

Hi, I'm Rita Vanessa,



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Your futurist Digital Marketing Consultant, also known as RitaVee, on the interweb.

I consult and create marketing strategies for wellness and health, as well as for professionals, women-based organizations, entrepreneurs, and mid-size businesses.

My mission: to take the overwhelm out of marketing so you can focus on what you do best — while I help you **build sustainable growth, authentic engagement, and lasting community impact.**

Let's get started

Your First Step: The Digital Digest Consultation — \$247

This is where we start. The Digital Digest is a 1:1 consultation designed to uncover growth opportunities and create clarity in your marketing strategy.

What you'll get:

- ✓ One-hour business brainstorm tailored to your goals
- ✓ Personalized feedback on your current marketing approach
- ✓ Clear recommendations on brand positioning, community building, and marketing options (Email, SMS, Web3, Social Media, tools & systems)
- ✓ A full video recording of our session
- ✓ A 30-minute follow-up call within 30 days

Most clients walk away with immediate clarity, new strategies, and a roadmap they can apply right away.

👉 Book your consultation today for \$247 and let's start building your blueprint for growth.

 [Book Your Free 15 min Session Now](#)

Beyond the Consultation

Once we've worked together in your consultation, you'll have the option to continue with:

- **Team Training Sessions** – Two in-depth workshops to equip your team with tools, systems, and strategies to hit measurable marketing goals.
- **Marketing Strategy Sessions** – A seven-step strategy framework to design your content, community, and campaigns across your key platforms.
- **Content Amplifier Packages** – Repurpose one piece of content into a cycle of branded assets that expand your reach and keep your message consistent.
- **Digital Audits** – A focused deep-dive into one marketing channel with a walkthrough, action plan, and follow-up support.

- **Re-Engage Your List (Done-for-You Package)** – A complete email campaign to revive, nurture, and activate your audience — strategy, copy, scheduling, and analysis included.
- **À la Carte Items** – Bite-sized support like mini-consults, content calendars, LinkedIn setups, or templates — tailored to fill the gaps you need.

Each service is tailored to meet you where you are and help you grow at a sustainable pace.

ABOUT ME

In 2012, my family opened a small slider restaurant in East Harlem — introducing organic, freshly prepared food to a community that wasn't used to seeing it. As the head of our marketing, I discovered how powerful digital platforms like Instagram and Yelp could be for small businesses.



But I also saw the gap: Small business owners were often under-supported and misled, making it hard to scale sustainably. That lit a fire in me.

When the restaurant closed, I launched **RitaVee** with one mission — to give founders and organizations the digital tools, strategy, and confidence to grow without the overwhelm.

I provide hands-on training to multicultural founders and brands looking to scale their businesses. As a result of working with me, community leaders, founders, non-profits, and even Hospitals have seen exceptional growth of up to 60% and engagement growth within their businesses and communities on and offline.

My favorite question to ask anyone who says, “I want to grow my online presence” is...What is the story you want to tell through your brand or business?

Share your answer with me on the interweb, DM/text me with your reply on [LinkedIn](#), [Instagram](#) or text me at **646.207.9595**.

Talk Soon!
RitaVee

CONTACT

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