



TITLE, MAXIMUM 12 WORDS IN CAPITAL LETTERS, TIMES NEW ROMAN 14 PT, (all the content in this article must be write in English version)

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Kata Kunci:

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tanda koma
(Times New
Roman, 12 pt).

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Abstract: Write an abstract in Indonesian and English with a maximum of 150 words. Write down (1) Research Objectives. (2) The research method. (3) The research results ([avoid numerical results, just provide results in the form of explanations and analysis](#)). (Times New Roman, 12 pt)

Abstrak: Tuliskan abstrak dalam bahasa Indonesia dan Bahasa Inggris maksimum 150 kata. Tuliskan (1) Tujuan Penelitian. (2) Metode penelitian yang digunakan. (3) Hasil penelitian yang diperoleh (hindari memuat hasil angka, cukup berikan hasil berupa penjelasan dan analisis). (Times New Roman, 12 pt).

INTRODUCTION

The manuscript is neatly typed using Microsoft Word with A4 paper size. The margin used is 2.54 (Top, Left, Bottom, Right) and make sure the before after is 0. The spacing used is 1.5 except for abstracts and references. The font model used is Times New Roman font 12 pt. Maximum number of pages manuscript is 25 pages, Minimum is 15 pages.

The introduction contains background problems that are supported by phenomena, concepts, theories, and research results from relevant and up-to-date sources. At the end of the introduction, briefly explain the purpose of writing the article or the scope clearly.

METHOD

The method section at least contains the type of method used or the type of approach used, selection of the population and sample or object of research, data collection techniques, and analysis tools and software used.

RESULTS AND DISCUSSION

Results and discussion section contain about the results of the study that an answers analysis based on research objectives that have been stated in the introduction. Explanations can use pictures/graphs/tables to facilitate visualization.

This section is an important part because it contains a clear description about results data and analysis of research data, interpretation of the findings in the field, the relevance of research results with relevant concepts, theories, or previous or other research results, or can even find new theories or modify that already exist and implications for scientific developments in their fields.

Rules of table writing

The table title is written above the table. Written in Times New Roman font size 12 pt, bold, and using the middle margin. Numbered according to table order. The text in the table is written in Times New Roman, size 11 pt with 1 space, the first line containing the title of each column is in bold. Like the example below:

Table 1 Respondents by Football Club

No	Usia	Jumlah Responden	Persentase (%)
1	Barcelona FC	32	21,92
2	Real Madrid FC	79	54,11
3	Al Nasr FC	34	23,29
4	Garuda Indonesia U17	1	0,68

Source:

Rules of figure writing

The title of the figure and the name of the figure are typed under the figure. Written in Times New Roman font, size 12 pt, bold, and center margin. Numbered according to the order of the figure as in the example below:

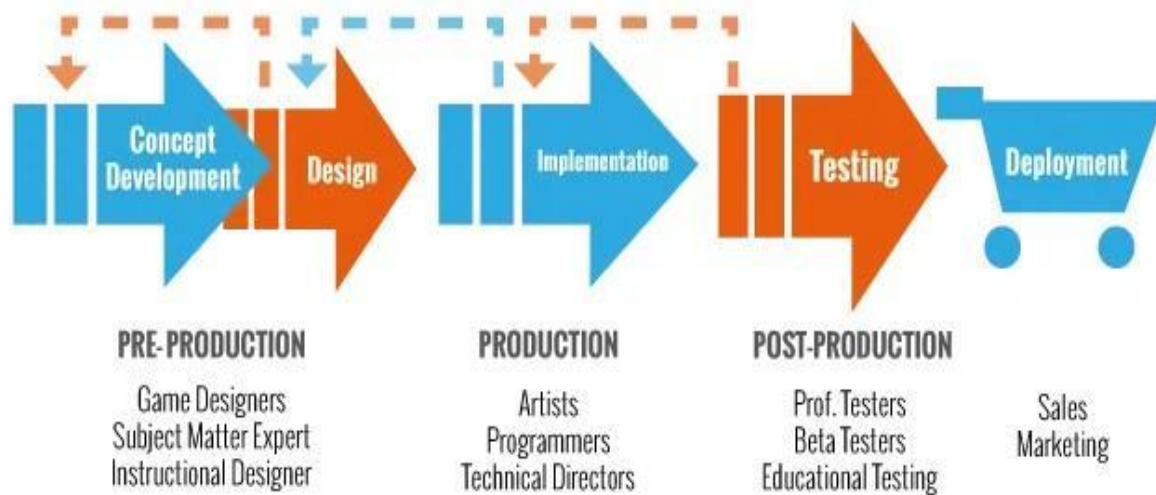


Figure 1 Cycle Production

Source:

CONCLUSION

The conclusion contains a summary of research results that are a contribution to the development of economics and business.

REFERENCES

Writing references using **Mendeley and APA style**. Reference writing in Times New Roman font size 12 pt, using 1 space and using left and right margins. Start at the edges and do it consistently. Here's an example of writing:

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