
Privacy Policy for PriceCompare Extension

Effective Date: [05Dec2024]

At PriceCompare, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal data when you use our browser extension. By using the PriceCompare extension, you agree to the terms outlined in this policy.

1. Information We Collect

The PriceCompare extension is designed to help you compare prices across multiple e-commerce sites. To provide this service, we collect the following information:

- **Product Data:** We collect product information from the websites you visit (such as product name, price, and specifications) to offer price comparisons.
- **Browsing Data:** We access your active browser tab to gather product details from the website you are currently viewing.
- **User Preferences:** We store your preferences, such as preferred e-commerce platforms, price thresholds, and notification settings, to customize the comparison experience.

2. How We Use Your Information

The information we collect is used to provide the following services:

- **Price Comparison:** We gather product data from different e-commerce websites to compare prices and offer the best deals.
- **Real-Time Price Tracking:** We monitor price changes across various platforms and notify you when a price drop or special deal is available.
- **Personalization:** We use your preferences to deliver tailored price comparisons, notifications, and alerts for specific products or categories you are interested in.
- **Performance Improvement:** We may analyze the information to enhance the accuracy and efficiency of the extension's features.

3. Data Storage

We may store some data locally on your device, including:

- **Product Price History:** To help you track price trends over time.
- **User Preferences and Alerts:** To ensure that your settings are remembered for future use.
- **Cached Data:** To provide faster comparisons by saving previously fetched data.

This stored data is used solely for enhancing your experience with the extension and is not shared with third parties.

4. Notifications

We may send notifications to your device to inform you about:

- Price changes or price drops for products you've shown interest in.
- Availability of products that are back in stock.
- Special offers, discounts, or promotions from supported e-commerce platforms.

You can manage these notifications through the settings in the extension.

5. Permissions

To function properly, the PriceCompare extension requires access to:

- **Active Tab Permission:** To extract product data from the page you are currently viewing.
- **Host Permission:** To access external e-commerce websites and compare prices for the products you are browsing.
- **Storage Permission:** To save preferences, alerts, and price history locally on your device.
- **Notification Permission:** To send price drop alerts and product updates.

6. Data Security

We take your privacy seriously and have implemented reasonable measures to protect your data from unauthorized access, alteration, or disclosure. However, please note that no method of electronic transmission or storage is 100% secure. While we strive to protect your data, we cannot guarantee its absolute security.

7. Third-Party Services

The PriceCompare extension does not collect or share your personal data with third parties for marketing or advertising purposes. We may interact with external websites to fetch product information for comparison purposes, but we do not store or share your browsing activity outside of the extension. We do not track your personal online behavior across sites or use third-party advertising networks.

8. Your Data Rights

You have the right to:

- **Access your data:** You can view the preferences and alerts stored by the extension at any time.
- **Delete or modify your data:** You can update your preferences or clear stored data via the extension's settings.
- **Disable notifications:** You can opt out of notifications by adjusting your notification settings in the extension.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted in the extension, and the updated policy will be available for review. By continuing to use the extension after changes are made, you accept the revised policy.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or the use of your data, please contact us at:

Email: [abhiptn254@gmail.com]
