Video Title: Taylor's Cruise to Success: A Journey to ID

Target Audience: Hiring managers who are looking for further information about me and my experience.

Learning Objectives:

1. Learners will identify various achievements in my professional journey, gaining insights into the range of skills, experience, and collaborations that have contributed to my success.

Outline:

1. Setting Sail
    - Introduction from Stacey
    - Introduction to the captain (me)
2. Overview of Destinations
    - Port of Education
        - AIDA journey
    - Innovation Island
        - Work samples
    - Leadership Lagoon
        - Committee work
3. Sunset Reflections/Closing Message
    - Symbolize openness to feedback and reflections
    - Invite to connect for future adventures and collaborations

Characters:

- Narrator
    - Stacey - wearing a tourist outfit
- Taylor Sakinsky (me)
    - Captain - wearing captain outfit

Color Palette:

- #8ECAE6, #219EBC, #023047, #FFB703, #FB8500



Seat Time:

- 2-3 minutes

Directions for Reviewer(s):

- Each table below represents one scene in the video
- Audio begins .5 seconds after the scene starts, unless noted otherwise.
- Fonts:
  - Raleway - Extra Bold (headings)
  - Lato - Regular (text)
  - League Gothic (location banners)
- Please leave comments/suggestions/changes in the “Comments” column on the right.
- Always use fade-to-white transitions from one scene to the next.
- “Ambience Ocean” playing in the background during the whole video at 5% volume

1. Opening 0:00			
Visuals/Graphic	**Script/Audio**	**Programming/Animation Notes**	**Comments**
 Cruise ship in the background on water Tourist character (Stacey) waving at first, then talking excitedly [Title] “Taylor’s Cruise to Success” on orange banner	[Narrator] Greetings! I’m your tour guide, Stacey, and today we’re embarking on a captivating journey through Captain Taylor’s cruise to success. Let’s see if she’s in her office!	• Set motion path for the cruise ship to start on the right edge of the frame and move to the left, behind Stacey as she talks • Stacey: action starts with waving, fade character to excited talking action after she says “tour guide, Stacey” • The title of the video fades in with VO (on orange banner)	

2. About Me 0:14			
Visuals/Graphic	**Script/Audio**	**Programming/Animation Notes**	**Comments**
 Captain Taylor in her office below deck, typing on her computer Captain Taylor stops typing and faces the camera to start talking Video zooms into globe 	Typing sound plays for 2 seconds before audio starts [Taylor] Ahoy there! I'm Taylor, your captain on today's exciting journey. Ready to explore the waters of my professional achievement? Let's take a look at our destinations and set sail!	• Taylor is facing right, looking at the computer and typing, then turns to face the camera when VO starts • Action fades from typing to talking • Video zooms and pans to the globe when Taylor says "let's take a look at our destinations..."	

3. Destination Overview 0:27			
Visuals/Graphic	**Script/Audio**	**Programming/Animation Notes**	**Comments**
 Map of world Tour guide, Stacey, appears in top right corner of the scene.	[Narrator] Join us on a voyage through professional excellence. From the foundational shores of the Port of Education to the creative landscapes of Innovation Island, and the guiding waters of Leadership Lagoon, each destination unveils a chapter in Captain	• Set motion path for cruise ship to sail from right of the screen to the left, lasting the whole scene • Location pins appear on map with voiceover for each location • Set motion path for each textbox that contains the location titles. After	

Clipping mask is used and she is located in a yellow circle Cruise ship is sailing across the waters Ribbons with text appear with VO (red). [Ribbon] Port of Education [Ribbon] Innovation Island [Ribbon] Leadership Lagoon  	Taylor's remarkable journey. Bon voyage!	locations appear in the red ribbon on the left, the text shrinks and glides along motion path to the matching location pin. • Ribbon fades out after Leadership Lagoon	

4. Port of Education 0:48			
Visuals/Graphic	**Script/Audio**	**Programming/Animation Notes**	**Comments**
 Ship port with crates and cranes, and cargo ships. Captain Taylor is talking as she walks to the middle, then she is standing and talking. Orange banner appears with VO (same banner from the title in the opening scene)	[Taylor] Behold - the Port of Education, where the foundations of instructional design were laid and academic adventures began. Throughout my time at the Applied Instructional Design Academy, I immersed myself in adult learning theories, channeling this knowledge to craft engaging eLearning experiences, complete with scenarios, storytelling, and branching scenarios.	• Set motion path for Captain Taylor to start at right side of screen and end in the middle of the screen. Motion path lasts 9.2 seconds. • Once Captain Taylor reaches the middle of the scene, her action fades from walking and talking to standing and talking. • Port of Education banner appears at top left of the scene with VO • AIDA logo appears to the left of Captain Taylor	

[Banner] Port of Education  Semi trucks appear with VO [Semi 1] Scenarios [Semi 2] Storytelling [Semi 3] Branching  Textboxes appear with VO [Textbox 1] Articulate Rise and Storyline [Textbox 2] Camtasia [Textbox 3] Vyond	Utilizing tools such as Articulate Rise and Storyline, Camtasia, and Vyond became second nature as I navigated the seas of instructional design expertise. All aboard for our next stop!	with VO (wipe transition used to for entrance and exit) • Semi trucks are each grouped with a textbox: ○ “Scenarios” ○ “Storytelling” ○ “Branching” • The semis appear with VO, then fade out at 1:16 • Camera zooms into Captain Taylor as she is talking • 3 yellow rectangles with textboxes and checkmarks slide in from the right with VO ○ “Articulate Rise and Storyline” ○ “Camtasia” ○ “Vyond”	

