	654.0	102,511,87 0.0	4.8
		Working	2.0	515.5	62,951,50 9.0	4.2
7	Others	Not Funded	635.0	206.4	19,929,07 4.2	3.3
		Completed	105.0	388.9	88,841,78 3.8	4.5
		Working	115.0	502.3	101,782,3 60.2	4.5
	East Africa	Not Funded	21.0	157.4	6,386,445. 0	2.7
		Completed	1.0	734.0	149,554,7 75.0	4.9
		Working	3.0	118.7	40,516,43 9.3	3.3

	Indonesia	Not Funded	1.0	136.0	34,954,82 7.0	4.2
		Completed	1.0	144.0	65,246,18 0.0	4.3
		Working	2.0	322.5	93,810,78 8.5	4.6
	JP	Not Funded	5.0	330.4	84,059,30 6.8	3.1
		Completed	11.0	375.8	138,602,4 19.9	4.1
		Working	8.0	423.0	152,926,3 25.6	3.6
	JP+dcspark	Not Funded	6.0	302.0	53,306,14 9.7	3.2
		Completed	6.0	393.8	108,812,9 96.5	3.1
		Working	4.0	360.3	119,325,92 3.8	3.5
	NZ	Working	3.0	805.3	147,683,3 65.0	4.6
	VN	Not Funded	7.0	186.3	28,878,15 1.3	4.0
		Completed	6.0	457.7	95,575,41 4.3	4.7
		Working	4.0	818.8	135,563,9 70.5	4.5
8	Others	Not Funded	744.0	150.6	14,921,14 8.0	3.6
		Completed	109.0	280.0	60,202,27 4.2	4.4
		Working	190.0	344.4	68,500,69 0.2	4.5
	East Africa	Not Funded	12.0	118.1	10,779,84 1.9	3.6
		Working	1.0	680.0	81,454,44 6.0	4.7

	Indonesia	Not Funded	2.0	109.5	13,980,39 1.0	4.1
	JP	Not Funded	5.0	176.3	51,247,38 2.2	3.3
		Completed	3.0	174.7	80,351,87 9.3	2.9
		Working	16.0	233.8	106,870,1 04.1	3.8
	JP+dcspark	Not Funded	4.0	398.0	43,996,60 6.8	4.3
		Completed	6.0	396.8	170,323,9 01.3	3.8
		Working	14.0	312.3	130,070,7 09.4	3.1
	JP+VN	Completed	2.0	237.5	95,837,90 3.5	4.6
		Working	2.0	245.5	84,228,94 3.0	4.3
	NZ	Working	2.0	642.5	104,421,3 89.5	4.7
	VN	Not Funded	25.0	167.0	19,022,07 5.4	4.2
		Completed	10.0	504.6	70,309,13 2.2	4.5
		Working	12.0	581.9	96,834,51 8.3	4.6
9	Others	Not Funded	911.0	262.0	-16,306,68 4.1	4.0
		Completed	19.0	536.1	92,707,49 4.4	4.5
		Working	160.0	511.3	100,687,0 53.8	4.5
	EastAfrica	Not Funded	1.0	354.0	13,008,39 8.0	4.2
		Working	1.0	203.0	29,987,60 4.0	4.3

	Indonesia	Not Funded	3.0	162.3	-9,169,618.7	3.8
		Working	1.0	244.0	13,167,278.0	4.7
	JP	Not Funded	10.0	298.7	11,516,550.2	3.8
		Working	14.0	475.9	131,670,154.4	4.7
	VN	Not Funded	65.0	305.8	-12,299,501.9	4.4
		Completed	1.0	579.0	61,710,697.0	4.9
		Working	15.0	776.9	116,490,531.5	4.8

G. Key achievements (in particular around collaboration and engagement)

As you can see in the table above, many proposals from the Eastern Hemisphere passed FUND 9 despite the increased competition. We also created many activities for the community to know more about the proposals onboarding like Catalyst TV and Idea Fest Reel - chance for proposers to spread their proposals to more channels.

H. Key learnings

Participating in meetups seems to be a bit of a hurdle for busy voters due to time constraints. The number of participants did not increase as much as expected. We shared the content discussed with the community by providing meeting minutes.

I. Next steps for the product or service developed

From now on, we need to connect dRep with voters and dRep with proposers. We will provide such a place in the future.

J. Final thoughts/comments

Judging from a large number of proposals from the Eastern Hemisphere, I believe this proposal was a success. Many voters are busy with their daily lives and don't want to attend a meetup to learn more about the proposal. We believe that future meetups should be designed with this in mind.

K. Links to other relevant project sources or documents. Please also include a link to your video here.

Video URL

:https://drive.google.com/file/d/12ZP-JA_rETe1UylHcAdu76sTjWErMifO/view?usp=s
haring

Other links:

- [Youtube Channel Catalyst TV:](https://www.youtube.com/@cardanocatalysttv5717)
<https://www.youtube.com/@cardanocatalysttv5717>
- [IdeaFest Reel:](#)  [3rd CARDANO IdeaFest Reels - 30 July 2022](#)
- Cardano Hub Indonesia and Dev ecosystem :
<https://github.com/cardano-indonesia>
- - Vietnam Facebook Page:
<https://www.facebook.com/CardanocatalystprojectVietnam>
- - Vietnam telegram group: <https://t.me/vietnameasterntownhall>
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