

## Categories of PLOs Based on Bloom's Taxonomy

| PLOs of MBA Program                                                                                                                                                                                                                                                                                      | Specific PLOs | Generic PLOs | Bloom's Taxonomy Level   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|--------------|--------------------------|
| 1. Obey the law and follow the code of ethics in business management activities                                                                                                                                                                                                                          |               | <u>✓</u>     | Affective / Valuing      |
| 2. Able to analyze and suggest ways to improve the economy, society, and politics using the findings from academic work.                                                                                                                                                                                 | <u>✓</u>      |              | Cognitive / Applying     |
| 3. Demonstrate knowledge and understanding of theories and principles of business science and be able to apply that knowledge to analyze changes in the economic environment, the impact of technology on business operations, and foresee major shifts in the economy as well as in the business world. | <u>✓</u>      |              | Cognitive / Applying     |
| 4. Able to apply knowledge and work skills as well as the ability to think, search, interpret, and evaluate information for problem-solving.                                                                                                                                                             | <u>✓</u>      |              | Cognitive / Applying     |
| 5. Able to take responsibility for own actions and be responsible for work in the group.                                                                                                                                                                                                                 |               | <u>✓</u>     | Affective / Valuing      |
| 6. Understand and accept differences, and assist and facilitate colleagues from different backgrounds in solving various conflict situations.                                                                                                                                                            |               | <u>✓</u>     | Psychomotor / Articulate |