## SL: the door to the missing step of expansion.

Hey Aniss Binous,

I love how your dedicated effort came with this amazing gym that has world-class services and equipment.

I've reviewed your website and noticed several excellent strategies you're employing to promote your gym. However, I've identified one particular approach that could significantly boost your conversions and attract potential clients.

A newsletter is a great tactic to do. I have a few strategies to make an email list and send them a few emails per week that we can agree on. I've written an opt-in page content for free and we can discuss further details over a Google meets call.

My best regards.

Ahmed Elwaleed.