5. Innovation Island 1:27			
Visuals/Graphic	**Script/Audio**	**Programming/Animation Notes**	**Comments**
 	[Taylor] We’re at Innovation Island - where creativity blossoms and ideas set sail! This treasure box holds various eLearning masterpieces - a testament to my innovation in action. From interactive courses to	• Taylor kneeling and talking, action fades to kneeling and bending forward as she opens the treasure box, then returns to kneeling/talking action. ○ Facing camera at all times	

Captain Taylor appears on a beach with a treasure box and palm tree. Cruise ship is in the water in the background next to a sailboat.
 	
Banner appears with VO (same banner as scenes 1 and 4)
 	
[Banner] Innovation Island
 	

 	
• Picture 1: Screenshot of Articulate Storyline Course
• Picture 2: Screenshot of Articulate Rise Course
• Picture 3: Screenshot of Camtasia tutorial video.
	instructional videos, these treasures showcase the art of transforming ideas into engaging and impactful learning experiences.
	
	Let's head to our final destination!
		• Sailboat on the water starts motion path, heading to the right side of the screen when Captain Taylor says "set sail"
		• Taylor opens treasure box and 3 pictures appear with VO
		  ○ Picture 1 and 2 appear when she says "interactive courses"
		  ○ Picture 3 appears at "instructional videos"
		• Set motion path for all 3 pictures, starting them small and behind the treasure box, then having them glide along the motion path.
		  ○ Picture 1 goes to top left corner
		  ○ picture 2 goes to top right corner
		  ○ picture 3 goes to bottom right corner
		  ○ All 3 pictures fade out around 1:51	

6. Leadership Lagoon 1:57			
Visuals/Graphic	**Script/Audio**	**Programming/Animation Notes**	**Comments**

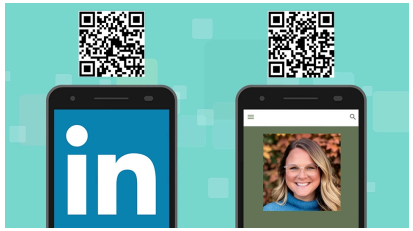
 Stacey and Captain Taylor sit at a patio table with the ocean in the background Another table with 2 men is to their left. Banner appears with VO [Banner] Leadership Lagoon Camera zooms and pans to Stacey and Taylor's table  Textboxes appear with VO on left side of the screen (same textboxes as scene 4 - yellow rectangles with check marks) [Textbox 1] Leadership [Textbox 2] Teamwork [Textbox 3] Transformative Impact	Ambiance - Chat sound plays at 8% during this scene. Sound fades to 0% at the end of the scene for the last 2 seconds [Stacey] The end of our voyage brings us to the Leadership Lagoon, where Captain Taylor has navigated challenges as a committee head, managing projects and teams through strict deadlines. As a key member of a leadership team, she orchestrates leadership, teamwork, and transformative impact. [Taylor] After all, in these waters, leadership is the wind in our sails! [Stacey] Now let's wrap up this cruise and head home!	• Camera movement is added to zoom in on Stacey and Captain Taylor. Zoom begins 1 second after scene begins • Scene begins with Captain Taylor eating while Stacey talks. Action switches to talking excitedly while Taylor talks. Stacey action switches from talking to excited listening when Taylor starts talking • 3 text boxes use Slide - Right enter effect with VO	

7. Sunset Reflections 2:27

Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments


Cruise ship appears on water, sky is orange
 	
Sun is setting
 	
Banner appears with VO (blue banner this time)
[Banner] Thank You!
 	
Taylor appears on cruise ship with thought bubble, then begins waving goodbye
 	

 	
Stacey appears in bottom left corner at the start of the scene. Clipping mask is used to show her in the yellow circle, same as scene 3.
	[Stacey] As the sun sets, Captain Taylor reflects on her professional journey. Embracing feedback shapes her continuous improvement. Thank you for navigating the seas with us today.	• Set motion path for sun to start in top left of screen, then “set” by going down diagonally to the right
		• Set motion path for cruise ship to start on the right side of the screen and move to the left of the screen
		• Use crop tool to only show the top half of Captain Taylor to make it look like she is standing on the cruise ship
		  ○ Group with cruise ship to ensure seamless motion path
		• As VO says “reflects on her professional journey”, thought bubble appears above Taylor’s head with image of her working in an office at a computer.
		  ○ Set motion path for thought bubble to move as Taylor and the cruise ship move
		  ○ Entrance and exit effect: Fade
		• Banner appears with VO
		• Taylor’s character switches from thinking action to waving action when VO says “thank you”	

8. Closing 2:39			
Visuals/Graphic	**Script/Audio**	**Programming/Animation Notes**	**Comments**
 Two phones, one with the LinkedIn logo, the other with a screenshot of my portfolio. QR codes are above each phone	[Stacey] Let's chart new horizons together by connecting with Captain Taylor. Fair winds and following seas! Ocean audio fades to 0% for the last second of the scene.	• Phone enter effects: Slide - Up • QR Code enter effects: Pop • Phones both appear .5 seconds after the scene starts • QR codes appear 1 second after the scene starts	