

# Instructions for Posting on Facebook, Instagram, X (Twitter), and LinkedIn

### <u>Instagram</u>

- 1. Open the Instagram app on your phone.
- 2. Tap the "+" icon at the bottom of your screen (center).
- 3. Select a photo or video from your gallery (Black or white October
- 4. Tap "Next" once you're done editing.
- 5. Write a caption in the text box.
- 6. **Tag people** by tapping "Tag People" (Tag @azm4Israel)
- 7. Choose if you want to share it to other social platforms (e.g., Facebook, Twitter).
- 8. Tap "Share" to post.

#### **Facebook**

- 1. **Open the Facebook app** or go to the website.
- 2. Go to your News Feed or Timeline by tapping the "Home" icon or clicking your name.
- 3. Tap/click "What's on your mind?" at the top of your feed.
- 4. **Type your post** in the text box.
- 5. Add media:
  - To add a photo click/tap the camera icon.
  - To tag friends, tap the tag icon. (Tag @americanzionistmovement).
- 6. Select your audience by tapping/clicking the audience selector (e.g., "Public," "Friends").
- 7. **Tap "Post"** to share your post.

### <u>X (Twitter)</u>

- 1. Open the Twitter app or visit the website.
- 2. Tap/click the "Compose" icon (plus sign) in the bottom right corner.
- 3. Type your post (tweet) in the text box.
- 4. Add media :
  - Tap the photo icon to upload an image
- 5. Tag people by typing "@" followed by their username. (Tag @AZM4israel)

## 6. Tap "Tweet" to post.

#### <u>LinkedIn</u>

- 1. **Open the LinkedIn app** or visit the website.
- 2. Go to your feed by tapping/clicking the "Home" icon.
- 3. Tap the "Pen and paper icon" at the top right corner of your feed.
- 4. Type your post in the text box.
- 5. Add media :
  - Click the camera icon to upload a photo.
  - Tag people by typing "@" and their name (Tag @Americanzionistmovement)
- 6. Select your audience by tapping/clicking the audience selector (e.g., "Anyone," "Connections").
- 7. Click/tap "Post" to share.