

## **FOR IMMEDIATE RELEASE**

### **Students Without Mothers Welcomes Cassandra Brown as Development Director**

Atlanta, GA — Students Without Mothers (SWM) is proud to announce the appointment of Cassandra Brown as its new Development Director. A seasoned professional with a distinguished career in Sales and Operations, Cassandra brings over 30 years of expertise to this pivotal role, poised to amplify the organization's mission of empowering underserved youth.

#### **A Stellar Professional Background**

Cassandra Brown, a native of Decatur, Illinois, has built an impressive career working with world-renowned companies such as Microsoft, SITA, and MCI. As a graduate of Tuskegee University, where she earned a Bachelor of Science in Political Science, Cassandra has excelled in Senior Management and Executive roles, focusing on operations, people management, business development, sales, and customer relationship management. Her leadership and strategic acumen have consistently driven growth and fostered meaningful relationships throughout her career.

#### **A Legacy of Community Engagement**

Cassandra's commitment to service extends far beyond her professional accomplishments. For over a decade, she has been an active supporter of Students Without Mothers, serving on the organization's Board and Advisory Board. Her dedication to championing the cause of empowering young people reflects her deep passion for community upliftment. Cassandra's involvement in numerous local organizations further underscores her unwavering commitment to making a positive impact.

#### **A Vision for the Future**

As Development Director, Cassandra is eager to leverage her wealth of experience to help SWM expand its reach and impact. She aims to identify new funding opportunities and foster partnerships that will strengthen the organization's ability to serve students who have lost their mothers. "Joining Students Without Mothers in this new role is both an honor and a privilege," said Cassandra. "I look forward to building on the incredible work being done to support underserved youth and creating opportunities that will change lives."

#### **Personal Touch**

Outside of her professional and philanthropic endeavors, Cassandra enjoys traveling, exploring the arts, and creating cherished moments with her family and friends. She resides in Mableton, Georgia, with her husband, Jeff, and is an active member of their vibrant community.

#### **About Students Without Mothers**

Students Without Mothers is a nonprofit organization dedicated to providing scholarships, emotional support, and college readiness services to students who have lost their mothers. By empowering these young individuals, SWM strives to create brighter futures and lasting change in their lives.

For more information about Students Without Mothers and Cassandra's role, please visit [www.studentswithoutmothers.org](http://www.studentswithoutmothers.org) or contact Mary Torrence Williams at [torrence@studentswithoutmothers.org](mailto:torrence@studentswithoutmothers.org).

**Media Contact:** Mary Torrence Williams  
Executive Director  
404-513-1645  
[torrence@studentswithoutmothers.org](mailto:torrence@studentswithoutmothers.org)

---