

Chloe Rivera

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SUMMARY

Thoughtful UX designer with a track record of turning complex problems into simple, meaningful digital experiences. Skilled in uncovering user insights through research and translating them into clear interaction patterns and prototypes that drive engagement and usability. Known for bridging the gap between user needs and business goals, I thrive in collaborative environments where design decisions are informed by data, empathy, and iteration. My work focuses on creating accessible, human-centered interfaces that not only look polished but also solve real-world challenges.

EXPERIENCE

Housing, University of North Texas

May 2024 – Current

Housing Ambassador

Denton, TX

- Supported the assignment process for 7,000+ students, ensuring room placements.
- Played a key role in transitioning housing operations to a new database system, contributing to data migration, verification, and user adaptation efforts.
- Participated in end-to-end testing of the new housing application, identifying bugs, providing feedback, and ensuring a smooth campus-wide rollout.

ICC Austin, Austin, TX

Aug 2021 – Aug 2024

Communication Designer

- Grew Instagram following from a total of 800 followers to over 5,000 followers.
- Collaborated with dev and marketing teams to develop strategies for recruitment.
- Conducted testing and gathered user feedback to inform design iterations.

URBN, Austin, TX

Nov 2020 – Nov 2021

Visual Artist

- Created 50+ promotional graphics that raised store engagement by 120%
- Conducted user research to identify trends and user preferences.
- Worked with Display Artist to create large and functional art installations.

EDUCATION

Bachelor of Fine Arts in User-Experience Design

GPA: 3.4

May 2026

ADDITIONAL EDUCATION/CERTIFICATIONS/TRAINING/RELEVANT COURSEWORK

LinkedIn Learning: 'Design Thinking: Understanding the Process'

April 2023

LinkedIn Learning: UX Foundations: Accessibility

April 2023

LEADERSHIP, CAMPUS & COMMUNITY INVOLVEMENT

Event Coordinator, UNT, User Experience Student Association

Aug 2025 – Present

Member, UNT, User Experience Student Association

Aug 2022 – Present

- Assisted with event promotions for organization.

CORE COMPETENCIES

Empathy | Communication | Problem Solving | Analytical | Curiosity | Critical Thinking | Resilience

TECHNICAL SKILLS

Sketch | Figma | Adobe XD | Slack | Zoom | Miro | Google Analytics | Mural | MS Office