

Their website: [Boxing and Fitness | Calgary, AB | Impact Boxing and Fitness Club](#)

How I can help: Convert their IG current attention to a mid ticket product customer through a sales paged modeled from Tony Jeffries, More like the 100M dollar offer

How Westside Boxing Is Missing an Opportunity.

Hey Rey,

I saw your Boxing Gym online; it's got lots of positive reviews, so you must make good fighters, and you've got some good coaches too, some having over four decades of experience.

That is why I am reaching out.

There is something I noticed that could be making you gain a flow of new customers so you can make more confident fighters.

Here's the first thing I noticed.

Your website has good reviews but the first thing that you critically might want to change is...

Add a "10 Day Money back Guarantee"

This has been used by some of the biggest boxing gyms in the world such as "TITLE Boxing Club"

Doing this could give you a massive competitive advantage over the other boxing gyms in Vancouver, as almost none of them do this.

I have a few more tips that are more powerful than the first one; they could not only drive more attention to your website, but also grow your Instagram followers. But they would take a lot longer to explain.

Just reply, and I'll tell you the most critical thing I spotted; I'm confident that it could make more new people want to join your classes if you change.

I'm only willing to work with one Gym in Vancouver

Best regards,

Liam

P.S. Here's a sample of a "10 Day Money Back Guarantee" I wrote for you. Put it through an AI content detector and a plagiarism checker if you want: